



# 2021 Cincinnati's Finest Virtual Sponsorship Opportunities

## Cincinnati's Finest Finale

Thursday, August 5<sup>th</sup>, 2021  
7:00 pm – 8:00 pm  
Virtual Event

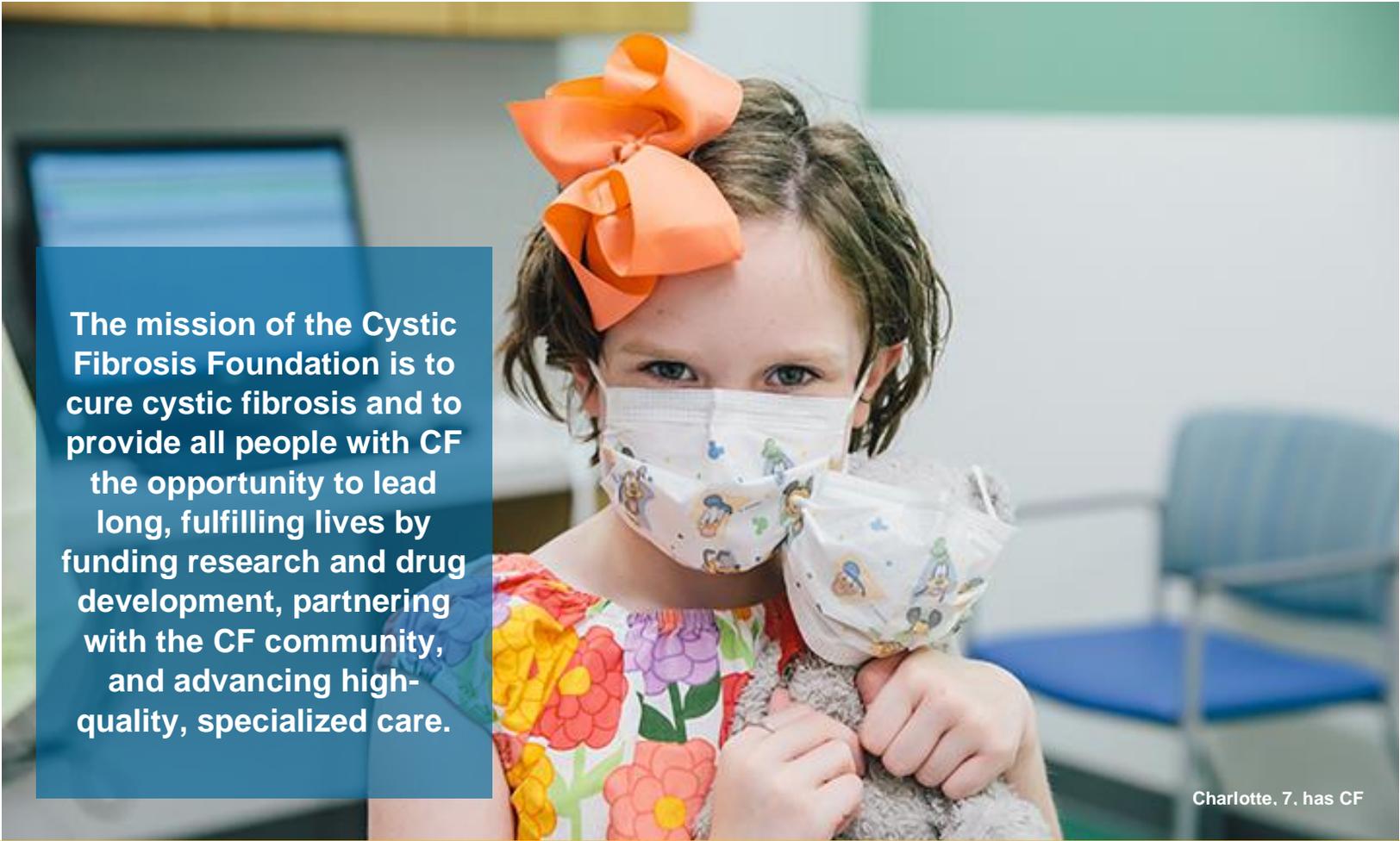
<https://finest.cff.org/cincy2021>

## Central Ohio Chapter – Cincinnati/Dayton Office

4420 Carver Woods Dr, Cincinnati, OH 45242

**Contact: Natalie Riusech**  
nriusech@cff.org | (513) 401-9525





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

**We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.**



Desi and her mom, Jamie

## MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

**Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.**

### A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

**With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease**

1 in 31

Americans are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.

