



## **It's time to *LaceUp* and join the 2021 Southern CA Kidney Walk Corporate Team Challenge**

### **Why participate in the Kidney Walk?**

We invite your company to *LaceUp* with us and join the Kidney Walk's movement of hope and health for kidney disease patients, caregivers and friends in your community. By participating in the 2021 Southern CA Kidney Walk you'll let others know they're not alone.

This year, we are breaking down all the geographic boundaries of the past. Our Southern California Walk celebrates the 12<sup>th</sup> annual Los Angeles and Orange County Kidney Walks and unites walkers from Bakersfield and San Luis Obispo all the way south through the desert communities and San Diego.

*LaceUp* your walking shoes and join us from the comfort of your home, neighborhood or local park. We may not be able to unite in person, but our different paths share a common goal; together we'll *LaceUp* to change lives. Caring knows no distance; no matter how or where you walk—one simple step can change a life.

### **What is the Corporate Team Challenge?**

The Corporate Team Challenge is a competition between local businesses to promote the Kidney Walk. The goal of the competition is for each corporate team to try to raise the most money for their walk team in support of the National Kidney Foundation.

### **How does the Challenge work?**

Each month, your walk team will be updated on the number of walkers of each corporate team and how much money each team has collectively raised. The team that raises the most money as of Walk day on Oct. 3, 2021, will be named the winning Corporate Team and will be rewarded with bragging rights and the "Kidney Cup – Corporate Division" traveling trophy!

### **How do I get involved?**

Sign-up at your company as a Corporate Team today at [www.kidneywalk.org/socal](http://www.kidneywalk.org/socal) and start raising money for the NKF. Invite vendors and your staff's family, friends, and neighbors to walk with you!

If you have any questions or would like to have us host a customized corporate kickoff, please call Julie Himot at (818) 783-8153 x 544 or email [julie.himot@kidney.org](mailto:julie.himot@kidney.org).

**The *virtual* Southern CA Kidney Walk is Sunday, October 3, 2021**

**Register your team at: [www.kidneywalk.org/socal](http://www.kidneywalk.org/socal)**