

OUTSTANDING YOUNG PROFESSIONALS
OF SOUTH FLORIDA

FORTY
UNDER **40**

CYSTIC FIBROSIS FOUNDATION

2021 SPONSORSHIP OPPORTUNITIES

40 UNDER 40
**Outstanding Young Professionals
of South Florida**

September 9 - November 19, 2021

<https://finest.cff.org/40Under40>

SOUTH FLORIDA CHAPTER

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THE CYSTIC FIBROSIS FOUNDATION, LEADING THE WAY

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. Together, we will make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



Charlotte, 7, has CF

MEET ZURI

Meet Zuri, a four-year-old who was diagnosed with cystic fibrosis at 15 days old. In Zuri's daily life, she takes between 25 to 35 enzyme pills and does between 1 to 2 hours of breathing treatments and physical therapy. Zuri is happiest when she can be home with her family and not in the hospital. Wherever she is, she loves to sing, dance, and jump on her trampoline – which helps her lungs stay healthy.

Zuri is interested in what cystic fibrosis (CF) does to her body (but doesn't enjoy it) as she watches doctors examining her, checking her gastric tube, and having her oxygen levels checked. Despite all the challenges that CF brings to her life daily, Zuri has been a very positive and happy girl. Zuri is not alone; there are approximately 30,000 other people in the U.S. with cystic fibrosis, just like Zuri. Thank you for helping the Cystic Fibrosis Foundation raise awareness and help find a cure so she can live a long and healthy life.



Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has more than doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

1 in 31

Americans
are symptomless carriers of
the defective CF gene

median predicted age is
into the

40s

0

cures exist for
cystic fibrosis

With your support we are confident that one day, not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease

ABOUT 40 UNDER 40 OUTSTANDING YOUNG PROFESSIONALS OF SOUTH FLORIDA

The South Florida Chapter of the Cystic Fibrosis Foundation is proud to announce the [40 Under 40 Outstanding Young Professionals](#) class of 2021. The 40 Under 40 program celebrates young professionals throughout South Florida across four industries - legal, healthcare, business, and real estate. The program is a 10-week educational, networking and fundraising campaign that will honor 10 hand-selected young professionals in each industry. The chosen honorees exemplify leadership qualities, are active in the community, and excel in their chosen profession. Those selected are among the most prominent, influential, and successful young professionals in our community. Honorees will become a part of the CF community through weekly educational opportunities and will be paired with local CF families to gain a more comprehensive look into life with cystic fibrosis.

In receiving the distinction of a [40 Under 40 Outstanding Young Professionals](#) honoree, these individuals call upon their personal and professional networks to raise awareness and funds for the Cystic Fibrosis Foundation and its mission to cure the disease. The campaign will end on Friday, November 19, 2021 and a celebration for our honorees and sponsors will be held on Thursday, January 13, 2022.

ABOUT 40 UNDER 40 OUTSTANDING YOUNG PROFESSIONALS OF SOUTH FLORIDA



BENEFITS

Honorees will receive the following:

- The prestige of being recognized as one of the 40 Under 40 Outstanding Young Professionals in South Florida
- All honorees who achieve the fundraising minimum will be recognized in multiple South Florida magazines
- Recognition on the CFF South Florida Chapter's social media, newsletters and website
- An opportunity to network with an elite group of young professionals not only in South Florida but throughout the state
- Receive one year enrollment to the CF Foundation's Tomorrow's Leaders program
- Recognized in the community as a leader in business and philanthropy
- Honorees will have the opportunity to help the 30,000 children and adults in the US living with cystic fibrosis

RESPONSIBILITIES

Honorees will be asked to:

- Supply a headshot with photo consent and complete our acceptance form
- Attend the virtual Kick-Off on September 9, 2021
- Commit to a 10-week fundraising campaign and raise a minimum of \$2,500 in donations from friends, family, business acquaintances or corporate donors
- Align themselves with the CF Foundation and our mission, which is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care
- Attend the post campaign awards celebration on Thursday, January 13, 2022

"We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."

–Michael P. Boyle, M.D., President & Chief Executive Officer

A note to potential sponsors from our event co-chairs



A few years ago, we were approached by the Cystic Fibrosis Foundation to be honorees at their 40 under 40 event. At that time, we didn't know much about the disease or the Cystic Fibrosis Foundation, but knew we wanted to help and give back. Over the course of our first campaign, first as honorees, then committee members and now as event co-chairs, we've gotten to know several families affected by this terrible disease and learned how incredible this small but mighty community is.

