



**CYSTIC FIBROSIS
FOUNDATION®**



2022 SPONSORSHIP OPPORTUNITIES

**PHILADELPHIA'S FINEST
DELAWARE VALLEY
CHAPTER- PHILADELPHIA
OFFICE**

Finest Finale- Wednesday,
June 1st
Franklin's View

Contact Emma Thornton,
Senior Development
Manager, ethornton@cff.org
(610) 325-6001

DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is
A CURE FOR 100% of people living with cystic fibrosis.
 – WE WILL NOT LEAVE ANYONE BEHIND.

MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

1 IN 31

AMERICANS
 ARE SYMPTOMLESS
 CARRIERS OF THE
 DEFECTIVE CF GENE

40s

MEDIAN PREDICTED AGE FOR
 SOMEONE BORN WITH CF — MORE
 THAN DOUBLED SINCE THE START
 OF THE CF FOUNDATION

0

CURES EXIST FOR
 CYSTIC FIBROSIS

ABOUT OUR

Philadelphia's Finest



Finest offers a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

You have an opportunity to be part of
defeating this terrible disease.

The Delaware Valley Chapter of the Cystic Fibrosis Foundation is pleased to announce the ninth annual Philadelphia's Finest, an event honoring Philadelphia's Finest young professionals- those who show exemplary leadership, are active in their communities, and who have excelled in their profession or business. The professional men and women who participate will be given the

opportunity to display their community involvement and highlight their professional achievements. This sponsorship supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

“Our vision for the future is clear: transformative therapy and a cure for every person with cystic fibrosis. Our most important and challenging work is ahead of us.

– Michael P. Boyle, M.D.,
President & Chief Executive Officer

BENEFITS for your corporation and team

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Corporate teams unite colleagues, encourage collaboration and build leadership.



our events by the numbers

Philadelphia's Finest Virtual Finale 2021

47,065

Total Community Reach

\$55,000

Total Funds Raised

85

Total Participants

Sponsorship opportunities exist at various levels with increasing benefits at each increment. We value our relationship with you and look forward to your participation as a Philadelphia's Finest sponsor.



Dear Friend,

We appreciate your consideration for support of the Ninth Annual Cystic Fibrosis Foundation Delaware Valley Chapter Philadelphia's Finest! Each year the CF Foundation nominates young professionals that demonstrate exemplary leadership, are active in their community, and have excelled in their professions or businesses. Our Honorees' involvement and commitment to raise funds will enable the Cystic Fibrosis Foundation to continue achieving amazing milestones to make CF stand for Cure Found! In recent years, we have gained unprecedented momentum in discovering breakthroughs for high quality treatment and specialized care. Working alongside the CF community, the CF Foundation has fostered the development of more than a dozen CF treatments — an unprecedented number in a short span of time — and helped add decades of life for people with CF. Thanks to this work, the life expectancy of someone born with CF has doubled in the last 30 years.

This year, we plan to engage our honorees through a hybrid model of virtual and in-person events ranging from professional development trainings, CF education events, and team building opportunities to give the class of 2022 the opportunity to bond. We are looking forward to celebrating at the Finest Finale on Wednesday, June 1st, 2022.

Sincerely,

Jim Cooper, Finest Co-Chair
Evan Moore, Finest Co-Chair

2022 Event Chairs

Jim Cooper, Co-Chair

Evan Moore, Co-Chair

2022 Event Committee

Melanie Bozzi

Jessica Burns

David Buzzard

Lynda Buzzard

Beth Davis

Divya Hattay

Luisa Klemm

Stephen Leonardi

Taylor Spoon

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



PREMIER

\$10,000 (\$8,768 tax-deductible)

- Recognition as the Premier Supporter, receiving recognition above all others, throughout all campaign-related events.
- Two VIP tables at the Finale (16 total seats)- food, beverage, and valet parking included.
- Corporate spokesperson to speak during program
- Onsite distribution of company-branded materials
- Company recognition in Philadelphia Magazine Instagram post highlighting the event
- Logo placed in lead position on all printed & electronic materials and communications for campaign events including but not limited to:
 - Event website
 - Save the Date
 - Invitation
 - Message from Event/Board Chair
 - Event specific email communications
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 90 seconds)
- Video message in digital program book (CFF reviewed, limited to 90 seconds)
- Full page recognition in event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on chapter Facebook page (CFF reviewed, limited to 90 sec.)
- Personalized thank you message suitable to be distributed among your entire company

PLATINUM

\$7,500 (\$6,576 tax-deductible)

- Recognition as the Platinum Supporter throughout all campaign-related events.
- Premier seating for 12 at the Finale- food, beverage and valet parking included.
- Company recognition in audio/visual presentations during the event
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to:
 - Event website
 - Save the Date for event
 - Invitation
 - Event/campaign specific email communications
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 60 seconds)
- Video message in digital event program book (CFF reviewed, limited to 60 seconds)
- Full page recognition in program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 60 sec.)
- Logo recognition on the Chapter social media pages

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



GOLD

\$5,000 (\$4,230 tax-deductible)

- Recognition as the Gold Supporter throughout all campaign events.
- Seating for 10 at the event- food, beverage and valet parking included
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to
 - Event/campaign specific email communications, event website
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 30 seconds)
- Video message in digital event program book (CFF reviewed, limited to 30 seconds)
- 1-page recognition in event program book
- Company logo listed under event sponsors on virtual auction platform
- Logo recognition on the Chapter social media pages

ROSE

\$2,500 (1,884 tax-deductible)

- Recognition as the Rose Supporter throughout the Finale
- One table for 8 at the event- food, beverage and valet parking included.
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to:
 - Event/campaign specific email communications, event website
- Half page recognition in event program book
- Logo recognition on the Chapter social media pages

SILVER

\$1,500 (\$884 tax-deductible)

- One table for 8 at the Finale- food, beverage and valet parking included.
- Half page recognition in event program book

BRONZE

\$500 (100% tax-deductible)

- Full page recognition in the event program book
- Full page recognition in digital program book

FRIEND OF THE FOUNDATION

\$250 (100% tax-deductible)

- Half page recognition in the event program book
- Half page recognition in digital event program book

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Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

2022 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation



Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- Premier \$10,000 (\$8,768 tax deductible) Rose \$2,500 (\$1,884 tax deductible) Bronze \$500 (100% tax deductible)
 Platinum \$7,500 (\$6,576 tax deductible) Silver \$1,500 (\$884 tax deductible) Friend \$250 (100% tax deductible)
 Gold \$5,000 (\$4,230 tax deductible)

I cannot sponsor but want to purchase a ticket to the Finale (Ticket price- \$100, \$28 tax deductible)

I cannot sponsor but want to make a general donation to the event: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
 Company Credit Card Payment Personal Credit Card Payment

Card Number: _____ Expiration Date: _____ Total amount to charge: _____

Name on Card: _____ Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Delaware Valley Chapter- Philadelphia Office Emma Thornton, ethornton@cff.org
2002 Sproul Rd St 102 Broomall, PA 19008 610-325-6001

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household).
- Follow basic infection, prevention, and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, those eligible to be vaccinated are required to be fully vaccinated to join us in-person for the event. If you are not fully vaccinated, we invite you to participate virtually if that option exists.
- We do not plan to ask for your proof of vaccination. We are, however, counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID and will abide by this requirement.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, and vendors, have been fully vaccinated.