



# Links to a Cure 2021 Sponsorship Opportunities

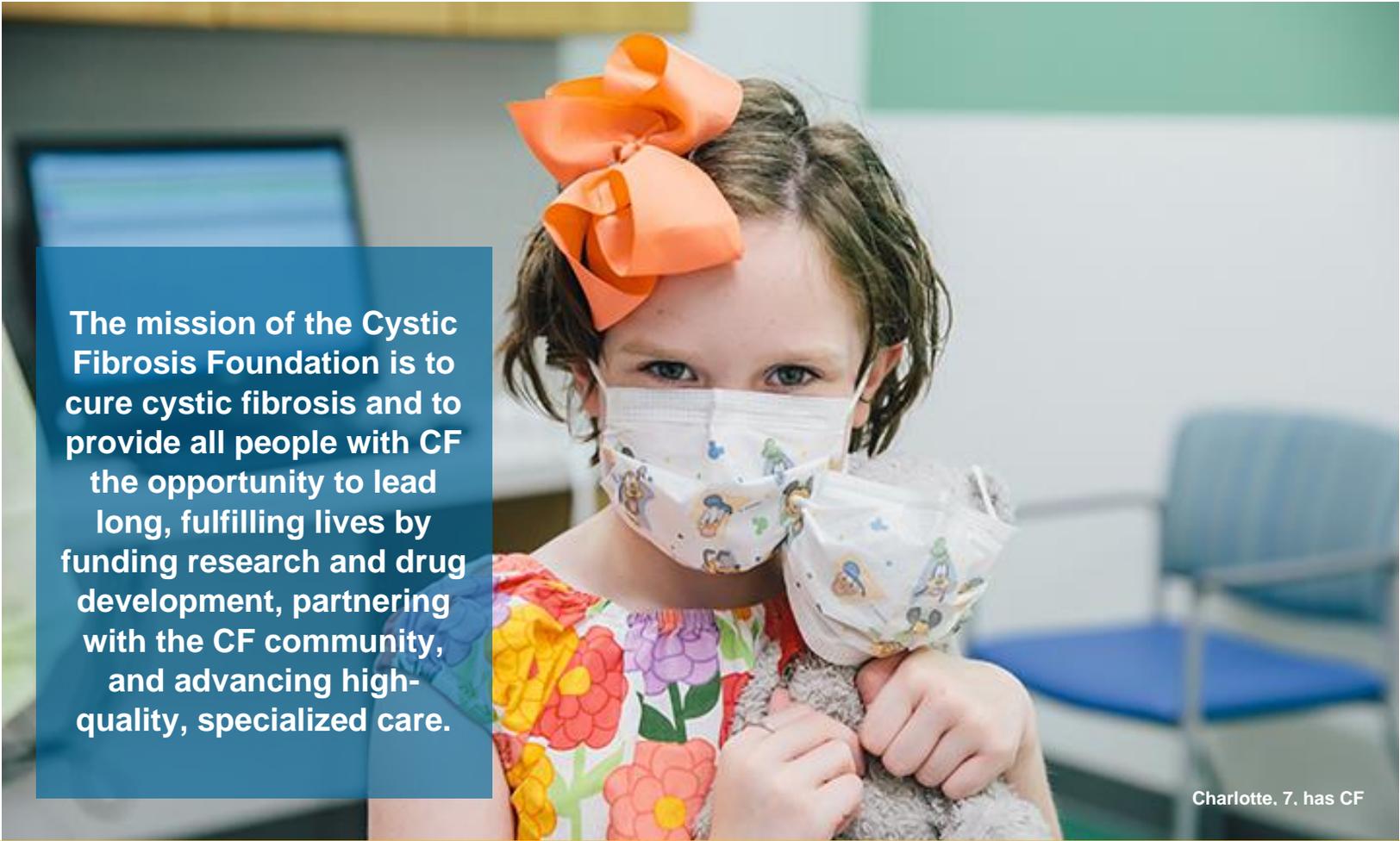
## Nebraska Chapter

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[events.cff.org/linkstoacure](https://events.cff.org/linkstoacure)





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte. 7. has CF

THE CYSTIC FIBROSIS FOUNDATION,

# leading the way

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

**We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.**

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.



