



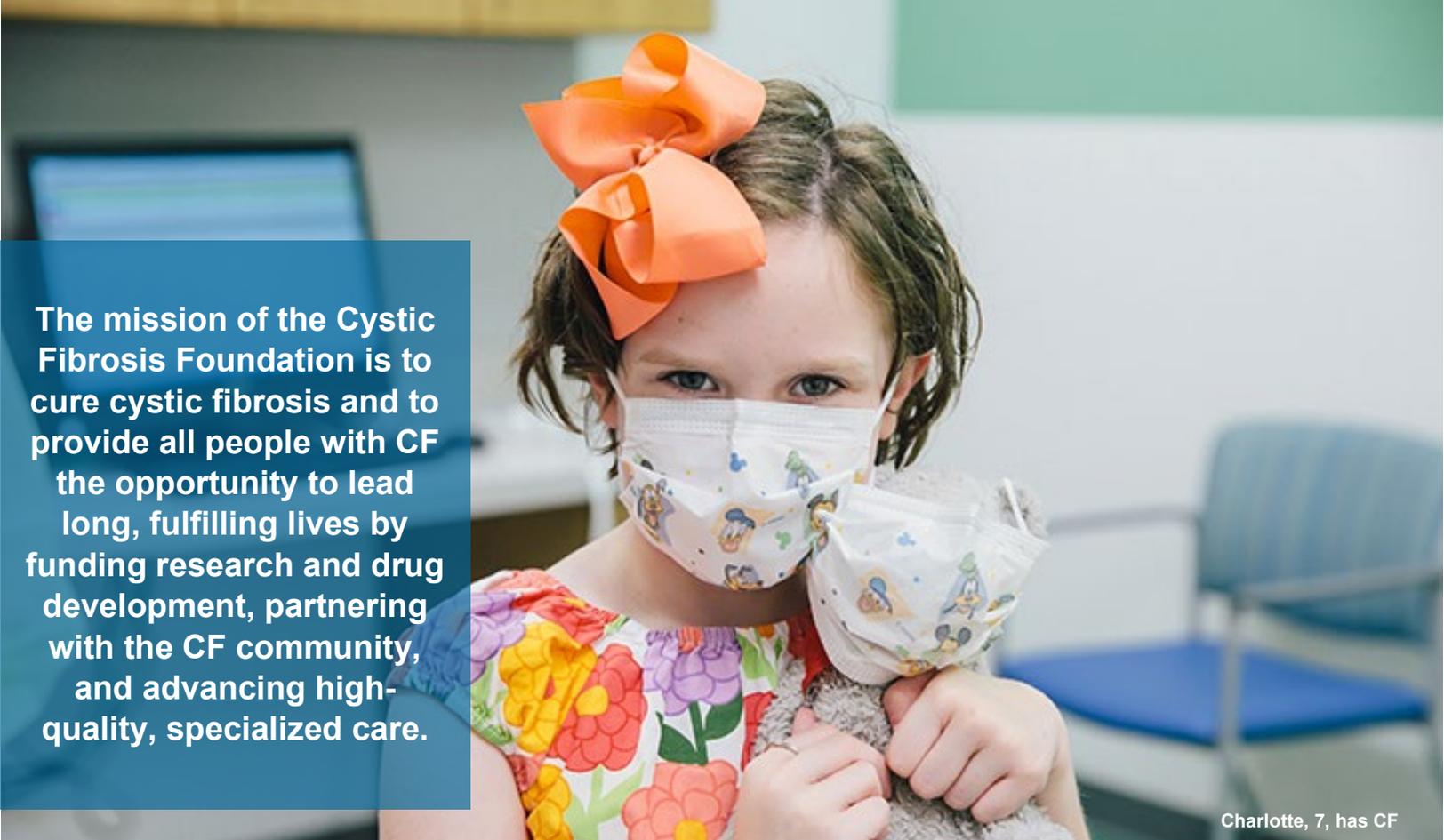
Northern California Chapter 2021 65 Roses Sponsorship Opportunities

**Monday, October 18th, 2021
Los Altos Golf & Country Club
1560 Country Club Dr, Los Altos, CA 94024
12:00 PM Shotgun**

events.cff.org/NorCal65RosesGolf

Northern California Chapter – San Francisco
Teresa Wang
twang@cff.org | (415) 989-6500





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.



MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

1 in 31

Americans
are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.



Los Altos Golf & Country Club

2021 Event Committee

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Please join us on **Monday, October 18, 2021** for our 65 Roses Golf Classic, a shotgun scramble tournament.

Los Altos Golf & Country Club ... known as one of the most beautiful, challenging, and well-maintained golf courses in the Bay Area. The serene, picturesque setting with the Santa Cruz Mountain Coastal Range as a backdrop gives golfers the ability to get away from the hustle and bustle of Silicon Valley.



We invite you to be a part of this year's event and join us at Los Altos Golf & Country Club by supporting the 65 Roses Golf Classic as an event sponsor on Monday, October 18th, 2021.

This sponsorship supports the mission of the Cystic Fibrosis Foundation, to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

2021 65 Roses Sponsor Opportunities

65 Roses Sponsor - \$12,000 *(\$10,504 tax-deductible)*

- Spot for eight (8) golfers to play in tournament
- Three (3) tee box sponsor signage including one closest to the Clubhouse
- Welcome banner at the event as "65 Roses Sponsor"
- Company logo on golf carts
- Company logo listed under event sponsors on virtual auction platform
- Recognition through audio, visual, web, and social media
- Recognition by name in the National Breath of Life Celebration digital program book
- Opportunity to provide approved goodie bag item (provided by sponsor)

Eagle Sponsor - \$8,500 *(\$7,752 tax-deductible)*

- Spot for four (4) golfers to play in tournament
- Two (2) tee box sponsor signage
- Company logo listed under event sponsors on virtual auction platform
- Recognition through audio, visual, web, and social media
- Company logo on sponsored item selected for golfer goodie bags
 - Golf balls
 - Golf towel
 - Sunscreen
 - Hand sanitizer

Birdie Sponsor - \$5,000 *(\$4,252 tax-deductible)*

- Spot for four (4) golfers to play in tournament
- One (1) tee box sign
- Company logo listed under event sponsors on virtual auction platform
- Recognition through audio, visual, web, and social media

Par Sponsor - \$2,000 *(\$1,252 tax-deductible)*

- Spot for four (4) golfers to play in tournament
- One (1) tee box signage

Foursome - \$1,400 *(\$652 tax-deductible)*

- One (1) foursome

Tee Box Sign - \$500 *(100% tax-deductible)*

- One tee box signage

Individual Golfer - \$350 *(\$163 tax-deductible)*

- One entry to tournament

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention, and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- To further help reduce the risk of cross-infection, CFF's attendance policy recommends inviting only one person with cystic fibrosis to attend the indoor portion of an event at a specific time. For the outdoor portion, the Foundation recommends that all people with cystic fibrosis maintain a safe 6-foot distance from each other at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS

- We strongly recommend that you be fully vaccinated if you plan to join us in-person for the event. If you do not expect to be fully vaccinated by the event date, we encourage you to participate virtually. (if virtual option exists)
- All Cystic Fibrosis Foundation staff in attendance at the event have certified to the Foundation that they have been fully vaccinated.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, and vendors, have been fully vaccinated.



2021 65 Roses Golf Event Sponsorship Commitment Form



This sponsorship supports the mission of the Cystic Fibrosis Foundation.

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to pledge at the following level:

65 Roses Sponsor \$12,000 (\$10,504 tax deductible)

Foursome \$1,400 (\$652 tax deductible)

Eagle Sponsor \$8,500 (\$7,752 tax deductible)

Tee Box Sign Only \$500 (100% tax deductible)

Birdie Sponsor \$5,000 (\$4,252 tax deductible)

Individual Golfer \$350 (\$163 tax deductible)

Par Sponsor \$2,000 (\$1,252 tax deductible)

I cannot make a pledge but want to make a general donation to the Northern California Chapter: _____

Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____

Company Credit Card Payment Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact Information:

Teresa Wang
235 Montgomery Street, Suite 724
San Francisco, CA 94104

Chapter Phone: 415-989-6500
Email: twang@cff.org

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

SPONSORSHIP DISCLAIMER:

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format. Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.