

ACCEPTING NOMINATIONS FOR

Cincinnati's Finest



2021 Finest Nominations
Open: 1/1/2021
Deadline: 3/15/2021

Class of 2021 to be honored at the 12th Annual Finest Finale on
Thursday, August 5th, 2020

Time TBA

Location TBA





Cincinnati's Finest

WHAT IS A FINEST HONOREE?

Cincinnati's Finest Honorees are individuals who exemplify leadership qualities, are active in volunteer roles and excel in the Greater Cincinnati community. These outstanding professionals are nominated by their peers and colleagues, and are then selected by the Cystic Fibrosis (CF) Foundation's Finest Event Committee. Finest Honorees embark on a 16-week-long campaign to raise awareness and funds for the Cystic Fibrosis Foundation, which supports CF research, patient services, and other mission-focused activities.

This year, up to 20 Cincinnati's Finest Honorees will be selected and celebrated at the Finest Finale on August 5, 2021.

HONOREE BENEFITS

Honorees will receive the following:

- Prestige of being recognized as one of Cincinnati's Finest Honorees
- 2 tickets with reserved seating to the Cincinnati's Finest Finale
- Inclusion in event news coverage and featured post on the CFF Cincinnati chapter's social media pages and e-newsletter
- Recognition at the Cincinnati's Finest Finale celebration event
- Fundraising coaching from a Finest Mentor and Cystic Fibrosis Foundation staff
- Membership in Tomorrow's Leaders, the CFF young professional group
- Individual fundraising web pages to help promote your campaign
- The opportunity to help the 30,000 children and young adults affected by cystic fibrosis in the US; a progressive, life-threatening disease that impairs digestion, causes infections in the lungs and pancreas, and limits the ability to breathe over time

Cincinnati's Finest Winner Benefits

In addition to the benefits listed above, the 2021 Finest Winner will also receive:

- Feature on a digital billboard for one week along I-71 including honoree photo, name, and company logo (design pending CFF approval)
- 50,000 AAdvantage® Miles from American Airlines
- Additional prizes to be announced!

HONOREE COMMITMENT

Honorees will be asked to:

- Raise a minimum of \$3,500 for CF research, patient services and the overall mission of the CF Foundation (support from CF Foundation staff and volunteers provided)
- Secure 1-2 silent auction items, minimum value of \$100 each
- Meet with CFF Development Director to form fundraising plan/strategy
- Attend the Virtual Honoree Kick-Off Reception on Monday, April 12th
- Attend the Cincinnati's Finest Finale on Thursday, August 5th
- Nominate an honoree for the Finest Class of 2022

ABOUT CF

Cystic fibrosis (CF) is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections.

Sixty-five years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 65 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. We will not rest until we have a cure for all people living with CF.



Meet Julia

2020 FINEST AMBASSADOR

Julia is a 16-year-old local CF Fighter. She has a rare mutation of cystic fibrosis, and does not currently benefit from any of the existing CF therapies. Finest Honorees have the opportunity to meet virtually with CF Ambassadors to learn more about how meaningful your time and effort is to the CF community.





Cincinnati's Finest

NOMINATION PROCESS

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|------------|--|
| 1/1/2021 | Nominations Open for Cincinnati's Finest Class of 2021 <ul style="list-style-type: none">◦ Each Nominee must submit a completed nomination form.◦ Each Nominee will meet virtually with Natalie for an initial interview. |
| 3/15/2021 | Deadline to submit 2021 Finest Nominations |
| 3/30/2021 | Finest Event Committee reviews all nominations and selects candidates |
| April 2021 | Cincinnati's Finest Class of 2021 will be formally announced |

Nominate a 2021 Cincinnati's Finest Honoree Today!

2021 Finest Nomination Form

QUESTIONS?

Contact Natalie Riusech, CFF Development Director

Email: nriusech@cff.org

Phone: (513) 401-9525



INFECTION PREVENTION AND CONTROL POLICY

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

Important note on attendance at Foundation events:

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any inperson event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

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SOCIAL MEDIA!**

#CinciFinest



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[Cystic Fibrosis Foundation -
Central Ohio Chapter](https://www.linkedin.com/company/cystic-fibrosis-foundation-central-ohio-chapter)



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