



ROSES

BASEBALL CLUB

CYSTIC FIBROSIS FOUNDATION

2nd Annual Tailgate from Home

**Thursday, October 7, 2021
7:00 PM**

2021 Virtual Sponsorship Opportunities

Jenni Franz, Development Director





The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte. 7. has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their drive and determination to prolong life has resulted in tremendous strides, accelerating innovative research and drug development, as well as advancing care and advocacy. People with CF are now reaching milestones once thought not possible. Yet not everyone can benefit from existing treatments. We believe every person with CF should have the chance to live a long, healthy life – a life free of cystic fibrosis. **Together, we will make CF stand for Cure Found.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Today, children who once would not have lived long enough to attend elementary school are growing up into adults, graduating from college, pursuing careers, having children of their own. Thanks to Foundation-based research and care, many people with CF are now living into their 30s, 40s, and beyond.

We are driven by a dream that one day – every person with cystic fibrosis will have a chance to live a long, healthy life.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

Our vision is a cure for 100 percent of people living with cystic fibrosis – we will not leave anyone behind.

A CURE FOR ALL

The Cystic Fibrosis Foundation has developed more than 10 treatments – an unprecedented number in a short span of time – adding decades of life to those with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

Yet, we are not done. Not everyone can benefit from current treatments, so we must find a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. Investing the assets we have today in research, while raising more donations for tomorrow, will ensure we have the resources to reach the finish line. You are an important part of our progress.

With your support we are confident that one day – not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

1 in 31

Americans

are symptomless carriers of the defective CF gene.

Median predicted age is into the

40s

0

cures exist for cystic fibrosis.



65 Roses Baseball Club – Tailgate from Home Edition

Our events offer a fantastic opportunity to unify the CF community and play a key role in helping us achieve our fundraising goal.

We're still leaning into the curveball of COVID and tailgating from home on **Thursday, October 7, at 7:00 pm**. Pirates broadcasters and dynamic duo **Greg Brown and Steve Blass** will be reunited for a special evening to share Pirates highlights, relay insider stories and field questions from you, our fans, for baseball conversation all evening. Joining Steve and Greg will be our ace emcee, Brian Donahoe.

We hope you can join us on **October 7**. We invite you to consider the menu of sponsor opportunities in support of our 2021 tailgate from home.

As a member of the 65 Roses Baseball Club, you're helping to support the mission of the CF Foundation; to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care. Your support is more important than ever with the continued uncertainties of 2021.

We must keep striving to make CF one day stand for CURE FOUND!

We invite you to be a part of the 2021 65 Roses Baseball Club – Tailgate from Home Edition.



"We are entering a new era in cystic fibrosis. Working alongside the CF community for the past 65 years, we have achieved unparalleled advances in the treatment and care of cystic fibrosis. We will not rest until we have reached our mission: to cure cystic fibrosis and provide all people with CF the opportunity to lead long, fulfilling lives."

–Michael P. Boyle, M.D., President & Chief Executive Officer

2021 65 Roses Baseball Sponsorships

Grand Slam **\$1,650** — 100% tax deductible.

Supporter benefits:

- Link to join the *2021 65 Roses Baseball Club Tailgate from Home Edition*.
- Recognition as Grand Slam Supporter throughout the virtual event.
- Recognition as Grand Slam Supporter on all electronic materials for the virtual event including but not limited to:
 - Event Website
 - Event/campaign specific email communications
 - Thank you/post event email
 - Year-end Chapter newsletter
 - 2021 Virtual Annual Meeting event
 - Chapter social media outlets

Triple Play **\$650** — 100% tax deductible.

Supporter benefits:

- Link to join the *2021 65 Roses Baseball Club Tailgate from Home Edition*.
- Recognition as Triple Play Supporter throughout the virtual event.
- Recognition as Triple Play Supporter on all electronic materials for the virtual event including but not limited to:
 - Event Website
 - Thank you/post event email
 - Year-end newsletter
 - Chapter social media outlets

Double Play **\$165** — 100% tax deductible.

Supporter benefits:

- Link to join the *2021 65 Roses Baseball Club Tailgate from Home Edition*.
- Recognition as Double Play Supporter during the virtual event.
- Recognition as Double Play Supporter on all electronic materials for the virtual event including but not limited to:
 - Event Website
 - Thank you/post event email
 - Year-end newsletter
 - Chapter social media outlets

Booster **\$65** — 100% tax deductible

Supporter benefits:

- Link to join the *2021 65 Roses Baseball Club Tailgate from Home Edition*.

**Help us achieve our progress moving towards our goal to one day make CF stand for CURE FOUND!
Please join us as a Cystic Fibrosis Foundation 65
Roses Baseball Club Supporter.**



65 Roses Baseball Club Sponsorship Commitment Form

This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to pledge at the following level:

Grand Slam Supporter Sponsorship \$1,650*

Double Play Supporter Sponsorship \$165*

Triple Play Supporter Sponsorship \$650*

Booster Sponsorship \$65*

**100% tax-deductible*

I want to make a general donation to the Western PA Chapter: _____

Membership Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____

Company Credit Card Payment Personal Credit Card Payment

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Chapter Contact Information:

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Chapter Phone: 412.321.4422
Mobile Phone: 412.584.2061
Event Website: events.cff.org/65rosesbball

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF

The official registration and financial information of the Cystic Fibrosis Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement

