



## 2021 SPONSORSHIP OPPORTUNITIES

<https://events.cff.org/65RosesGalaOh>



### 65 Roses: LIVE!

Sunday, October 17<sup>th</sup>, 2021

Festivities begin at 5:00pm

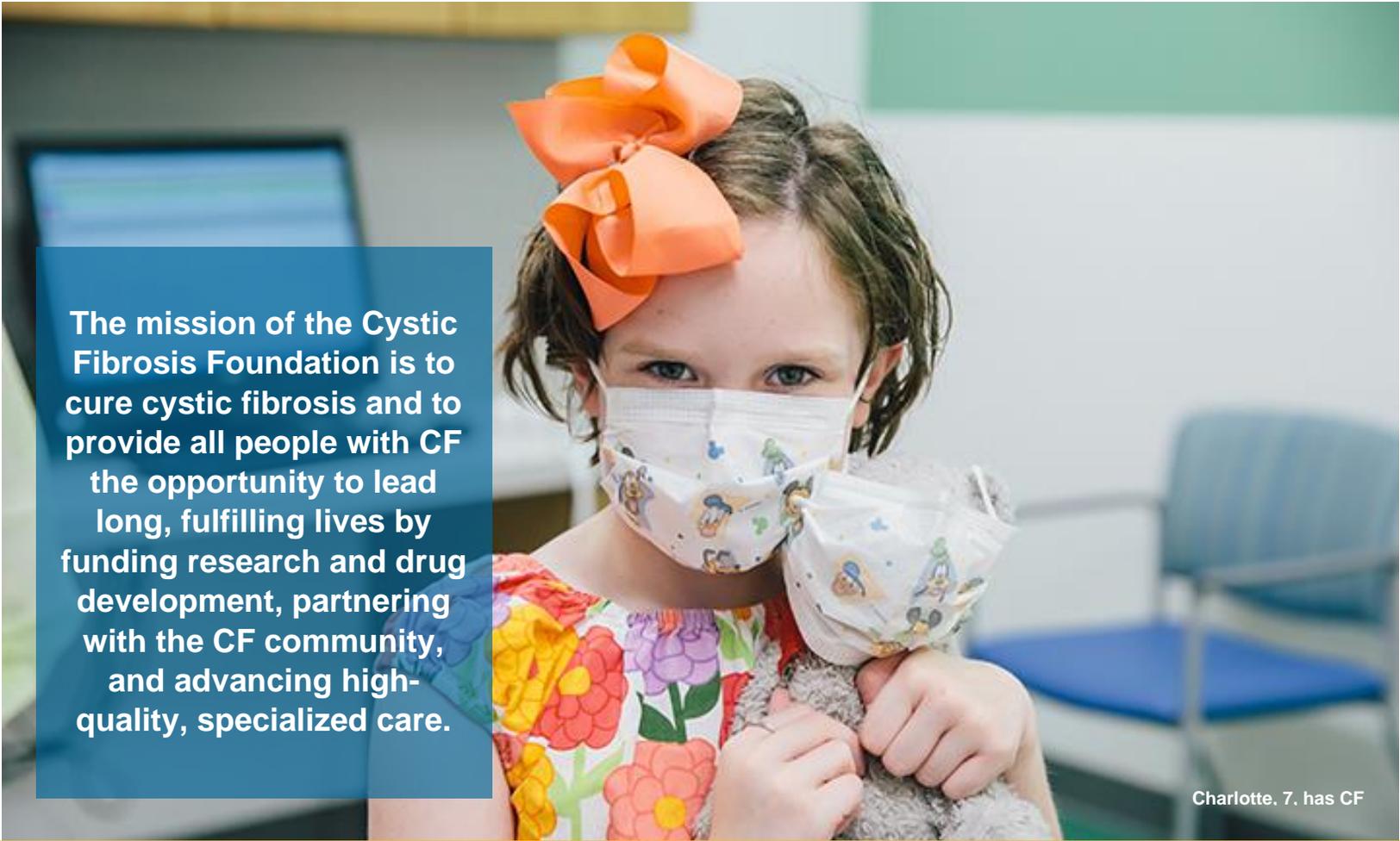
Location: Virtual

### Central Ohio Chapter - Cincinnati/Dayton Office

Franki Meier, Development Director

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The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

**We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.**



Desi and her mom, Jamie

## MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

**Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.**

### A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

**With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.**

1 in 31

Americans are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.

