

Tulsa's

Finest



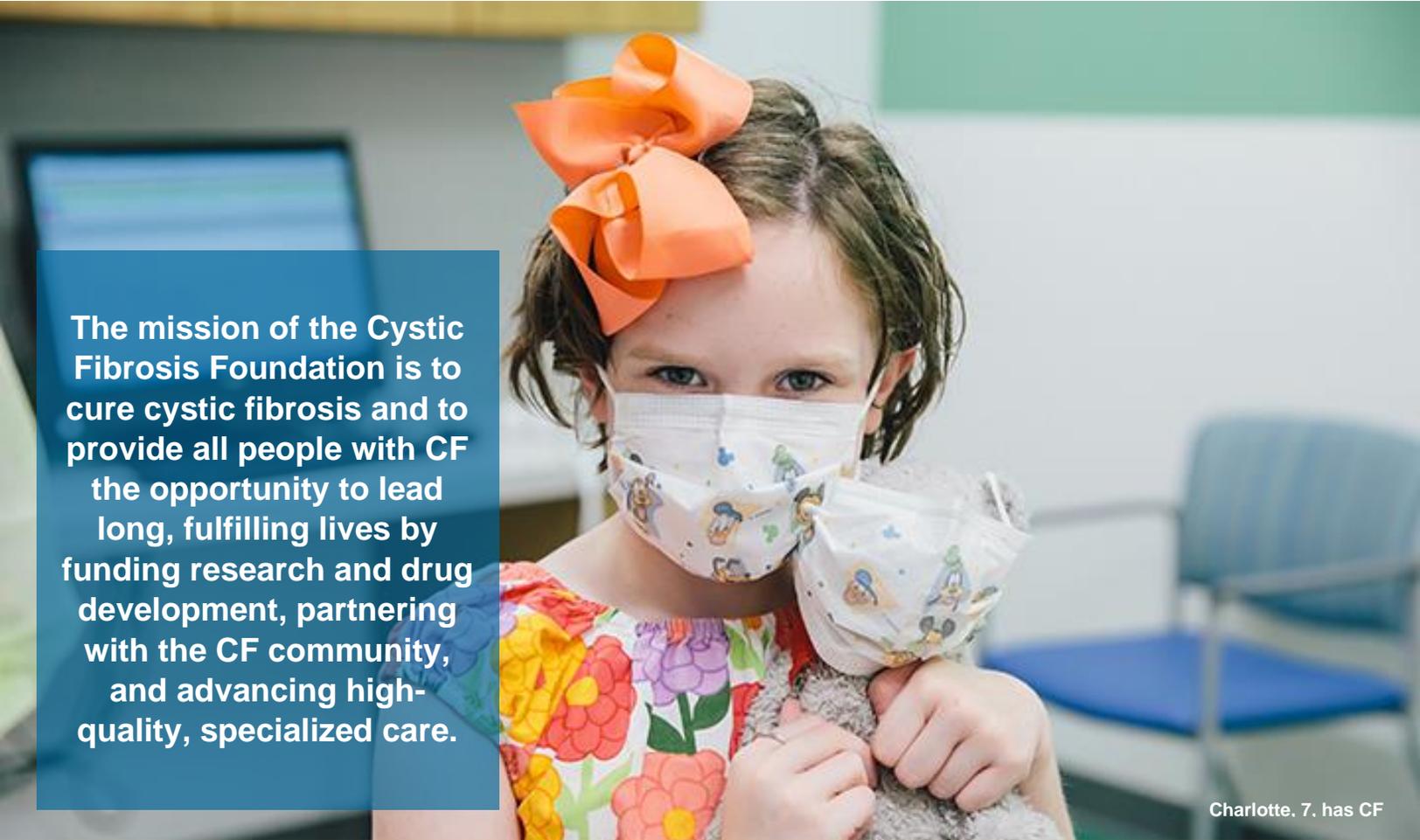
CYSTIC FIBROSIS FOUNDATION

2021 VIRTUAL EVENT SPONSORSHIP OPPORTUNITIES

TULSA'S FINEST
September 30, 2021

EASTERN OKLAHOMA CHAPTER
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The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for *all* people living with CF.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease

1 in 31

Americans
are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.