Desi and her mom, Jamie

## MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

**Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.**

### A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

**With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease**

1 in 31

Americans  
are symptomless carriers  
of the defective CF gene.

Median predicted  
age is into the

40s

0

cures exist  
for cystic fibrosis.

# ABOUT LINKS TO A CURE

## Links to a Cure – Gala

Thursday, July 15, 2021  
Quarry Oaks Golf Club in Ashland  
6:00 – 7:00 PM – Cocktail Hour  
7:00 – 9:00 PM – Dinner & Program

## Links to a Cure - Golf

Friday, July 16, 2021  
Quarry Oaks Golf Club in Ashland  
10:00 AM – 12:00 PM – Wave Start

The Cystic Fibrosis Foundation's Links to a Cure event is a top-notch, two-day golf and gala event. This year's event will look a little different, as so much of life does these days. This year, we are offering two options for the Gala portion of our evening. You can view the event in-person, outdoors at Quarry Oaks Golf Club or online. If you attend the event in person, you will have a table of ten and will be seated outdoors and served a full dinner. If you prefer to take in the event online, you can do so from your home and we will send you charcuterie boxes so you and your attendees will be able to join in on the fun online. All attendees will be able to participate in our virtual silent auction and hear an inspiring story from a local family impacted by cystic fibrosis while celebrating the advancements CF research has had over the last few years.

We follow up our Thursday night gala with golf Friday morning back at Quarry Oaks Golf Club, one of the best courses in Nebraska! A wave start will allow for a timely event without the large groups of people. It is a wonderful day with great food, refreshing drinks, great prizes, and an impressive players package for all our golfers.

Best of all, when you support the Cystic Fibrosis Foundation, you support one of the most effective organizations of our kind. We are careful stewards of every dollar raised in support of our mission. Your sponsorship will allow you to take part in this fantastic two-day event while providing all people with cystic fibrosis the opportunity to lead long, fulfilling lives

This sponsorship supports the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

**We invite you to be a part of the Links to a Cure event. Please join us in celebrating the history of the Cystic Fibrosis Foundation while helping us accomplish all that we still need to do.**



*“We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives.”*

*–Michael P. Boyle, M.D., President & Chief Executive Officer*

## ABOUT OUR EVENT

**2** Days

**300** Gala Attendees

**120** Golfers

# SPONSOR OPPORTUNITIES

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All sponsor levels have a virtual and in-person option. Benefits and price are the same for both, but tax deductibility, fair market value, and tax rate will be different. In-person options will include a table at the in-person gala on Thursday evening. Virtual options will include charcuterie for attendees to watch the gala and participate in the virtual auction from their homes.

## Presenting Sponsor – In-Person | \$15,000

*(Tax Deductible: \$12,603.20 | FMV: \$2,240.00 | 7% Nebraska Tax Rate: \$156.80)*

- Two tables of ten at the Thursday night gala\*
- Includes two golfer foursomes with premium players packages
- Company recognized as the Presenting Sponsor with company logo placed in lead position on all printed & electronic materials both prior to and during the event, including but not limited to:
  - Save the Date
  - Invitation
  - Website
  - Event Communications
  - Signage at tournament
- Two full page acknowledgments in digital and printed event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to speak or share a video during virtual event *(CFF reviewed, limited to 90 sec.)*
- Opportunity to share a thank you video on Chapter Facebook page *(CFF reviewed, limited to 90 sec.)*
- Company logo placement on select players package items
- Logo painted on golf course
- Hole signage
- Opportunity to host a Tomorrow's Leaders networking event

## Presenting Sponsor – Virtual | \$15,000

*(Tax Deductible: \$13,031.20 | FMV: \$1,840.00 | 7% Nebraska Tax Rate: \$128.80)*