# About Cincinnati's Finest

This year, the Cincinnati's Finest Class of 2021 set a goal of raising \$80,000 to advance the mission of the Cystic Fibrosis Foundation. The Finest Finale is now a virtual event, which offers a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

Cincinnati's Finest brings together the most active and influential young professionals and philanthropists in the Greater Cincinnati area to support a great cause: finding a cure for cystic fibrosis (CF). Finest Honorees embark on a 16-week-long recognition program and fundraising competition, applying their talent, compassion and leadership qualities to support CF research, patient services, and other mission-focused objectives of the Cystic Fibrosis Foundation. The campaign culminates with the Cincinnati's Finest Finale to celebrate the accomplishments of the Finest Honorees and announce the 2021 Cincinnati's Finest Winner.

While we won't be together in person, we can be together in spirit—showing the strength of our community and boundless determination to find a cure for all people living with CF. During times of uncertainty, your support gives us confidence as we stay on course to achieve our mission.

## BENEFITS FOR YOUR CORPORATION

- Position your brand well in the local community and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Double your corporate impact and seek matching gift opportunities at your corporation
- Encourage collaboration and build leadership and unite colleagues



This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

*"We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."*

*—Michael P. Boyle, M.D., President & Chief Executive Officer*



## 2021 Cincinnati's Finest Virtual Sponsor Opportunities

### Premier Sponsor - \$10,000 *(tax-deductibility TBD)*

- Recognition as the Premier Sponsor, receiving recognition above all others, throughout the Finest campaign and at the virtual Finest Finale
- 16 VIP tickets to the Finest Finale. Each VIP ticket includes a beverage and dinner package to enjoy during the virtual event program\*
- Logo placed in lead position on all printed & electronic materials for the virtual Finest Finale including but not limited to:
  - Cincinnati's Finest Website
  - Digital Invitation for Virtual Finest Finale *(deadline for logo to be included is June 1<sup>st</sup>)*
  - Message from Board Chair
  - Event/campaign specific email communications
- 90 second CFF reviewed video message in digital program book *(CFF reviewed)*
- Full-page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to speak or share a video during virtual event *(CFF reviewed, limited to 90 sec.)*
- Opportunity to share a thank you video on Chapter Facebook page *(CFF reviewed, limited to 90 sec.)*
- Logo recognition as a "Proud Supporter of Cincinnati's Finest" on Chapter social media pages (Facebook, Instagram, and LinkedIn) and included in all Finest candidate weekly e-blasts
- Personalized thank you message suitable to be distributed among your entire company
- First right of refusal for 2022 Cincinnati's Finest

### Rose Sponsor - \$6,500 *(tax-deductibility TBD)*

- Recognition as the Rose Sponsor throughout the Finest campaign and at the virtual Finest Finale
- 10 VIP tickets to the Finest Finale. Each VIP ticket includes a beverage and dinner package to enjoy during the virtual event program\*
- Logo placed on all printed & electronic materials for the virtual event, including but not limited to:
  - Cincinnati's Finest Website
  - Digital Invitation for Virtual Finest Finale *(deadline for logo to be included is June 1<sup>st</sup>)*
  - Message from Board Chair
  - Event/campaign specific email communications
- 60-second CFF reviewed video message in digital event program book *(CFF reviewed)*
- Full-page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page *(CFF reviewed, limited to 60 sec.)*
- Logo recognition as a "Proud Supporter of Cincinnati's Finest" on Chapter social media pages (Facebook, Instagram, and LinkedIn) and included in all Finest candidate weekly e-blasts