The Cystic Fibrosis Foundation has been leading the effort nationwide in finding a cure for cystic fibrosis, a genetic, life-threatening disease. When the Cystic Fibrosis Foundation was started over 65 years ago, life expectancy for CF was about 5 years of age. Now, through a dedicated vision and determination like no other, the median life expectancy is over 40 years of age. We've come a long way, but there is still much work ahead.

Thanks to events like 40 Under 40 Outstanding Young Professionals of South Florida, we have been able to raise significant dollars to help further the mission of the Cystic Fibrosis Foundation. We are also bringing much-needed awareness about the disease and engaging new volunteers to help us move forward on our path to a cure.

It's been our pleasure to be a part of this campaign and help innovate and engage even more people than ever before. With the help and generous support of our sponsors, we will be able to make this year's campaign the biggest and best one yet. The Cystic Fibrosis Foundation is doing extraordinary things. They are progressing leaps and bounds for families struggling with this disease, but we are not finished. We need to keep fighting, and we will keep fighting, until it's done.

We cannot do this alone. Sponsors, along with providing funds, give hope and a reason to keep fighting. That is why we are writing to you, to ask for help in pushing us closer to the day that when we find a cure for all children and adults with CF.

Thank you for your consideration,

Jorge "JD" Lorenzo and Michal Meiler

2021 40 Under 40 Outstanding Young Professionals of South Florida Event Co-Chairs

40 UNDER 40 OUTSTANDING YOUNG PROFESSIONALS OF SOUTH FLORIDA 2021 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$15,000, one available (100% tax-deductible)

- Company Recognition: 40 Under 40 Outstanding Young Professionals of South Florida, Presented by 'Your Company'
- Company-branded logo placed in lead position on all materials for 40 Under 40 campaign, including but not limited to: website, program specific e-mail communication, weekly honoree newsletters, digital program book, printed marketing materials (billboards & magazines)
- 90 second message in event's digital program book (CFF created or reviewed script required; due for review by 11/1/21)
- 90 second opportunity for company representative to speak or share video message during post campaign celebration event (CFF created or reviewed script required; due for review by 11/1/21)
- Two full page acknowledgments in premier location in the 40 Under 40 Outstanding Young Professionals of South Florida digital program book
- Company-branded logo recognition at 2022 South Florida chapter's Annual Meeting and in chapter e-newsletter
- Thank-you acknowledgment post on CFF South Florida chapter's social media channels (content generated by CFF)
- Opportunity to host a virtual social for the 2021 40 Under 40 Outstanding Young Professionals of South Florida honorees (approximately 40 attendees)
- Opportunity to put forth an honoree from your company to join the 40 Under 40 Outstanding Young Professionals of South Florida Class of 2022

2021 SPONSORSHIP OPPORTUNITIES CONTINUED

PLATINUM SPONSOR - \$10,000 (100% tax-deductible)

- Company-branded logo placement on all materials for 40 Under 40 campaign, including but not limited to: website, program specific e-mail communication, weekly honoree newsletters, digital program book, printed marketing materials (billboards & magazines)
- 60 second message in event's digital program book (CFF created or reviewed script required; due for review by 11/1/21)
- 60 second opportunity for company representative to speak or share video message during post campaign celebration event (CFF created or reviewed script required; due for review by 11/1/21)
- One full page acknowledgment in 40 Under 40 Outstanding Young Professionals of South Florida digital program book
- Company-branded logo recognition at 2022 South Florida chapter's Annual Meeting and in chapter e-newsletter
- Thank-you acknowledgment post on CFF South Florida chapter's social media channels (content generated by CFF)
- Opportunity to put forth an honoree from your company to join the 40 Under 40 Outstanding Young Professionals of South Florida Class of 2022

2021 SPONSORSHIP OPPORTUNITIES CONTINUED

GOLD SPONSOR - \$7,500 (100% tax-deductible)

- Company-branded logo prominent placement on all materials for 40 Under 40 campaign, including but not limited to: website, program specific e-mail communication, weekly honoree newsletters, digital program book, printed marketing materials (magazines)
- 30 second message in event's digital program book (CFF created or reviewed script required; due for review by 11/1/21)
- 30 second opportunity for company representative to speak or share video message during post-campaign celebration event (CFF created or reviewed script required; due for review by 11/1/21)
- Full, one page acknowledgment in 40 Under 40 Outstanding Young Professionals of South Florida digital program book
- Company-branded logo recognition at 2022 South Florida chapter's Annual Meeting and in chapter newsletter
- Thank-you acknowledgment post on CFF South Florida chapter's social media channels (content generated by CFF)
- Opportunity to put forth an honoree from your company to join the 40 Under 40 Outstanding Young Professionals of South Florida Class of 2022

2021 SPONSORSHIP OPPORTUNITIES CONTINUED

SILVER SPONSOR - \$5,000 (100% tax-deductible)