# ABOUT 65 Roses: LIVE!

**Date:** Sunday, October 17th, 2021

**Time:** Festivities begin at 5:00pm

**Location:** Virtual

The Central Ohio Chapter - Cincinnati/Dayton office of the Cystic Fibrosis Foundation is pleased to invite you to attend 65 Roses: LIVE!. Join us, as we feature inspiring messages from our cystic fibrosis community and celebrate the progress that is being made towards a cure for cystic fibrosis. We are looking forward to celebrating with you virtually this year!



## 65 Roses: LIVE! schedule of events:

- 5:00pm (prior to the live celebration): Cooking for a Cure - Virtual cooking class led by Cincinnati Chef and Alfio's Buon Cibo Owner, Alfio Gulisano.
- 6:30pm
  - Research update
  - Local mission moment
  - Bid for a Cure
  - Virtual auction



While we won't be together in person, we can be together in spirit—showing the strength of our community and boundless determination to find a cure for all people living with CF. Our virtual events bring together thousands of community members across the country. During times of uncertainty, your dedicated support gives us confidence as we stay on course to achieve our mission.

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

**We invite you to be a part of 65 Roses: LIVE!. Please join us in celebrating the history of the Cystic Fibrosis Foundation while helping us accomplish all that we still need to do.**

*"We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."*

*—Michael P. Boyle, M.D., President & Chief Executive Officer*

# 2021 Sponsor Opportunities

## Presenting Sponsor - \$25,000 (\$23,967 tax-deductible)

- Recognized by name as Presenting Sponsor during the event
- Twelve 65 Roses: LIVE! Cooking for a Cure Tickets. Each ticket includes:  
Access for two individuals to the virtual Cooking for a Cure event, main course ingredients package\* & a dessert pairing (serving size - 2 individuals), two bottles of wine (red & white), pair of CF Foundation stemless wine glasses, CF Foundation wine tote, access to 65 Roses: LIVE! music playlist to enjoy prior to and after the event.
- Logo placed on all printed & electronic materials for 65 Roses: LIVE! including but not limited to:
  - Digital Invitation
  - Event website (will also include a link to company website)
  - Event specific email communications
  - Event related media outlets and social media
  - Mobile bidding platform
  - Recipe list in Cooking for a Cure dinner package
- 90-second video message in digital program book (CFF approved)
- Full page recognition in digital program book
- Opportunity to speak or share a video during 65 Roses: LIVE! (CFF approved, limited to 90 sec.)
- Opportunity to share a thank you video on Chapter Facebook page (CFF approved, limited to 90 sec.)
- Personalized thank you message suitable to be distributed among your entire company
- Opportunity to speak at Chapter 2022 Annual Meeting (CFF approved script, limited to 3-5 min)
- Five one-year corporate enrollments in the CF Foundation's Tomorrow's Leaders Young Professionals program for your employees

## VIP Sponsor - \$20,000 (\$19,032 tax-deductible)

- Recognized by name as VIP Sponsor during the event
- Twelve 65 Roses: LIVE! Cooking for a Cure Tickets. Each ticket includes:  
Access for two individuals to the virtual Cooking for a Cure event, main course ingredients package\* & a dessert pairing (serving size - 2 individuals), two bottles of wine (red & white), pair of CF Foundation stemless wine glasses, CF Foundation wine tote, access to 65 Roses: LIVE! music playlist to enjoy prior to and after the event.
- Logo placed on all printed & electronic materials for 65 Roses: LIVE! including but not limited to:
  - Digital Invitation
  - Event website (will also include a link to company website)
  - Event specific email communications
  - Event related media outlets and social media
  - Mobile bidding platform
  - Recipe list in Cooking for a Cure dinner package
- 60-second video message in digital program book (CFF approved)
- Full page recognition in digital event program book
- Opportunity to share a thank you video on Chapter Facebook page (CFF approved, limited to 60 sec.)

