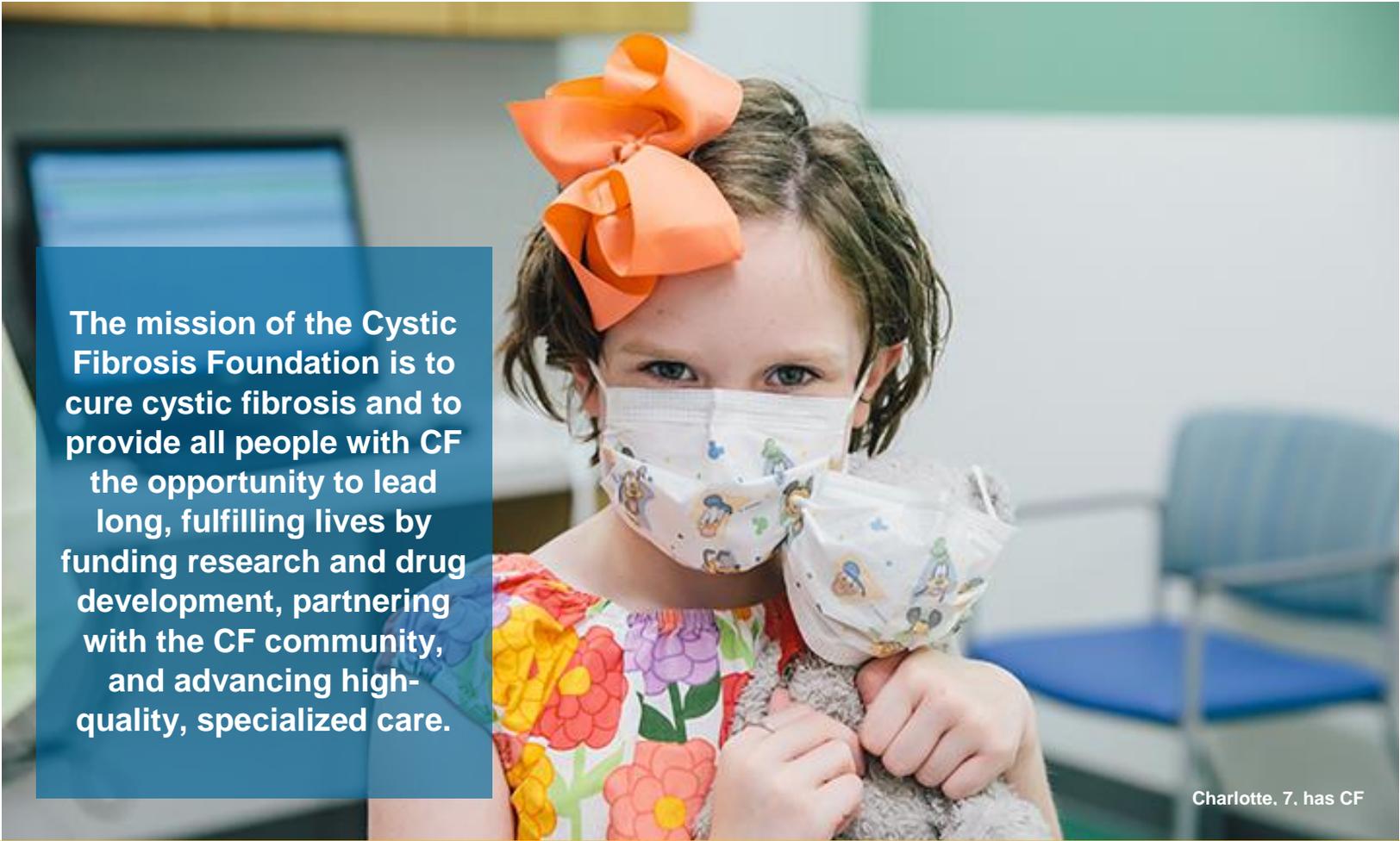




Get Salty 2021 Virtual Event Opportunities

Los Angeles Chapter
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The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte. 7. has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease

1 in 31

Americans
are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.

ABOUT VIRTUAL EVENT NAME

Our virtual events offer a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

While we won't be together in person, we can be together in spirit—showing the strength of our community and boundless determination to find a cure for all people living with CF. Our virtual events bring together thousands of community members across the country. During times of uncertainty, your dedicated support gives us confidence as we stay on course to achieve our mission.

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Get Salty is an annual comedy show presented by Tomorrow's Leaders Los Angeles and Council Member, Richelle Meiss (2019 Tomorrow's Leader of the Year). The event started in 2016 and has raised over \$40,000 for the Los Angeles Chapter and the CF Foundation. Due to the circumstances surrounding the current pandemic and our inability to host this event in person, Get Salty transitioned to a virtual event on Friday, April 30. Last year, the event virtual, which allowed audience to attend from anywhere. It became the National Tomorrow's Leaders Fundraising Event with 40+ chapters participating, and the event raised \$53,000.

