

# GAMIFICATION

Stay engaged with IDF Walk for PI 2021 with our new gamification capabilities. Complete tasks and activities to trigger parts of a zebra image to appear on your campaign page. The more you complete, the more of the image you will see. Ready to get started? Complete the tasks below to see your progress come to life!

## EARN YOUR STRIPES

- Complete your registration
- Upload a profile picture
- Personalize your fundraising page with your PI story.
- Send one of our pre-written or personalize your own fundraising email to family and friends
- Receive five donations
- Fundraise \$25
- Fundraise \$125
- Fundraise \$250
- Fundraise \$500

## MOVE YOUR HOOVES

- Walk 2k (or 1.2 miles)
- Walk 3k (or 1.9 miles)
- Walk 5k (or 3.1 miles)
- Walk 10k (or 6.2 miles)
- Walk 24k (or 14.9 miles)
- Walk 42k (or 26.1 miles)

## RECEIVE BADGES

- Share your fundraiser on your social media account
- Make a recurring donation
- Fundraise \$1,000
- Fundraise \$2,500
- Fundraise \$5,000