- Logo recognition at 2022 Chapter Annual Meeting
- Four one-year corporate enrollments in the CF Foundation's Tomorrow's Leaders Young Professionals program for your employees

### **Hospitality Sponsor - \$15,000 (\$14,333 tax-deductible)**

- Recognized by name as Hospitality Sponsor during 65 Roses: LIVE! and Cooking for a Cure
- Eight 65 Roses: LIVE! Cooking for a Cure Tickets. Each ticket includes:
  - Access for two individuals to the virtual Cooking for a Cure event, main course ingredients package\* & a dessert pairing (serving size - 2 individuals), two bottles of wine (red & white), pair of CF Foundation stemless wine glasses, CF Foundation wine tote, access to 65 Roses: LIVE! music playlist to enjoy prior to and after the event.
- Logo placed on all printed & electronic materials for 65 Roses: LIVE! including but not limited to:
  - Digital Invitation
  - Event website (will also include a link to company website)
  - Event specific email communications
  - Event related media outlets and social media
  - Mobile bidding platform
  - Recipe list in Cooking for a Cure dinner package
- 60-second video message in digital program book (CFF approved)
- Full page recognition in digital event program book
- Logo recognition at 2022 Chapter Annual Meeting
- Three one-year corporate enrollments in the CF Foundation's Tomorrow's Leaders Young Professionals program for your employees

### **Silent Auction Sponsor - \$10,000 (\$9,398 tax-deductible)**

- Recognized by name as Silent Auction Sponsor during the event
- Eight 65 Roses: LIVE! Cooking for a Cure Tickets. Each ticket includes:
  - Access for two individuals to the virtual Cooking for a Cure event, main course ingredients package\* & a dessert pairing (serving size - 2 individuals), two bottles of wine (red & white), pair of CF Foundation stemless wine glasses, CF Foundation wine tote, access to 65 Roses: LIVE! music playlist to enjoy prior to and after the event.
- Logo placed on all printed & electronic materials for 65 Roses: LIVE! including but not limited to:
  - Digital Invitation
  - Event website (will also include a link to company website)
  - Event specific email communications
  - Event related media outlets and social media
  - Mobile bidding platform
- 30-second video message in digital program book (CFF approved)
- Full page recognition in digital event program book
- Logo recognition at 2022 Chapter Annual Meeting
- Two one-year corporate enrollments in the CF Foundation's Tomorrow's Leaders Young Professionals program for your employees

### **Multiplatinum Sponsor - \$5,500 (\$5,199 tax-deductible)**

- Recognized by name as Multiplatinum Sponsor during the event

- Four 65 Roses: LIVE! Cooking for a Cure Tickets. Each ticket includes:  
Access for two individuals to the virtual Cooking for a Cure event, main course ingredients package\* & a dessert pairing (serving size - 2 individuals), two bottles of wine (red & white), pair of CF Foundation stemless wine glasses, CF Foundation wine tote, access to 65 Roses: LIVE! music playlist to enjoy prior to and after the event.
- Name recognition on electronic materials for 65 Roses: LIVE! including but not limited to:
  - Event website
  - Event specific email communications
  - Event related media outlets and social media
- 1/2 page recognition in digital event program book
- One one-year corporate enrollments in the CF Foundation's Tomorrow's Leaders Young Professionals program for your employees

