



 **CHOC WALK**

# Deck the Halls



**DECEMBER 10, 2021**

**SPONSORSHIP OPPORTUNITIES**

[CHOCWALK.ORG/DECKTHEHALLS](https://chocwalk.org/deckthehalls)

# CHOC WALK Deck the Halls

## ABOUT THE EVENT



In an effort to celebrate the courage and strength of CHOC patients, families and staff, the CHOC Walk in the Park will once again “Deck the Halls” of CHOC this holiday season. Because of the restrictions set in place by the pandemic, our patients and families aren’t able to experience all the activities and programs that make CHOC so special.

So on Friday, December 10, we will spread holiday cheer through CHOC’s halls by delivering goody bags to patients, broadcasting a virtual celebration from our in-house Seacrest Studios, and treating CHOC staff with additional festivities. No one should have to be in a hospital during the holidays, but with your help we can add some cheer and light back into this time for the people that need it most.

# DECEMBER 10, 2021

**FOR SPONSORSHIP INFORMATION, CONTACT**

Winnie Tran

wtran@choc.org | 714.509.4229

# CHOC WALK

## Deck the Halls

### SPONSORSHIP OPPORTUNITIES

	Rudolph \$100k	Blitzen \$50k	Donner \$35k	Cupid \$25k	Comet \$10k	Vixen \$5k	Prancer \$3k	Dancer \$1k	Dasher \$500
Cheer Totes	200	150	70	50	20	10	10	3	5
2022 CHOC Walk Recognition	Platinum	Gold	Gold	Silver	Bronze	Business	Recognition		
Website Logo Recognition	●	●	●	●	●	●	●		
Website Name Recognition								●	●
Decorate Select Areas at CHOC	●	●	●	●	●	●			
Thank You Video Logo Recognition	●	●	●	●	●	●			
Thank You Video Name Recognition							●	●	●
Digital logo at Seacrest Studios	●	●	●	●	●				
Underwrite Event Program	●	●	●	●	●				
Light the Bridge								●	

No goods or services are provided with these sponsorships

# CHOC WALK Deck the Halls

## OPPORTUNITIES DETAILED

### RUDOLPH - \$100,000

Decorate Select Areas at CHOC

**CHOC Orange - Bill Holmes Tower**

First Floor Lobby, First Floor Reception, or Seacrest Studios

Underwrite Event Programs

**'Hooks and Ladders'**

Possible Customized Activity in Collaboration with Local Fire Department 'Hooks and Ladders'

### BLITZEN - \$50,000

Decorate Select Areas at CHOC

**CHOC Orange - Bill Holmes Tower**

Second Floor Atrium (Glass Panels) or Second Floor Reception

Underwrite Event Programs

**Seacrest Studios Live Stream**

Gingerbread Building Contest

### DONNER - \$35,000

Decorate Select Areas at CHOC

**CHOC Orange - Bill Holmes Tower**

Two (2) Elevator Foyer and Mental Health Inpatient Unit or Gift Shop

Underwrite Event Programs

**Seacrest Studios Live Stream**

Virtual Patient Unboxing or Underwrite Photo Area

### CUPID - \$25,000

Decorate Select Areas at CHOC

**CHOC Orange - Bill Holmes Tower**

Two (2) Elevator Foyer and Third Floor Surgery Reception or Emergency Department

Underwrite Event Programs

**Seacrest Studios Live Stream**

Santa's North Pole Book Reading or Ugly Sweater Contest

### COMET - \$10,000

Decorate Select Areas at CHOC

**CHOC Orange - Bill Holmes Tower**

One (1) Elevator Foyer or Reception on one side of CHOC Orange Specialty or CHOC Orange Clinic

Underwrite Event Programs

**Seacrest Studios Live Stream**

Christmas Bingo, Crafts Corner, or Santa's North Pole Hotline

### VIXEN - \$5,000

Decorate Select Areas at CHOC

**CHOC Orange - North Tower**

One (1) Elevator Foyer

### DANCER - \$1,000

Light the Bridge

**Ten (10) Available**

Underwrite the Lighting the Bridge Between the CHOC Commerce Tower and Bill Holmes Tower

### DOLLARS AT WORK

All Sponsor Levels

All funds raised from the CHOC Walk Deck the Halls event support CHOC Hospital's greatest needs

### 2022 CHOC WALK

Recognition

Logo Recognition Transfers to CHOC Walk Sponsorship Levels Where Applicable



# SPONSORSHIP / UNDERWRITING OPPORTUNITIES

## SPONSORSHIP LEVEL

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Rudolf</b> \$100,000 | <input type="checkbox"/> <b>Comet</b> \$10,000  |
| <input type="checkbox"/> <b>Blitzen</b> \$50,000 | <input type="checkbox"/> <b>Vixen</b> \$5,000   |
| <input type="checkbox"/> <b>Donner</b> \$35,000  | <input type="checkbox"/> <b>Prancer</b> \$3,000 |
| <input type="checkbox"/> <b>Cupid</b> \$25,000   | <input type="checkbox"/> <b>Dancer</b> \$1,000  |
|  | <input type="checkbox"/> <b>Dasher</b> \$500    |

No goods or services are provided with these sponsorships

## INFORMATION

**\*\* Please print your name as you would like it to appear for recognition**

Company Name : \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Please charge my card (check one):  VISA  MC  AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Print name as it appears on card: \_\_\_\_\_

\*Signature: \_\_\_\_\_

I am unable to participate but please accept our donation for \$ \_\_\_\_\_

## GIFT IN-KIND DONATIONS

This form serves as your tax receipt. No goods or services were provided.

Quantity	Description (please be general - i.e. assorted toys - est value \$200)	Estimated Value:
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Donation Received by: \_\_\_\_\_ Date \_\_\_\_\_ CHOC Department: \_\_\_\_\_

CHOC Representative Name: \_\_\_\_\_

Donor Acknowledgement:  
Donor's Signature: \_\_\_\_\_

**Please return completed form to:**

Winnie Tran  
wtran@choc.org

In accordance with Internal Revenue Service requirements, if your donation is a non-cash gift with a fair market value of \$500 or more and you intend to claim a tax deduction, you must complete the IRS Form 8283. Form 8283 can be obtained online at [www.irs.gov](http://www.irs.gov)

**Tax ID 95-6097416**

For more information, please call  
(714) 509 - 8690

Please make checks payable to:  
CHOC Foundation