- Company-branded logo placed on all materials for 40 Under 40 Outstanding Young Professionals of South Florida program, including but not limited to, website, program specific e-mail communication, weekly honoree newsletters
- One full page acknowledgment in 40 Under 40 Outstanding Young Professionals of South Florida digital program book
- Company-branded logo recognition at 2022 South Florida chapter's Annual Meeting and in chapter newsletter
- Thank-you acknowledgment post on CFF South Florida chapter's social media channels (content generated by CFF)
- Opportunity to put forth an honoree from your company to join the 40 Under 40 Outstanding Young Professionals of South Florida Class of 2022

HONOREE SPONSOR - \$2,500 (100% tax-deductible)

- Company-branded logo placed on all materials for 40 Under 40 Outstanding Young Professionals of South Florida program, including but not limited to, website, program specific e-mail communication, weekly honoree newsletters
- Half page acknowledgment in 40 Under 40 Outstanding Young Professionals of South Florida digital program book
- Company-branded logo recognition at 2022 South Florida chapter's Annual Meeting and in chapter newsletter
- Thank-you acknowledgment post on CFF South Florida Chapter's social media channels (content generated by CFF)

2021 SPONSORSHIP OPPORTUNITIES CONTINUED

HOPE SUPPORTER - \$1,000 (100% tax-deductible)

- Full page acknowledgment in 40 Under 40 Outstanding Young Professionals of South Florida digital program book
- Thank-you acknowledgment post on CFF South Florida Chapter's social media channels (content generated by CFF)

PROGRAM ACKNOWLEDGMENTS (100% tax-deductible)

All acknowledgments must meet CFF guidelines and will be CFF reviewed.

Digital Print:

Full-page (8.5" x 11")- \$750

Half-page (8.5' x 5.5')- \$500

Quarter-page (4.25' x 5.5')- \$250

Honoree Shout-out Videos:

30-Second Video- \$750

15-Second Video- \$500

Companies may create their own acknowledgment or have the CF Foundation create one for them using a company logo. Acknowledgments cannot read like an advertisement and copy is limited to a statement of support for CFF and/or a 40 Under 40 honoree.

Acknowledgment artwork and videos are due to the CF Foundation by 11/1/21.



40 Under 40 Outstanding Young Professionals of South Florida Sponsorship Commitment Form

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

Email _____

I would like to become a sponsor at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000 (100% tax-deductible) | <input type="checkbox"/> Full Digital Page \$750 (100% tax-deductible) |
| <input type="checkbox"/> Platinum Sponsor \$10,000 (100% tax-deductible) | <input type="checkbox"/> Half Digital Page \$500 (100% tax-deductible) |
| <input type="checkbox"/> Gold Sponsor \$7,500 (100% tax-deductible) | <input type="checkbox"/> Quarter Digital Page \$250 (100% tax-deductible) |
| <input type="checkbox"/> Silver Sponsor \$5,000 (100% tax-deductible) | <input type="checkbox"/> 30-Second Video \$750 (100% tax-deductible) |
| <input type="checkbox"/> Honoree Sponsor \$2,500 (100% tax-deductible) | <input type="checkbox"/> 15-Second Video \$500 (100% tax-deductible) |
| <input type="checkbox"/> Hope Supporter \$1,000 (100% tax-deductible) | |

I cannot sponsor, but wish to contribute: \$ _____

Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please Invoice

Please call for payment: _____ Company Credit Card Payment Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact Information:

Keytia Ortiz
3201 W. Commercial Blvd. Ste. 237
Fort Lauderdale, FL 33309

Chapter Phone: 954-739-5006
Direct Phone: 754-241-0294

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352). FLORIDA REGISTRATION NUMBER (#CH956); REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention, and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- To further help reduce the risk of cross-infection, CFF's attendance policy recommends inviting only one person with cystic fibrosis to attend the indoor portion of an event at a specific time. For the outdoor portion, the Foundation recommends that all people with cystic fibrosis maintain a safe 6-foot distance from each other at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- We strongly recommend that you be fully vaccinated if you plan to join us in-person for the event. If you do not expect to be fully vaccinated by the event date, we encourage you to participate virtually. (if virtual option exists)
- All Cystic Fibrosis Foundation staff in attendance at the event have certified to the Foundation that they have been fully vaccinated.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, and vendors, have been fully vaccinated.

SPONSORSHIP DISCLAIMER:

- Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.
- Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

To learn more about 40 Under 40 Outstanding Young Professionals of South Florida

[CLICK HERE](#)

For more details, questions, comments or concerns, please contact:

Keytia Ortiz, Senior Development Director



kortiz@cff.org



(754) 241-0294

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