

GET YOUR REAR IN GEAR[®] SAN ANTONIO

SUN., MAY 1, 2022

Morgan's Wonderland • San Antonio, TX



2022 SPONSORSHIP OPPORTUNITIES



ColonCancerCoalition.org



2022 SPONSORSHIP AGREEMENT

Thank you for becoming a partner in the Colon Cancer Coalition's Get Your Rear in Gear® - San Antonio event bringing your community together to support patients, create awareness, and fight against colorectal cancer.

THE PROBLEM

Colorectal cancer is the **2nd leading cause of cancer deaths** in the US.

1 in 24 develops colon cancer.

1 in 3 people in the US are not up-to-date on their screening.

OUR GOAL

Prevent more lives from being cut short by colorectal cancer.



THE IMPACT

Over **\$8 MILLION** granted back into local communities to

- Increase awareness and screening
- Support patients
- Fund research
- **Save lives**

CONTACT INFORMATION:

Company Name _____ Website _____
Print name as it should appear on race day

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Facebook Page: _____ Twitter @: _____ Instagram @: _____

SPONSORSHIP LEVEL:

Presenting: \$5,000 Hero: \$3,000 Survivor/Caregiver: \$1,500 Champion: \$1,000

Blue Zone: \$750 Community: \$250

I am interested in learning about sponsoring events in other cities

PAYMENT INFORMATION:

Please invoice

Check enclosed payable to Colon Cancer Coalition (*include San Antonio in memo line*) Check # _____

Check to be mailed separately from _____
company name

Charge my credit card:

Name on card _____ Signature _____

Credit Card Number _____ CVV _____ Exp. Date _____

RETURN FORM & PAYMENT TO:

Stacy Zwerdling, Sr. Event Manager

Email: stacy@coloncancercoalition.org

Colon Cancer Coalition, 5666 Lincoln Dr., Suite 270, Edina, MN 55436

Phone: 952-378-1237 Fax: 952-674-1179 Tax ID: 30-0377727

LOGOS:

Tessa Rittberg, Marketing Manager

Email: tessa@coloncancercoalition.org

Email your logo in both **Vector (EPS/AI)** and **JPG** format.

Colon Cancer Coalition will not be held liable if the event does not take place in whole or part through any Act of God or force majeure, including without limitation, weather, fire, flood, strike, labor dispute, civil unrest or similar cause beyond its reasonable control. All fees paid pursuant to Agreement shall be non-refundable apart from a government ordered cancellation related to the COVID19 (Coronavirus) both Parties shall be fully discharged from any and all obligations contained within this agreement. ColonCancerCoalition.org

**GET YOUR
REAR
IN GEAR**



2022 SPONSORSHIP OPPORTUNITIES

PRESENTING *Contact us for presenting exclusivity*

\$5,000

- Logo on save the date postcard
- event emails
- national event page
- event flyer
- event website (*linked*)
- event t-shirt
- sponsor banner
- Premium social media recognition
- Additional logo signs on the course: 3
- Sponsorship recognition on event day
- Table or display space on-site the day of event
- Opportunity to speak during event and/or prerecorded video on Facebook
- 10 complimentary race registrations
- Opportunity to have a giant inflatable colon for display at your location prior to the event (*pending availability*)

HERO

\$3,000

- Logo on event flyer
- event website (*linked*)
- event t-shirt
- sponsor banner
- Social media recognition
- Additional logo signs on the course: 2
- Sponsorship recognition on event day
- Table or display space on-site the day of event
- Prerecorded video on Facebook
- 5 complimentary race registrations

SURVIVOR/CAREGIVER

\$1,500

- Logo on event flyer
- event website (*linked*)
- event t-shirt
- sponsor banner
- Social media recognition
- Additional logo signs on the course: 1
- Sponsorship recognition on event day
- Host survivor/caregiver area (*giveaways, refreshments, etc*)
- Custom survivor/caregiver Facebook frame

CHAMPION

\$1,000

- Logo on event flyer
- event website (*linked*)
- event t-shirt
- sponsor banner
- Social media recognition
- Sponsorship recognition on event day
- Participant handout or display on event day

BLUE ZONE *Available on a first come first serve basis*

\$750

Kids' Fun Run | Start/Finish | Photo Booth | Water Stop | Mile Marker

Bring your company's flair to enhance the participant experience with music, games, treats, etc. while promoting your business.

- Logo on event flyer
- event website (*linked*)
- event t-shirt
- Sponsorship recognition on event day
- Signage with logo and presence in selected zone

COMMUNITY

\$250

- Name on event website
- event t-shirt



ColonCancerCoalition.org

Contact stacy@coloncancercoalition.org for other levels/opportunities or donations of goods and services!