

# 2021 SPONSORSHIP OPPORTUNITIES

## 15<sup>th</sup> Annual Shoot for a Cure

**Friday, June 11, 2021**

Friday 8 AM – 5 PM

New Pioneer Gun Club – 31454 312<sup>th</sup> Place

Waukee, IA 50263

<https://events.cff.org/iashootforacure>

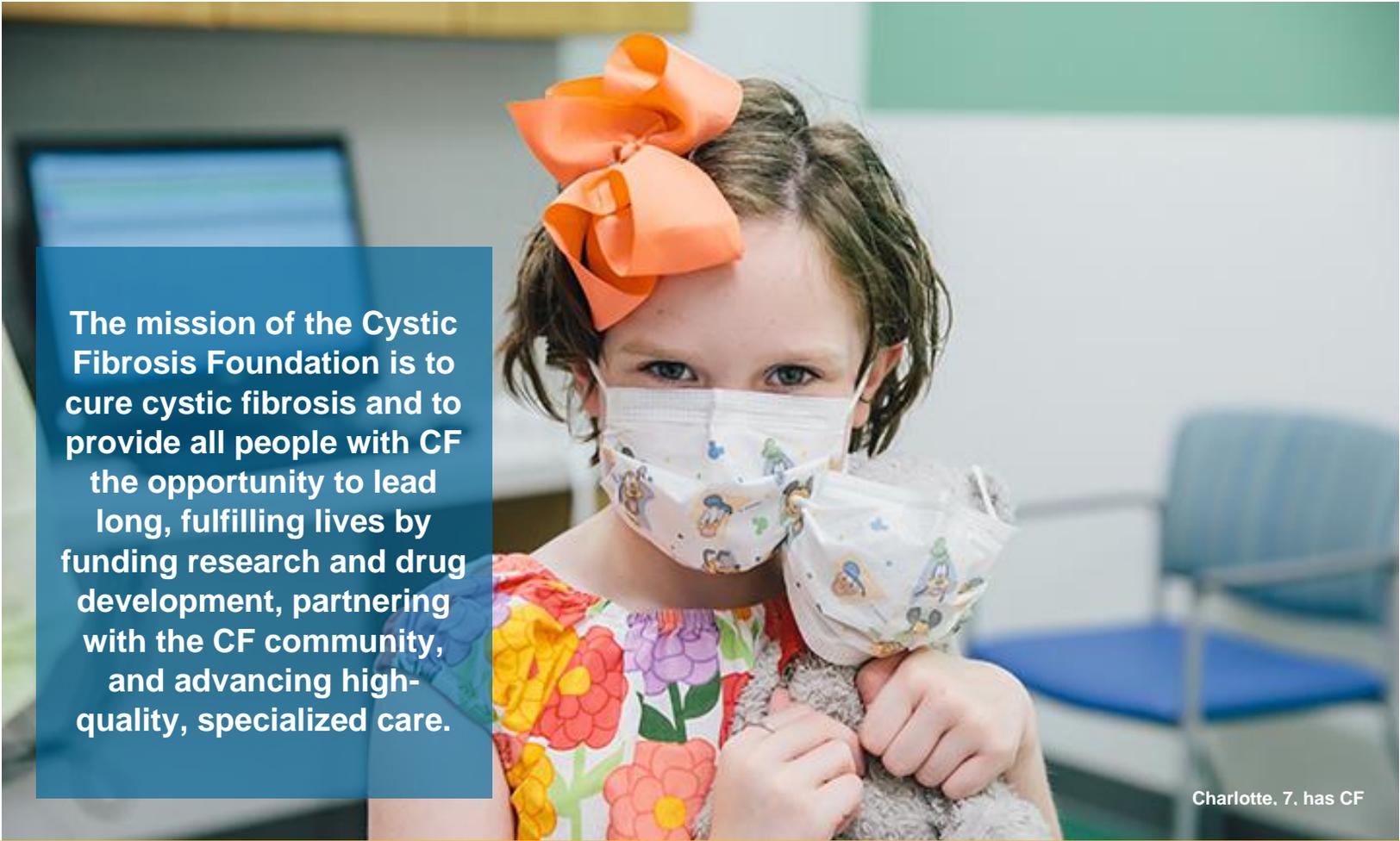
**Cystic Fibrosis Foundation**

**Iowa Chapter**

1501 42<sup>nd</sup> Street, Suite 230

West Des Moines, IA 50266

515-252-1530 | [iowa@cff.org](mailto:iowa@cff.org)



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte. 7. has CF

THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

**We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.**



Desi and her mom, Jamie

## MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

**Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.**

### A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

**With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease**

1 in 31

Americans are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.

# sponsorship opportunities

The 15th Annual Shoot for a Cure will be held at New Pioneer Gun Club in Waukee, IA.

While the pandemic has presented some challenges our mission at the Cystic Fibrosis Foundation remains the same – to find a cure for all of those living with cystic fibrosis. **We are working hard with our committee members to hold our Shoot for a Cure event so that we can all still get out and have a good time, meet Foundation and State Requirements, all while keeping the health and safety of our team members and all participants a top priority.** We truly appreciate your support and flexibility.



We invite you to join us as a sponsor, support and/or participant to help this important cause.

