

Tulsa's

Finest



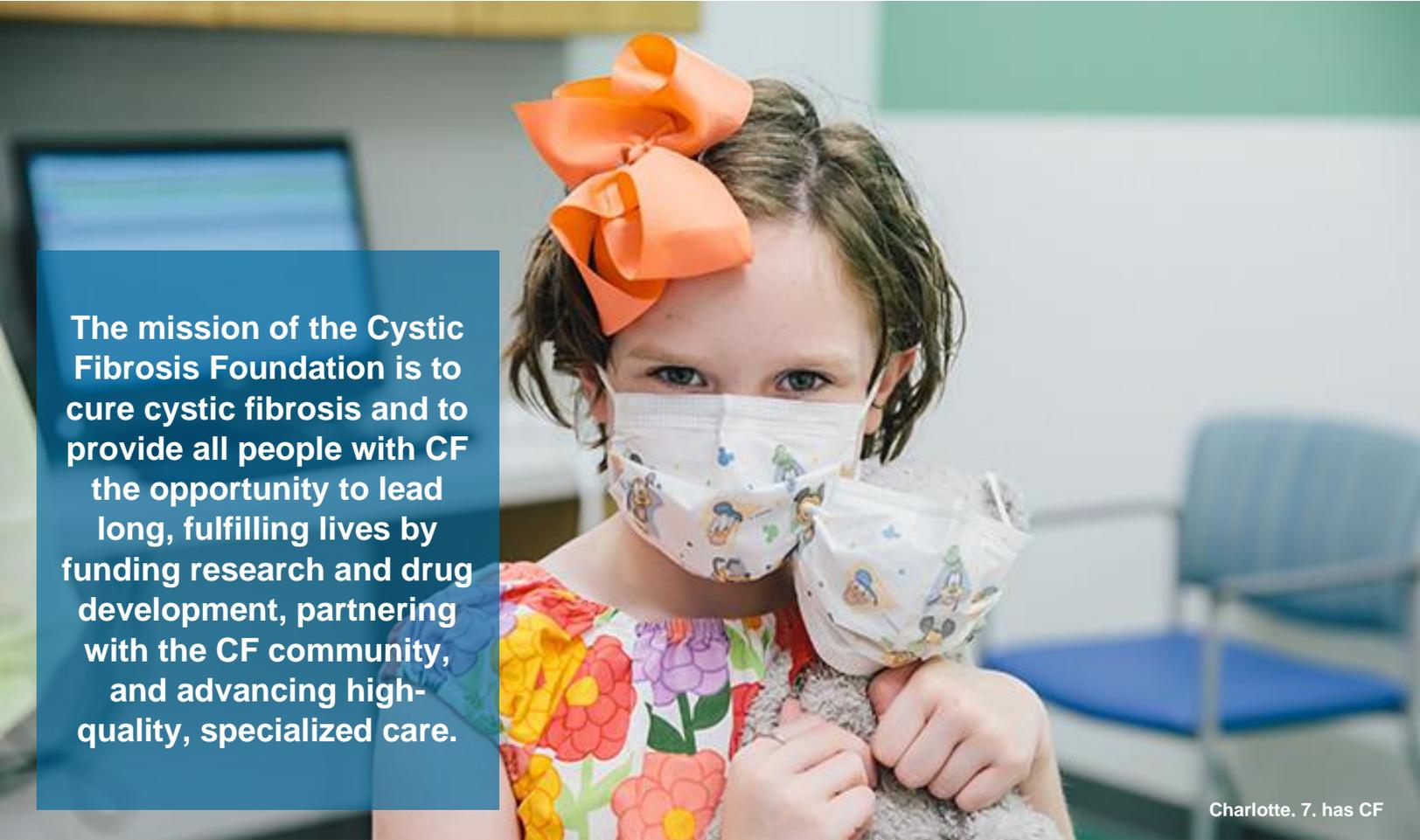
CYSTIC FIBROSIS FOUNDATION

2021 SPONSORSHIP OPPORTUNITIES

TULSA'S FINEST
Southern Hills Country Club
September 30, 2021

EASTERN OKLAHOMA CHAPTER
April Mitchell, Development Director
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The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for *all* people living with CF.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease

1 in 31

Americans
are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.

