



*Picture taken before the COVID-19 pandemic

2021 CF Golf Classic Sponsorship Opportunities

Traditions Golf Club
Monday, July 12th, 2021
11:30 AM

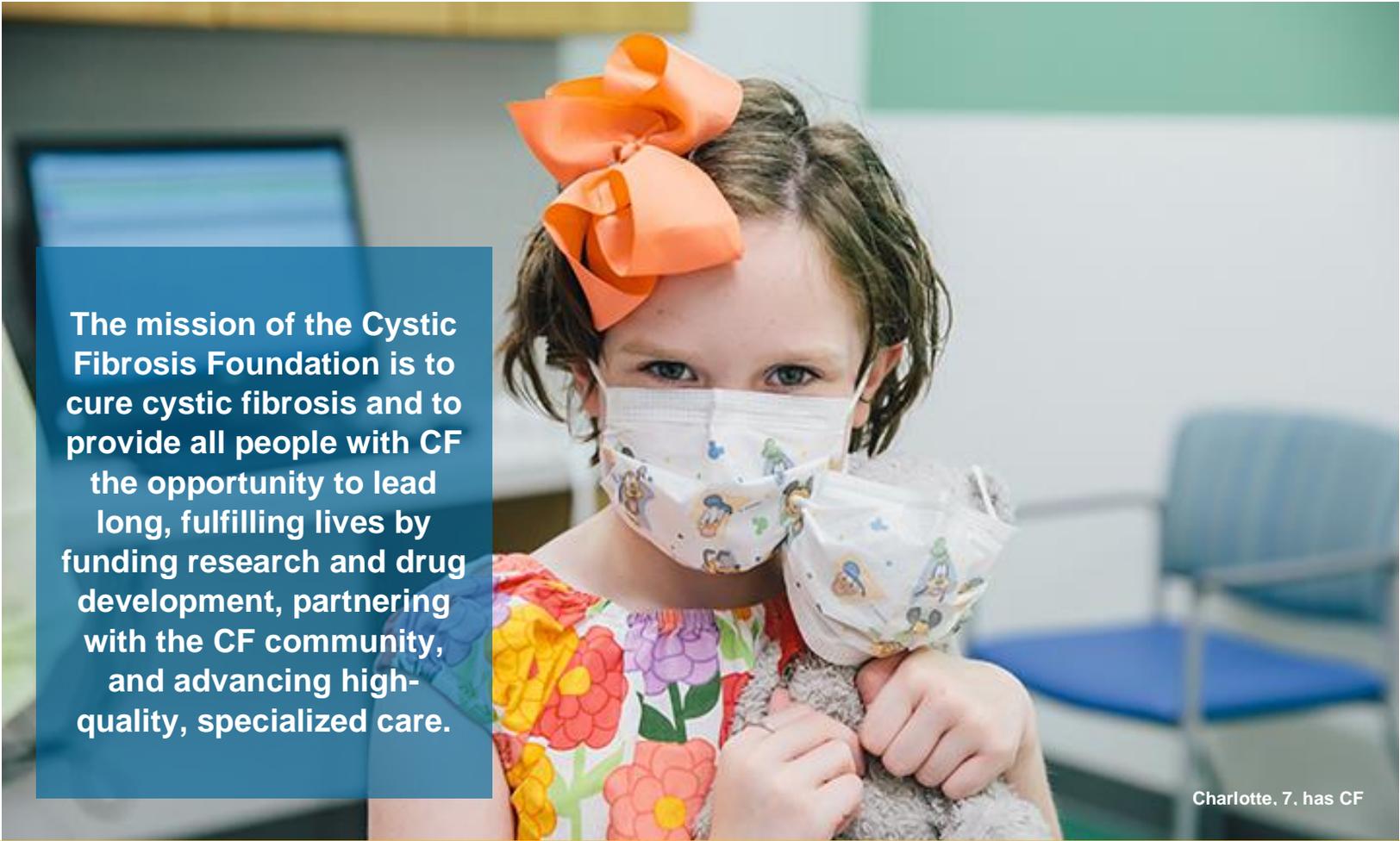
<https://events.cff.org/cincygolfclassic>

CFF Central Ohio Chapter – Cincinnati/Dayton Office

Natalie Riusech

nriusech@cff.org | (513) 401-9525





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

1 in 31

Americans
are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.

