



Sponsorship Opportunities

2021 Drive Fore a Cure

November 1, 2021

The Dye Preserve

Jupiter, Florida

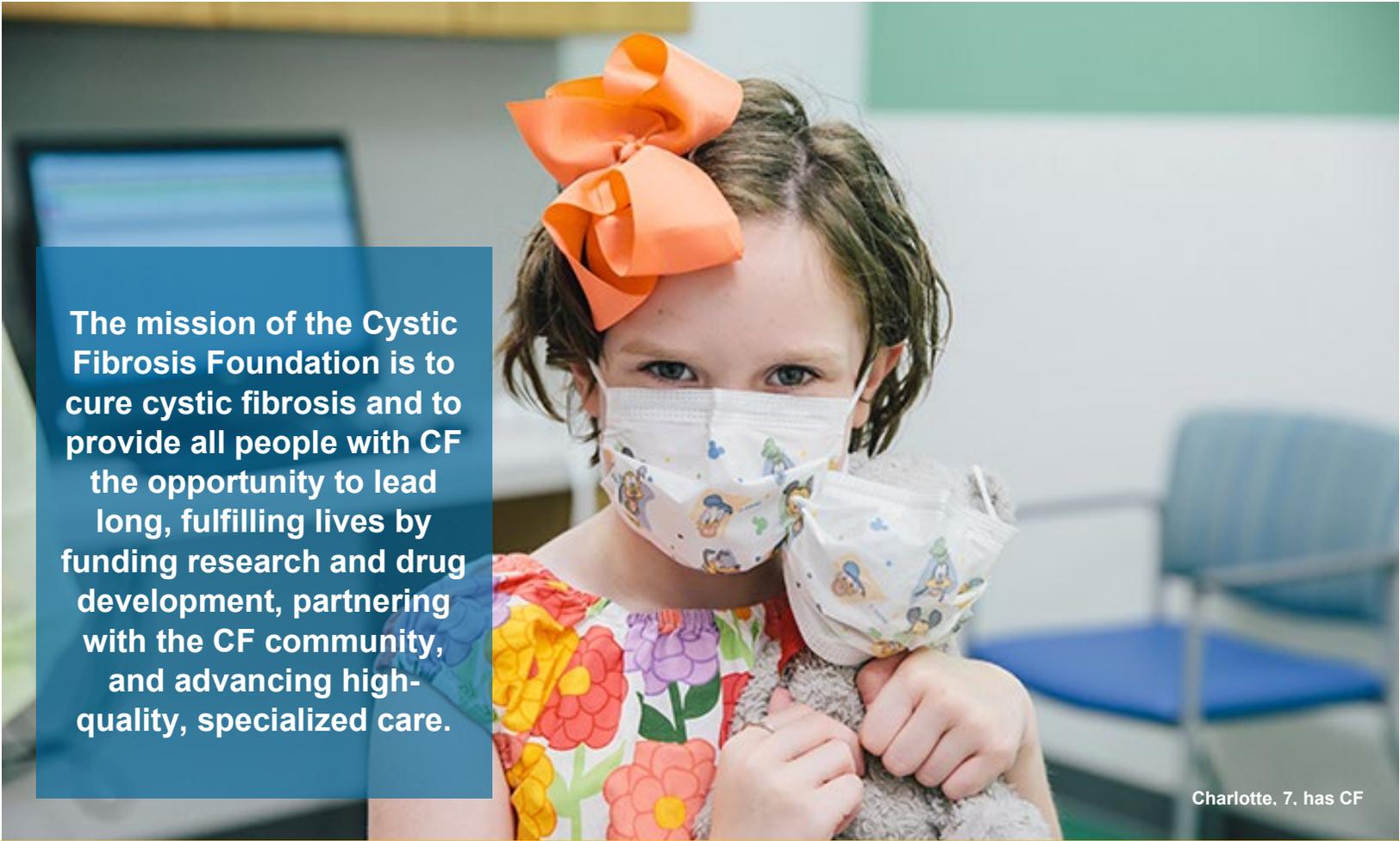
<https://events.cff.org/driveforeacure>

Greater Palm Beach Florida Chapter

Contact: Colette Beland

cbeland@cff.org | 561.683.9965





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte, 7, has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease

1 in 31

Americans
are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.

ABOUT DRIVE FORE A CURE

We invite participants to experience a private golf retreat for those who share a love of the game and a deep respect for golf's finest traditions while supporting the mission of the Cystic Fibrosis Foundation.

Sponsorships support the mission of the CF Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

**Tournament Details: November 1, 2021, 9:00AM Shotgun Start | Shamble Format
The Dye Preserve | 1808 SE Colony Way, Jupiter, FL 33478**

BENEFITS FOR YOUR CORPORATION

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Double your corporate impact and seek matching gifts opportunities at your corporation
- Encourage collaboration and build leadership and unite colleagues



ABOUT OUR EVENT

1 Day

80 Golfers

0 Cures for CF

"We are entering a new era in cystic fibrosis. Working alongside the CF community, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."

—Michael P. Boyle, M.D., President & Chief Executive Officer



Dear Supporter,

I am honored to serve as chairman of the CF Foundation's first annual Drive Fore a Cure golf tournament. As a member of The Dye Preserve, I am delighted to be able to invite you to join me at this private retreat located in Jupiter. This world class facility was renovated by the great Pete Dye in 2002. The result is an outstanding golf experience - eighteen unique holes in top class condition, surrounded by thousands of acres of environmentally protected wood and grassland.