## Gold Sponsor - \$5,000 *(tax-deductibility TBD)*

- Recognition as the Gold Sponsor throughout the Finest campaign and at the virtual Finest Finale
- 8 VIP tickets to the Finest Finale. Each VIP ticket includes a beverage and dinner package to enjoy during the virtual event program\*
- Logo placed on all printed & electronic materials for the virtual event, including but not limited to
  - Cincinnati's Finest Website
  - Message from Board Chair
  - Event/campaign specific email communications
- 30-second CFF reviewed video message in digital event program book *(CFF reviewed)*
- Full-page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Logo recognition as a "Proud Supporter of Cincinnati's Finest" on Chapter social media pages (Facebook, Instagram, and LinkedIn) and included in all Finest candidate weekly e-blasts

## Silver Sponsor - \$3,500 *(tax-deductibility TBD)*

- Recognition as a Silver Sponsor throughout the Finest campaign and at the virtual Finest Finale
- 6 VIP tickets to the Finest Finale. Each VIP ticket includes a beverage and dinner package to enjoy during the virtual event program\*
- Logo placed on all electronic materials for the virtual event, including but not limited to:
  - Cincinnati's Finest Website
  - Event/campaign specific email communications
- Half-page recognition in digital event program book
- Logo recognition as a "Proud Supporter of Cincinnati's Finest" on Chapter social media pages (Facebook, Instagram, and LinkedIn) and included in all Finest candidate weekly e-blasts

## Bronze Sponsor - \$2,500 *(tax-deductibility TBD)*

- Recognition as a Bronze Sponsor throughout the Finest campaign and at the virtual Finest Finale
- 4 VIP tickets to the Finest Finale. Each VIP ticket includes a beverage and dinner package to enjoy during the virtual event program\*
- Company name recognition on electronic materials for the virtual event, including but not limited to:
  - Cincinnati's Finest Website
- Half-page recognition in the digital event program book
- Recognized by name as a "Proud Supporter of Cincinnati's Finest" on Chapter social media pages (Facebook, Instagram, and LinkedIn)

## ADDITIONAL OPPORTUNITIES

### Digital Program Book Acknowledgement *(100% tax-deductible)*

- Full-page \$1,000
- Half-page \$500

*\*Beverage and dinner package benefits are to be enjoyed by individuals living in the same household. The CF Foundation discourages gatherings with individuals outside your household.*



# 2021 Cincinnati's Finest Virtual Sponsorship Commitment Form

This sponsorship supports the mission of the Cystic Fibrosis Foundation

## SPONSOR / COMPANY NAME \_\_\_\_\_

Please list company name exactly as you would like it to appear in recognition of your sponsorship support.

Contact Name / Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Email \_\_\_\_\_

I would like to pledge at the following level:

### SPONSORSHIP

- Premier Sponsor \$10,000 (tax-deductibility TBD)
- Rose Sponsor \$6,500 (tax-deductibility TBD)
- Gold Sponsor \$5,000 (tax-deductibility TBD)
- Silver Sponsor \$3,500 (tax-deductibility TBD)
- Bronze Sponsor \$2,500 (tax-deductibility TBD)

### DIGITAL PROGRAM BOOK ACKNOWLEDGEMENT

- Full-Page - \$1,000 (100% tax-deductible)
- Half-Page - \$500 (100% tax-deductible)

I cannot make a pledge but want to make a general donation to the event: \_\_\_\_\_

### Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)     Please invoice     Please call for payment: \_\_\_\_\_

Company Credit Card Payment     Personal Credit Card Payment

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

**Cystic Fibrosis Foundation**  
Central Ohio Chapter – Cincinnati/Dayton Office  
4420 Carver Woods Dr, Cincinnati, OH 45242

**For questions, please contact Natalie Riusech:**  
[nriusech@cff.org](mailto:nriusech@cff.org)  
Phone: 513-401-9525

*The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.*