2021 CYSTIC FIBROSIS GOLF CLASSIC

sponsorship

The Central Ohio Chapter – Cincinnati/Dayton Office of the Cystic Fibrosis (CF) Foundation would like to thank you for the opportunity to submit sponsorship opportunities for our upcoming CF Golf Classic. These potential relationships will help fulfill the mission of the Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

The CF Foundation remains committed to following the guidance of health officials and practicing an abundance of caution to ensure the health and safety of the CF community and CF Foundation staff.

**We invite you to be a part of the 2021 CF Golf Classic.
Please join us in celebrating the history of the Cystic Fibrosis
Foundation while helping us accomplish all that we still need to do.**

EVENT DETAILS

Monday, July 12th, 2021

Lunch and Golf Registration: 11:30am

Traditions Golf Club
2035 Williams Rd
Hebron, KY 41048

<https://events.cff.org/cincygolfclassic/>

CF Golf Classic participants will enjoy a boxed lunch, a golfer gift, 18 holes of golf with a cart, beverages and snacks throughout the day, and a to-go dinner. Golfers will play their own ball and scores will be recorded on a digital platform.

BENEFITS FOR YOUR COMPANY

- Position your brand well in the Greater Cincinnati & Northern Kentucky area and create connections with consumers.
- Align with the Cystic Fibrosis Foundation, a results-driven organization where your support makes an impact.
- Unites colleagues and builds leadership.



“We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives.”

–Michael P. Boyle, M.D., President & Chief Executive Officer

2021 CF GOLF CLASSIC
TRADITIONS GOLF CLUB
JULY 12TH, 2021



**CF Golf Classic
Committee**

Jonathan Hunley
2021 CF Golf Classic Chair

Sandy Brady

Kelsey Glockner

Lindsay Lawrence

Jeff Millard

Ray Poole

**CFF Central Ohio Chapter
Cincinnati/Dayton
Staff Contacts**

Leslie Lucas
Executive Director
llucas@cff.org

Laura Morgan
Associate Executive Director
lmorgan@cff.org

Natalie Riusech
Development Director
nriusech@cff.org

4420 Carver Woods Drive
Cincinnati, OH 45242
(513) 533-9300
www.cff.org/CentralOhio/

Greetings from the Cystic Fibrosis Foundation,

It is our pleasure to invite you to join us in finding a cure for cystic fibrosis (CF) as a 2021 CF Golf Classic sponsor.

This past year, COVID-19 made life very uncertain for many. Ironically, for people with CF, this uncertain lifestyle is nothing new. The fear of a germ that could cost precious lung function or even your life is all too familiar for people who battle cystic fibrosis.

This summer, the Greater Cincinnati community will come together for the CF Golf Classic with a goal to raise over \$33,000 in support of the CFF mission: to find a cure for cystic fibrosis. Celebrate with us at a memorable golf tournament including food and beverages, a golfer gift, and more at the Traditions Golf Club in Northern Kentucky.

These funds **help support funding innovative research and drug therapies, promoting individualized treatments, and advancing high-quality, specialized care** that will continue to impact people living with CF. Recent advances include a new triple drug combination that has the potential to be significantly more effective than previous modulators and eventually benefit approximately 90 percent of people with CF.

Many in the medical research field believe that a cure for cystic fibrosis is within reach in our lifetime – and when that happens, you will be able to say you were a part of making “CF” stand for “Cure Found”.

We hope you will join us in sponsoring this great event and move us closer to the day when we can celebrate a cure for cystic fibrosis.

Thank you for your consideration.

Sincerely,

Jonathan Hunley
2021 CF Golf Classic Chair

Natalie Riusech
Development Director
Cystic Fibrosis Foundation
Central Ohio Chapter -Cincinnati/Dayton



2021 CF Golf Classic Sponsor Opportunities

Ace Presenting Sponsor - \$10,000 (\$8,950 tax-deductible)

- Recognition as the Presenting Sponsor, i.e., “CF Golf Classic, **Presented by (Company Name)**”, receiving recognition above all others throughout the event
- Two foursomes at the CF Golf Classic to entertain employees, clients and friends
- Logo placed in lead position on all printed & electronic materials for the CF Golf Classic, including but not limited to:
 - CF Golf Classic Website
 - Digital Event Invitation (*deadline for logo to be included on event invitation is May 1st*)
 - Message from Event Chair
 - Day-of-event signage and golfer gift bag
 - Event/campaign specific email communications
- 90-second CFF reviewed video message in digital event program book (*CFF reviewed*)
- Full page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to speak or share a video during virtual awards ceremony (*CFF reviewed, limited to 90 sec.*)
- Opportunity to share a thank you video on Chapter Facebook page (*CFF reviewed, limited to 90 sec.*)
- Logo recognition as a “Proud Supporter of the CF Golf Classic” on Chapter social media pages (Facebook, Instagram, and LinkedIn)
- Personalized thank you message suitable to be distributed among your entire company
- First right of refusal for 2022 CF Golf Classic