## Friday Options:

- 100-target sporting clays tournament and check-in:
  - 8:15 AM & 11:15 AM
  - VIP 2:30 PM

**We invite you to be a part of this year's event by supporting the Cystic Fibrosis Foundation and the 15<sup>th</sup> Annual Shoot for a Cure Event as an event sponsor.**

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



## SCHEDULE OF EVENTS:

1<sup>st</sup> Flight: Check-in 8:15 am | Shotgun Start 8:30 am  
2<sup>nd</sup> Flight: Check-in 11:15 am | Shotgun Start 11:30 am  
VIP Flight: Check-in 2:30 pm | Shotgun Start 2:45 pm

- \*Ammunition not included – 100 Targets
- \*Hearing and eye protection required

**Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time.** Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

**IMPORTANT NOTE ON ATTENDANCE AT OUTDOOR FOUNDATION EVENTS:** To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

# 2021 SHOOT FOR A CURE SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR - \$7,500

(one available, \$5,963 tax deductible)

- Company logo and name synonymous with the event for all event materials, i.e. "Shoot for a Cure presented by (Company Name)"
- Opportunity to speak at virtual program
- Name and logo will be recognized on all correspondence, printed and electronic materials for the event including but not limited to:
  - Save the Date
  - Scorecards
  - Event/campaign specific email communications
- 90 second CFF reviewed video message in digital program book and Chapter Facebook page (CFF reviewed)
- Full page recognition in digital program book
- Company logo listed under event sponsors on virtual auction platform
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website
- Two sponsor signs will be displayed
- Sponsored challenge station (non-exclusive)
- One 5-person team guaranteed for 8:15 AM
- One 5- person team guaranteed for 11:15 AM
- One 5-person team guaranteed for 2:30 PM

## IN IT TO END IT SPONSOR - \$5,000

(\$3,463 tax deductible)

- Opportunity to speak at virtual program
- Name and logo will be recognized on all correspondence, printed and electronic materials for the event including but not limited to:
  - Save the Date
  - Scorecards
  - Event/campaign specific email communications
- 60 second CFF reviewed video message in digital program book and Chapter Facebook page (CFF reviewed)
- Recognition in digital program book
- Company logo listed under event sponsors on virtual auction platform
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website
- One sponsor sign will be displayed
- Sponsored challenge station (non-exclusive)
- One 5-person team guaranteed for 8:15 AM
- One 5- person team guaranteed for 11:15 AM
- One 5-person team guaranteed for 2:30 PM

### Individual Shooter

\$180 (\$78 tax deductible)

Call Chapter office at 515-252-1530

## CURE SPONSOR - \$3,000

(\$1,975 tax deductible)

- Name and logo will be recognized on all correspondence, printed and electronic materials for the event including but not limited to:
  - Save the Date
  - Scorecards
  - Event/campaign specific email communications
- 30 second CFF reviewed video message in digital program book and Chapter Facebook page (CFF reviewed)
- Recognition in digital program book
- Company logo listed under event sponsors on virtual auction platform
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website
- Special recognition during virtual program
- One sponsor sign will be displayed
- One 5-person team guaranteed for 8:15 AM
- One 5-person team guaranteed for 2:30 PM

## VIP SPONSOR - \$2,000

(\$1,488 tax deductible)

- Recognition in digital program book
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website
- Special recognition during virtual program
- One sponsor sign will be displayed
- One 5-person team guaranteed for 2:30 PM

## CURE TEAM - \$850

(\$341 tax deductible)

- One 5-person team\*
- \*Flights available Friday 8:15 AM & 11:15 AM

## LUNCH SPONSOR - \$1,500

(one available, 100% tax deductible)

- Company provided banner on-site
- Company logo on lunch bags
- Special recognition during virtual program
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website

## GOLF CART SPONSOR—\$1,500

(one available, 100% tax deductible)

- Company provided banner on-site
- Company logo on golf carts
- Special recognition during virtual program
- Acknowledgement on social media outlets as well as CF Foundation Iowa event website

### Program Ad

\$250 (100% tax deductible)

1/6 Page logo placement in digital program book



# 2021 Shoot for a Cure Sponsorship Form

Sponsorship of Shoot for a Cure supports the mission of the Cystic Fibrosis Foundation

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

I would like to become a sponsor at the following level:

- Presenting Sponsor \$7,500 (\$5,963 tax deductible)
- Cure Team \$850 (\$341 tax deductible)
- In It to End It Sponsor \$5,000 (\$3,463 tax deductible)
- Lunch Sponsor \$1,500 (100% tax deductible)
- Cure Sponsor \$3,000 (\$1,975 tax deductible)
- Golf Cart Sponsor \$1,500 (100% tax deductible)
- VIP Sponsor \$2,000 (\$1,488 tax deductible)
- Individual Shooter \$180 (\$78 tax deductible)
- Program Ad \$250 (100% tax deductible)

I cannot make a pledge but want to make a general donation to the Iowa Chapter:  \_\_\_\_\_

### Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)       Please invoice       Please call for payment: \_\_\_\_\_

Company Credit Card Payment       Personal Credit Card Payment

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

### Chapter Contact Information:

**Kelsey White**  
1501 42<sup>nd</sup> Street, Suite 230  
West Des Moines, IA 50266

515-252-1530  
kwhite@cff.org

*The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.*