More important than this beautiful course is the cause for which this tournament serves. I am not only a board member of the Cystic Fibrosis Foundation's Greater Palm Beach chapter, but I am also a person with cystic fibrosis. My own situation is unusual, diagnosed as an adult in 2011 after several months of severe illness preceded my years of unusually mild symptoms. A diagnosis as an adult today is rare, as most people with this genetic disease are found to have CF as a baby through newborn screening (mandatory in all U.S. states since 2010). I only recently determined that family members who had an untimely death most likely had CF, in an age when little was known about this disease.

My passion for this cause extends beyond my personal experience to the more than 30,000 children and adults with CF in the USA and our continued search for a cure. I am heartened by the advances made in treatment and care.

- Through the amazing work of the CF Foundation, the organization helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research.
- Nearly every drug to treat CF that is available today was made possible because of the Foundation's support.
- There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines.

I hope these advances and the additional work needed to make a difference for all people with CF will also inspire you to join us on November 1st as a sponsor, with a foursome or as an individual golfer.

There are many young lives where we can help make a difference. Together, we can make CF stand for Cure Found.

Sincerely,

Alexander Watson

Chairman, Drive Fore a Cure
Board Member, Greater Palm Beach Florida Chapter

2021 Drive For a Cure Sponsor Opportunities

Eagle Sponsor - \$10,000 (\$6,400 tax deductible)

- Company logo placed on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Save the Date
 - Invitation
 - Website
 - Event Communications
 - Signage at tournament
- Full page recognition in digital event program book
- Opportunity to share a thank you video on Chapter Facebook page (*CFF reviewed, limited to 60 sec.*)
- Logo recognition on the Chapter social media pages
- (3) Golf foursomes on Exclusive Course (includes Green Fee, Breakfast, Awards Lunch – Caddie and caddie tip required)
- Company Logo Tee Sign with Prominent Placement
- Recognition by name in the National Breath of Life Celebration digital program book (*Deadline: Oct. 1*)

Birdie Sponsor - \$5,000 (\$2,600 tax-deductible)

- Company logo placed on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Website
 - Event Communications
 - Signage at tournament
- Full page recognition in digital event program book
- Logo recognition on the Chapter social media pages
- (2) Golf foursomes on Exclusive Course (includes Green Fee, Breakfast, Awards Lunch – Caddie and caddie tip required)
- Company Logo Tee Sign with Prominent Placement

Corporate Cares Sponsor - \$3,500 (\$2,300 tax-deductible)

- Company logo placed on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Website
 - Event Communications
 - Signage at tournament
- Full page recognition in digital event program book
- (1) Golf Foursome on Exclusive Course (includes Green Fee, Breakfast, Awards Lunch – Caddie and caddie tip required)

Golf Ball Sponsor - \$2,500 (\$2,500 tax-deductible) – *Limit 1 Sponsor; First Come*

- Half page recognition in the digital event program book
- Company logo displayed on event signage
- Company logo displayed on Golf Balls distributed in golfer goody bags
- Company Logo Tee Sign

Tee Sign Sponsor - \$500 (*\$500 tax-deductible*)

- Company Name displayed on event signage
- Company Logo Tee Sign

Foursome of Golf - \$2,400 (*\$1,200 tax-deductible*)

- (1) Golf Foursome on Exclusive Course (includes Green Fee, Breakfast, Awards Lunch – Caddie and caddie tip required)

Individual Golfer - \$600 (*\$300 tax-deductible*)

- (1) Golf spot on Exclusive Course (includes Green Fee, Breakfast, Awards Lunch – Caddie and caddie tip required)

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

IMPORTANT NOTE ON ATTENDANCE AT OUTDOOR FOUNDATION EVENTS:

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, those eligible to be vaccinated are required to be fully vaccinated to join us in-person for the event. If you are not fully vaccinated, we invite you to participate virtually if that option exists.
- We do not plan to ask for you to provide proof of vaccination. We are, however, counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID and will abide by this requirement.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, and vendors, have been fully vaccinated.



Drive Fore a Cure Event Sponsorship Commitment Form

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to sponsor at the following level:

Eagle Sponsor \$10,000 (\$6,400 tax-deductible)

Golf Ball Sponsor \$2,500-1 Only (\$2,500 tax-deductible)

Birdie Sponsor \$5,000 (\$2,600 tax-deductible)

Tee Sign Sponsor \$500 (\$500 tax-deductible)

Corporate Cares Sponsor \$3,500 (\$2,300 tax-deductible)

Foursome of Golf \$2,400 (\$1,200 tax-deductible)

Individual Golfer \$600 (\$300 tax-deductible)

I cannot serve as a sponsor but want to make a general donation to Drive Fore a Cure: _____

Sponsorship/Golfer Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation)

Please invoice

Please call for payment: _____

Company Credit Card Payment

Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

**Chapter Contact Information: Colette Beland, Senior Development Director; cbeland@cff.org; 561.683.9965
Cystic Fibrosis Foundation - 700 S Dixie Hwy, Suite 100, West Palm Beach, FL 33401**

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352). FLORIDA REGISTRATION NUMBER (#CH956); REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.