Breath of Life Celebration

DRIVEN BY A DREAM

Thursday, October 21, 2021 at 8 p.m. EST

A VIRTUAL EVENT HONORING
C. Richard Mattingly

Rich Mattingly dedicated 37 years as a professional leader to the Cystic Fibrosis Foundation. His unparalleled achievements were widely recognized as he rapidly advanced, ultimately retiring as the Executive Vice President and Chief Operating Officer. Mattingly has been credited with milestone achievements for the Foundation through his innovative fundraising strategies, market development philosophy, and state-of-the-art non-profit management structure.
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP
$250,000

- 2021 National Breath of Life Celebration event presented by Company
- Spotlight letter from Presenting Sponsor inviting community to attend
- Company recognized with a 60 second video during program
- Recognition full-page acknowledgement in digital program book with video
- Company recognized by logo in all digital event platform elements
- Presenting Sponsor, if a business, will be included in the National Corporate Champions program
  - All National Corporate Champions are recognized in the 2021 Annual Report, at the 2022 Volunteer Leadership Conference, Spring 2022 Impact Newsletter and on www.cff.org

GOLD SPONSORSHIP
$100,000

- Company recognized with a 30 second video during program
- Company recognized with full-page acknowledgement in digital program book including a video link
- Company recognized by logo in all digital event platform elements
- Gold Sponsor, if a business, will be included in the National Corporate Champions program
  - All National Corporate Champions are recognized in the 2021 Annual Report, at the 2022 Volunteer Leadership Conference, Spring 2022 Impact Newsletter and on www.cff.org

SILVER SPONSORSHIP
$50,000

- Recognition full-page acknowledgement in digital program book including a 15 second video
- Company recognized by logo in all digital event platform elements

BRONZE SPONSORSHIP
$25,000

- Recognition full-page acknowledgement in digital program book
- Company recognized by logo on event website
- Company recognized by name on event communications

PATRON SPONSORSHIP
$10,000

- Sponsor recognized by company logo in digital National Breath of Life Celebration program book

ROSE SPONSORSHIP
$6,500

- Sponsor recognition by name in digital National Breath of Life Celebration program book

All sponsorships include access to the virtual event and recognition with your local chapter. Videos must be produced by sponsor and approved by CFF. All sponsorships are 100% tax deductible.
Complete this form and send to any of the following contacts:

Liz Thompson, ethompson@cff.org
Leah Bell, lbell@cff.org
Helen Johnson, hjohnson@cff.org

Name __________________________________________________________________________________________

Title ____________________________________________________________________________________________

Company _______________________________________________________________________________________

Address ________________________________________________________________________________________

City ___________________________________________________ State __________ Zip ___________________

Email ___________________________________________________________________________________________

Phone __________________________________________________________________________________________

☐ I would love to sponsor this year’s virtual event at the following level:
  ☐ $250,000 ☐ $100,000 ☐ $50,000 ☐ $25,000 ☐ $10,000 ☐ $6,500

☐ I am unable to attend but enclosed is my tax-deductible contribution of $__________________________

☐ My tax-deductible gift will be matched by my employer

☐ Enclosed is my check, payable to the Cystic Fibrosis Foundation (Check #___________)
  ☐ VISA ☐ AMEX ☐ MASTERCARD ☐ DISCOVER

Name (as it appears on card) ______________________________________________________________________

Card # ___________________________________________ Expiration Date __________

Signature __________________________________________ Date ________________

Sponsorship of the National Breath of Life Celebration supports the mission of the Cystic Fibrosis Foundation. This
signature authorizes the Cystic Fibrosis Foundation to charge the credit card number the stated and agreed upon
amount. The credit card information on the bottom of this form will be securely destroyed immediately after processing.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation’s successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation’s mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit https://www.cff.org/About-Us/Reports-and-Financials/, email info@cff.org or call 1-800-FIGHT-CF.