- All benefits listed above excluding Two in-person tables of ten
  - Instead includes delivery of ten charcuterie boxes, ten bottles of wine, and a premium gift to attendees' homes or offices\*
- Includes access to the virtual gala & auction on Thursday evening

## Platinum Sponsor – In-Person | \$10,000

*(Tax Deductible: \$8,138.20 | FMV: \$1,740.00 | 7% Nebraska Tax Rate: \$121.80)*

- One table of ten at the Thursday night gala
- Includes two golfer foursomes with premium players packages
- Logo placed on all printed & electronic materials for the event, including but not limited to:
  - Save the Date
  - Event/campaign specific email communications
  - Recognition on the Chapter social media pages
  - Event website
- 1-page recognition in digital and printed event program book to be delivered with dinner
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page *(CFF reviewed, limited to 60 sec.)*
- Logo recognition on the Chapter social media pages
- Signage on hole and logo on lunch boxes

## Platinum Sponsor – Virtual | \$10,000

*(Tax Deductible: \$8,191.70 | FMV: \$1,690.00 | 7% Nebraska Tax Rate: \$118.30)*

- All benefits listed above excluding one in-person table of ten
  - Instead includes delivery of ten charcuterie boxes and ten bottles of wine to attendees' homes or offices
- Includes access to the virtual gala & auction on Thursday evening

## Gold Sponsor – In-Person | \$7,500

(Tax Deductible: \$6,301.60 | FMV: \$1,120.00 | 7% Nebraska Tax Rate: \$78.40)

- One table of ten at the Thursday night gala
- Includes one golfer foursome with premium players packages
- Logo placed on printed & electronic materials for the event, including but not limited to
  - Website
  - Event Communications
  - Signage at tournament
- 1-page recognition in digital and printed event program book to be delivered with dinner
- Company logo listed under event sponsors on virtual auction platform
- Logo recognition on the Chapter social media pages
- Signage on hole and logo on cart sign

## Gold Sponsor – Virtual | \$7,500

(Tax Deductible: \$6,595.85 | FMV: \$845.00 | 7% Nebraska Tax Rate: \$59.15)

- All benefits listed above excluding one in-person table of ten
  - Includes delivery of five charcuterie boxes and five bottles of wine to attendees' homes or offices\*
- Includes access to the virtual gala & auction on Thursday evening

## Silver Sponsor – In-Person | \$5,000

(Tax Deductible: \$3,801.60 | FMV: \$1,120.00 | 7% Nebraska Tax Rate: \$78.40)

- One table of ten at the Thursday night gala
- Includes one golfer foursome with premium players packages
- Logo placed on printed & electronic materials for the event, including but not limited to
  - Website
  - Event Communications
  - Signage at tournament
- Company logo listed under event sponsors on virtual auction platform
- 1/2-page recognition in the digital and printed event program book delivered with dinner
- Logo recognition on the Chapter social media pages



## Silver Sponsor – Virtual | \$5,000

(Tax Deductible: \$4,117.25 | FMV: \$825.00 | 7% Nebraska Tax Rate: \$57.75)

- All benefits listed above excluding one in-person table of ten
  - Includes delivery of five charcuterie boxes and five bottles of wine to sponsor's office
- Includes access to the virtual gala & auction on Thursday evening

## Links Sponsor – In-Person | \$3,000

(Tax Deductible: \$1,801.60 | FMV: \$1,120.00 | 7% Nebraska Tax Rate: \$78.40)

- One table of ten at the Thursday night gala
- Includes one golfer foursome with premium players packages
- Logo placed on printed & electronic materials for the event, including but not limited to
  - Website
  - Event Communications
  - Signage at tournament
- Sponsor recognition at the gala and on the golf course as Links Sponsor
- Logo in event program book and on website as Links Sponsor

## Links Sponsor – Virtual | \$3,000

(Tax Deductible: \$2,197.50 | FMV: \$750.00 | 7% Nebraska Tax Rate: \$52.50)

- All benefits listed above excluding one in-person table of ten
  - Includes delivery of five charcuterie boxes to sponsor's office
- Includes access to the virtual gala & auction on Thursday evening