### **Platinum Sponsor - \$3,500 (\$3,264 tax-deductible)**

- Recognized by name as Platinum Sponsor during the event
- Four 65 Roses: LIVE! Cooking for a Cure Tickets. Each ticket includes:  
Access for two individuals to the virtual Cooking for a Cure event, main course ingredients package\* & a dessert pairing (serving size - 2 individuals), two bottles of wine (red & white), pair of CF Foundation stemless wine glasses, CF Foundation wine tote, access to 65 Roses: LIVE! music playlist to enjoy prior to and after the event.
- Name recognition on electronic materials for 65 Roses: LIVE! including but not limited to:
  - Event website
  - Event specific email communications
- 1/2 page recognition in digital event program

### **Gold Sponsor - \$2,500 (\$2,323 tax-deductible)**

- Recognized by name as Gold Sponsor during the event
- Three 65 Roses: LIVE! Cooking for a Cure Tickets. Each ticket includes:  
Access for two individuals to the virtual Cooking for a Cure event, main course ingredients package\* & a dessert pairing (serving size - 2 individuals), two bottles of wine (red & white), pair of CF Foundation stemless wine glasses, CF Foundation wine tote, access to 65 Roses: LIVE! music playlist to enjoy prior to and after the event.
- Name recognition on electronic materials for 65 Roses: LIVE! including but not limited to:
  - Event website
- 1/2 page recognition in digital event program

### **Rose Petal Sponsor - \$1,500 (\$1,441 tax-deductible)**

- One 65 Roses: LIVE! Cooking for a Cure Ticket. This ticket includes:  
Access for two individuals to the virtual Cooking for a Cure event, main course ingredients package\* & a dessert pairing (serving size - 2 individuals), two bottles of wine (red & white), pair of CF Foundation stemless wine glasses, CF Foundation wine tote, access to 65 Roses: LIVE! music playlist to enjoy prior to and after the event.
- Recognized by name as Rose Petal Sponsor during the event
- 1/2 page recognition in digital event program

**Friend of the Foundation - \$1,000 (100% tax-deductible)**

- Recognized by name as Friend of the Foundation during the event
- 1/4 page recognition in digital event program

\*\*It is the attendee's responsibility to pick up their Cooking for a Cure ingredients package on Saturday, October 16th between 10:00am-1:00pm at Alfio's Buon Cibo located at 2724 Erie Ave Cincinnati, OH 45208. To ensure freshness of ingredients, attendees will need to provide 1 egg to complete their ingredients package. Attendees will be provided with directions in their ingredient's packages to pre-prepare a few of their ingredients for the class.



# 2021 65 Roses: LIVE! Sponsorship Form

Sponsorship of 65 Roses: LIVE! supports the mission of the Cystic Fibrosis Foundation

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

I would like to become a sponsor at the following level:

- Presenting Sponsor - \$25,000 (\$23,967 tax-deductible)
- VIP Sponsor - \$20,000 (\$19,032 tax-deductible)
- Hospitality Sponsor - \$15,000 (\$14,333 tax-deductible)
- Silent Auction Sponsor - \$10,000 (\$9,398 tax-deductible)
- Multiplatinum Sponsor - \$5,500 (\$5,199 tax-deductible)
- Platinum Sponsor - \$3,500 (\$3,264 tax-deductible)
- Gold Sponsor - \$2,500 (\$2,323 tax-deductible)
- Rose Petal Sponsor - \$1,500 (\$1,441 tax-deductible)
- Friend of the Foundation - \$1,000 (100% tax-deductible)

I cannot sponsor but want to make a general donation to the event:  \_\_\_\_\_

### Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)     Please invoice     Please call for payment: \_\_\_\_\_
- Company Credit Card Payment                       Personal Credit Card Payment
- Credit Card Number: \_\_\_\_\_                      Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_                      Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

**Chapter Contact Information:**  
**Franki Meier, Development Director**  
**4420 Carver Woods Dr.**  
**Cincinnati, OH 45242**

**Chapter Phone: 513-401-9361**  
**Email: fmeier@cff.org**

*The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.*