EASTERN OKLAHOMA CHAPTER – TULSA'S FINEST

virtual event sponsorship

The Cystic Fibrosis Foundation's Finest is an event honoring Tulsa's best and brightest young professionals. The evening is a virtual gathering of honorees who show exemplary leadership, are active in their communities, and have excelled in their profession or business. These leaders are not only making a positive local impact, they are also committed to supporting the Foundation's mission.

Those who participate are given the opportunity to display their community involvement and highlight their professional achievements, while raising funds to provide all people with cystic fibrosis the opportunity to lead full, productive lives.

The Tulsa's Finest Virtual Event will take place on Thursday, September 30 at 6:30pm.

We invite you to be a part of this year's virtual event and help us celebrate these leaders by supporting the Cystic Fibrosis Foundation and the Finest program as an event sponsor.



2020 Eastern Oklahoma Chapter Honorees

virtual event sponsorship

Our virtual events offer a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

While we won't be together in person, we can be together in spirit—showing the strength of our community and boundless determination to find a cure for all people living with CF. Our virtual events bring together thousands of community members across the country. During times of uncertainty, your dedicated support gives us confidence as we stay on course to achieve our mission.

Your sponsorship supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

BENEFITS FOR YOUR CORPORATION

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Double your corporate impact and seek matching gift opportunities at your corporation
- Encourage collaboration and build leadership and unite colleagues



"We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."

–Michael P. Boyle, M.D., President & Chief Executive Officer

2021 TULSA'S FINEST VIRTUAL EVENT SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR – \$5,000 (100% tax-deductible)

- Recognized by logo or name as an Event Sponsor throughout virtual event
- 30-second CFF reviewed video message in digital event program book (*CFF reviewed*)
- Full page recognition in digital event program book
- Company logo or name placement on Honoree certificates
- Company logo or name listed under event sponsors on virtual auction platform
- Company spotlight by logo or name in October Chapter Newsletter
- Company logo or name placed on event / campaign specific email communications
- Company logo or name on event website
- Company thanked on Chapter social media pages by logo or name

HONOREE SPONSOR – \$3,500 (100% tax-deductible)

- Recognized by logo or name as an Honoree Sponsor throughout virtual event
- Full page recognition in digital event program book
- Company mention by logo or name in October Chapter Newsletter
- Company name placed on event / campaign specific email communications
- Company logo or name on event website
- Company thanked on Chapter social media pages by logo or name

UNTIL IT'S DONE SPONSOR – \$2,500 (100% tax-deductible)

- Recognized by logo or name as an Until It's Done Sponsor throughout virtual event
- ½ page recognition in digital program book
- Company mention by name in October Chapter Newsletter
- Company name on event website
- Company thanked on Chapter social media pages by name

ADDING TOMORROWS SPONSOR – \$1,000 (100% tax-deductible)

- Recognized by name as an Adding Tomorrows Sponsor throughout virtual event
- ½ page recognition in digital program book
- Company name listed on event website

INDIVIDUAL TICKET – \$150 (\$140 tax-deductible)

- Commemorative wine glass
- Acknowledgment by name during virtual program

Sponsorship and individual ticket purchases made in support of a selected Honoree will be credited towards the Honoree's fundraising total.

2021 TULSA'S FINEST VIRTUAL EVENT SPONSORSHIP COMMITMENT FORM

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

Event Sponsor \$5,000 (100% tax-deductible)

Until It's Done Sponsor \$2,500 (100% tax-deductible)

Honoree Sponsor \$3,500 (100% tax-deductible)

Adding Tomorrows Sponsor \$1,000 (100% tax-deductible)

I cannot sponsor but would like to:

Purchase an Individual Ticket for \$150 (\$140 tax-deductible)

Make a general donation to the event in the amount of \$_____ supporting _____ (Honoree)

Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)

Please invoice.

Credit Card Payment:

Signature: _____ Name on Card: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount.

Credit Card #: _____ Expiration Date: _____ Total amount to charge: _____

Credit card information will be securely destroyed immediately after processing.

Cystic Fibrosis Foundation, Eastern Oklahoma Chapter
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Event Contact:
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Phone: (918) 744-6354

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.