Get Salty will be hosted on INCROWD, a platform where artists can perform on a high-level stage production that is interactive with fans. The event will have a fully immersive live audience experience with a comedy club atmosphere.

18+ Only Event - Adult Language/Subject Matter

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**We invite you to be a part of the Get Salty Comedy Show.
Please join us in celebrating the history of the Cystic
Fibrosis Foundation while helping us accomplish all that we
still need to do.**

"We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."

—Michael P. Boyle, M.D., President & Chief Executive Officer

Dear Friend,

Cystic fibrosis (CF) is a life-threatening genetic disease that affects the lungs and digestive system. There are 30,000 children and adults suffering from this horrible disease. Just 65 years ago, most children with CF didn't live long enough to attend elementary school. Today, many people with CF are living into their 30s, 40s, and beyond. Much progress has been made toward finding a cure for CF, but the Cystic Fibrosis Foundation's work is far from over. We continue to lose precious lives to this disease far too often.

To further the fight against cystic fibrosis we have formed the Tomorrow's Leaders Council to engage young professionals in the mission of the Cystic Fibrosis Foundation. Please join us as we host Get Salty Comedy Show on Friday, April 30, 2021 hosted on InCrowd to benefit the CF Foundation and its mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives.

We ask that you review the attached sponsorship document and consider joining us in support of this Foundation and their important, lifesaving work. The benefit you will receive in exchange for your sponsorship is far outweighed by what is made possible from your donation.

Your contribution will help us to give children and adults with CF the quality of life and future they deserve. Thank you for joining us in support of this important cause!

Sincerely,

Richelle Meiss

Tomorrows Leaders Council Member and Chair of Get Salty Comedy Show

2021 Get Salty Sponsor Opportunities

Gold Supporter - \$10,000 *(tax-deductible \$9,850) 2 available*

- Recognition as the Gold Supporter throughout the virtual event
- Logo placed on all electronic materials for the virtual event, including but not limited to
 - Save the Date for virtual event
 - Message from Event/Board Chair
 - Event/campaign specific email communications
- 30-second CFF reviewed video message played at the show and in digital event program book *(CFF reviewed)*
- 1-page recognition in digital event program book
- Logo recognition on the Chapter social media pages
- 10 VIP ticket links to Virtual get Salty Comedy Show

Rose Supporter - \$6,500 *(tax-deductible \$6,410)*

- Recognition as the Rose Supporter throughout the virtual event
- Logo placed on all electronic materials for the virtual event, including but not limited to:
 - Event/campaign specific email communications
- Full page recognition in digital event program book
- Logo recognition on the Chapter social media pages
- 6 VIP ticket links to virtual Get Salty Comedy Show

Silver Supporter - \$5,000 *(tax-deductible \$4,925)*

- Recognition as a Silver Supporter throughout the virtual event
- Logo placed on all electronic materials for the virtual event, including but not limited to:
 - Event/campaign specific email communications
- ½ page recognition in digital event program book
- Recognition by name on the Chapter social media pages
- 5 VIP ticket links to virtual Get Salty Comedy Show

Bronze Supporter - \$2,500 *(tax-deductible \$2,440)*

- Recognition as a Bronze Supporter throughout the virtual event
- Company name recognition on electronic materials for the virtual event, including but not limited to:
 - Event/campaign specific email communications
- ½ page recognition in the digital event program book
- 4 VIP ticket links to virtual Get Salty Comedy Show

Friend of the Foundation - \$1,500 *(tax-deductible \$1,470)*

- Recognized by name as Friend of the Foundation throughout the virtual event and at the culmination event
- ½ page recognition digital event program book
- 2 VIP ticket links to virtual Get Salty Comedy Show

Fighter Supporter - \$500 *(tax-deductible \$485)*

- Recognition as a Fighter Supporter throughout the virtual event
- ¼ page recognition digital event program book
- 1 VIP ticket link to Virtual Get Salty Comedy Show



Virtual Event Sponsorship Commitment Form

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to pledge at the following level:

- Gold Supporter \$10,000* (tax-deductible \$9,850)
- Bronze Supporter \$2,500* (tax-deductible \$2,440)
- Rose Supporter \$6,500* (tax-deductible \$6,410)
- Foundation Friend Supporter \$1,500* (tax-deductible \$1,470)
- Silver Supporter \$5,000* (tax-deductible \$4,925)
- Fighter Supporter \$1,500* (tax-deductible \$485)

I cannot make a pledge but want to make a general donation to the Los Angeles Chapter: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)
- Please invoice
- Please call for payment: _____
- Company Credit Card Payment
- Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact Information:

Natalie Kanooni
6025 Santa Monica Blvd., #204,
Los Angeles, CA 90038

Chapter Phone: 323-939-0758

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.