65 Roses Sponsor - \$6,500 (\$5,975 tax-deductible)

- Recognition as the 65 Roses Sponsor throughout the CF Golf Classic and special feature during opening and closing of the virtual awards ceremony
- One foursome at the CF Golf Classic to entertain employees, clients and friends
- Logo placed on all printed & electronic materials for the CF Golf Classic, including but not limited to:
 - CF Golf Classic Website
 - Digital Event Invitation (*deadline for logo to be included on event invitation is May 1st*)
 - Message from Event Chair
 - Event/campaign specific email communications
- One golf hole sign including company logo displayed on course
- Opportunity to include corporate identity item in golfer gift bag
- 60-second CFF reviewed video message in digital event program book (*CFF reviewed*)
- Full page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page (*CFF reviewed, limited to 60 sec.*)
- Logo recognition as a “Proud Supporter of the CF Golf Classic” on Chapter social media pages (Facebook, Instagram, and LinkedIn)

Eagle Sponsor - \$5,000 (*\$4,475 tax-deductible*)

- Recognition as the Eagle Sponsor throughout the CF Golf Classic and at the virtual awards ceremony
- One foursome at the CF Golf Classic to entertain employees, clients and friends
- Logo placed on all printed & electronic materials for the CF Golf Classic, including but not limited to:
 - CF Golf Classic Website
 - Message from Event Chair
 - Event/campaign specific email communications
- One golf hole sign including company logo displayed on course
- Opportunity to include corporate identity item in golfer gift bag
- 30-second CFF reviewed video message in digital event program book (*CFF reviewed*)
- Full page recognition in digital event program book
- Logo recognition as a “Proud Supporter of the CF Golf Classic” on Chapter social media pages (Facebook, Instagram, and LinkedIn)

Birdie Sponsor - \$2,500 (*\$1,975 tax-deductible*)

- Recognition as a Birdie Sponsor throughout the CF Golf Classic and at the virtual awards ceremony
- One foursome at the CF Golf Classic to entertain employees, clients and friends
- Company name recognition on electronic materials for the event, including but not limited to:
 - CF Golf Classic Website
 - Event/campaign specific email communications
- Logo placed on golf cart signage and opportunity to include corporate identity item in golfer gift bag
- One golf hole sign including company logo displayed on course
- 1/2-page recognition in the digital event program book
- Logo recognition as a “Proud Supporter of the CF Golf Classic” on Chapter social media pages (Facebook, Instagram, and LinkedIn)

Golf Foursome - \$1,500 (*\$975 tax-deductible*)

- One foursome at the CF Golf Classic to entertain employees, clients and friends
- Company name recognition as a “Proud Supporter of the CF Golf Classic” on Chapter social media pages (Facebook, Instagram, and LinkedIn)

Golf Hole Sign - \$250 (*100% tax-deductible*)

- Signage at one golf hole including corporate identity recognition



2021 CF Golf Classic Sponsorship Commitment Form

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name/Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to pledge at the following level:

- Ace Presenting Sponsor \$10,000** (\$8,950 tax-deductible)
- Birdie Sponsor \$2,500** (\$1,975 tax-deductible)
- 65 Roses Sponsor \$6,500** (\$5,975 tax-deductible)
- Golf Foursome \$1,500** (\$975 tax-deductible)
- Eagle Sponsor \$5,000** (\$4,475 tax-deductible)
- Golf Hole Sign \$250** (100% tax-deductible)

I cannot make a pledge but want to make a general donation to the CFF Central Ohio Chapter – Cincinnati/Dayton: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)
- Please invoice
- Please call for payment: _____
- Company Credit Card Payment
- Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

CFF Central Ohio Chapter – Cincinnati/Dayton Office
4420 Carver Woods Dr.
Cincinnati, OH 45242

Chapter Phone: (513) 533-9300
Direct Phone: (513) 401-9525

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

Important Note on Attendance at Foundation Events: To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot-distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.