## Gala Sponsor – In-Person | \$2,000

*(Tax Deductible: \$1,465.00 | FMV: \$500.00 | 7% Nebraska Tax Rate: \$35.00)*

- One table of ten at the Thursday night gala
- Logo placed on printed & electronic materials for the event, including but not limited to
  - Website
  - Recognition at virtual event

## Gala Sponsor – Virtual | \$2,000

*(Tax Deductible: \$1,860.90 | FMV: \$130.00 | 7% Nebraska Tax Rate: \$9.10)*

- All benefits listed above excluding one in-person table of ten
  - Includes delivery of five charcuterie boxes to sponsor's office
- Includes access to the virtual gala & auction on Thursday evening

## Golf Sponsor – In-Person | \$2,000

*(Tax Deductible: \$1,336.60 | FMV: \$620.00 | 7% Nebraska Tax Rate: \$43.40)*

- Includes one golfer foursome with premium players packages
- Logo placed on printed & electronic materials for the event, including but not limited to
  - Website
  - Signage at tournament



## In-Person Gala Ticket | \$200

*(Tax Deductible: \$146.50 | FMV: \$50.00 | 7% Nebraska Tax Rate: \$3.50)*

- One seat to in-person gala on Thursday night
- Includes access to attend the virtual gala & includes access to virtual auction

## Charcuterie for Two Ticket | \$200

*(Tax Deductible: \$173.25 | FMV: \$25.00 | 7% Nebraska Tax Rate: \$1.75)*

- Includes one 2-person meal to be picked up from the catering company's office\*
- Includes access to attend the virtual gala
- Includes access to virtual auction

## Virtual Event Ticket | \$35

*(100% Tax Deductible)*

- Includes access to attend the virtual gala
- Includes access to virtual auction



**Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time.** Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

**IMPORTANT NOTE ON ATTENDANCE AT OUTDOOR FOUNDATION EVENTS:** To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.



# Links to a Cure Sponsorship Commitment Form

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# \_\_\_\_\_ Fax# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

I would like to pledge at the following level:

- Presenting Sponsor **IN PERSON** \$15,000 (\$12,603.20 tax deductible)
- Presenting Sponsor **VIRTUAL** \$15,000 (\$13,031.20 tax deductible)
- Platinum Sponsor **IN PERSON** \$10,000 (\$8,138.20 tax deductible)
- Platinum Sponsor **VIRTUAL** \$10,000 (\$8,191.70 tax deductible)
- Gold Sponsor **IN PERSON** \$7,500 (\$6,301.60 tax deductible)
- Gold Sponsor **VIRTUAL** \$7,500 (\$6,595.85 tax deductible)
- Silver Sponsor **IN PERSON** \$5,000 (\$3,801.60 tax deductible)
- Silver Sponsor **VIRTUAL** \$5,000 (\$4,117.25 tax deductible)
- Links Sponsor **IN PERSON** \$3,000 (\$1,801.60 tax deductible)
- Links Sponsor **VIRTUAL** \$3,000 (\$2,197.50 tax deductible)
- Gala Sponsor **IN PERSON** \$2,000 (\$1,465.00 tax deductible)
- Gala Sponsor **VIRTUAL** \$2,000 (\$1,860.90 tax deductible)
- Golf Sponsor **IN PERSON** \$2,000 (\$1,336.60 tax deductible)
- Charcuterie for Two Ticket \$200 (\$173.25 tax deductible)
- In-Person Gala Ticket \$200 (\$146.50 tax deductible)
- Virtual Event Ticket \$35 (100% tax deductible)

I cannot make a pledge but want to make a general donation to the Nebraska Chapter:  \_\_\_\_\_

### Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)       Please invoice       Please call for payment: \_\_\_\_\_

Company Credit Card Payment       Personal Credit Card Payment

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

### Chapter Contact Information:

**Laurent Quenaud**  
2827 S 88<sup>th</sup> St, Omaha, NE 68124

**Chapter Phone: 402 330 6164**  
**Direct Phone: 402 277 9082**

*The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.*