EASTERN OKLAHOMA CHAPTER – TULSA'S FINEST,

sponsorship

The Cystic Fibrosis Foundation's Finest is an event honoring Tulsa's best and brightest young professionals. The evening is a who's who gathering of honorees who show exemplary leadership, are active in their communities, and have excelled in their profession or business. These leaders are not only making a positive local impact, they are also committed to supporting the Foundation's mission.

Those who participate are given the opportunity to display their community involvement and highlight their professional achievements, while raising funds to provide all people with cystic fibrosis the opportunity to lead full, productive lives.

Your sponsorship supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

We invite you to be a part of this year's event and join us in celebrating these leaders by supporting the Cystic Fibrosis Foundation and the Finest program as an event sponsor.



"We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."

–Michael P. Boyle, M.D., President & Chief Executive Officer

2021 TULSA'S FINEST SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR – \$5,000 (\$4,300 tax-deductible)

- One VIP table for ten, includes champagne pour
- Premier logo or name placement on invitations (must be secured by August 1, 2021)
- Company logo or name placement on Honoree certificates, table signage at event, and Honoree Spotlight graphics posted to Chapter social media pages
- Company spotlight by name or logo in Chapter Newsletter
- Recognition in event speaking program and visual presentation
- Company logo or name on event website
- Company thanked on Chapter social media pages by logo or name

HONOREE SPONSOR – \$3,500 (\$2,924 tax-deductible)

- One VIP table for eight, includes champagne pour
- Standard logo or name placement on invitations (must be secured by August 1, 2021)
- Company mention by name in Chapter Newsletter
- Recognition in event speaking program and visual presentation
- Company logo or name on event website
- Company thanked on Chapter social media pages by logo or name

UNTIL IT'S DONE SPONSOR – \$2,500 (\$2,004 tax-deductible)

- One table of eight
- Recognition in event speaking program and visual presentation
- Company name on event website
- Company thanked on Chapter social media pages by name

ADDING TOMORROWS SPONSOR – \$1,000 (\$752 tax-deductible)

- 4 tickets
- Recognition in event speaking program and visual presentation
- Company name on event website

INDIVIDUAL TICKET – \$150 (\$88 tax-deductible)

Sponsorship and ticket purchases made in support of a selected Honoree will be credited towards the Honoree's fundraising total.

2021 TULSA'S FINEST SPONSORSHIP COMMITMENT FORM

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- Event Sponsor \$5,000 (\$4,300 tax-deductible)** **Until It's Done Sponsor \$2,500 (\$2,004 tax-deductible)**
 Honoree Sponsor \$3,500 (\$2,924 tax-deductible) **Adding Tomorrows Sponsor \$1,000 (\$752 tax-deductible)**

I cannot sponsor but would like to:

- Purchase an Individual Ticket for \$150 (\$88 tax-deductible)**
 Make a general donation to the event in the amount of \$_____ supporting _____ (Honoree)

Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice.
 Credit Card Payment:

Signature: _____ Name on Card: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount.

Credit Card #: _____ Expiration Date: _____ Total amount to charge: _____

Credit card information will be securely destroyed immediately after processing.

Cystic Fibrosis Foundation, Eastern Oklahoma Chapter
Attn: Tulsa's Finest
2123 S. Atlanta Place, Ste. 100
Tulsa, OK 74114

Event Contact:
April Mitchell, Development Director
Email: amitchell@cff.org
Phone: (918) 744-6354

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention, and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- To further help reduce the risk of cross-infection, CFF's attendance policy recommends inviting only one person with cystic fibrosis to attend the indoor portion of an event at a specific time. For the outdoor portion, the Foundation recommends that all people with cystic fibrosis maintain a safe 6-foot distance from each other at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- We strongly recommend that you be fully vaccinated if you plan to join us in-person for the event. If you do not expect to be fully vaccinated by the event date, we encourage you to participate virtually. (if virtual option exists)
- All Cystic Fibrosis Foundation staff in attendance at the event have certified to the Foundation that they have been fully vaccinated.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, and vendors, have been fully vaccinated.

SPONSORSHIP DISCLAIMER:

- Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.
- Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

