



Host a Virtual DIY Event to support **HorizonWALKS!** Though we are physically distanced, we have never been more socially connected as a community. Inspire your friends and family to get in on the action, while spreading awareness and benefitting a great cause!



STEP 1:
**CREATE YOUR
DIY EVENT**

Decide what type of fundraiser you will have. With the support of the HorizonWALKS team, we will help you raise funds and spread awareness for Horizon programs.



STEP 2:
**SHARE ON
SOCIAL MEDIA**

Promote your event via email or social media. Share why you are hosting this event and what our mission means to you. The HorizonWALKS Team can create custom graphics for you!



STEP 3:
**CELEBRATE YOUR
SUCCESS**

Hard earned work deserves a celebration! Virtually thank your supporters by sending a customized letter or photo from your event. Don't forget to post on your HorizonWALKS page.

You can turn any activity into a fundraiser to benefit Horizon!
Here are a couple of ideas to help you get started...



CAR WASH: Offer to wash your friends & families' cars for a donation to Horizon!

ENDURANCE CHALLENGE: For each \$10 donation you secure, pledge to run, bike, walk or swim 1 mile.

VIRTUAL TRIVIA NIGHT & 50/50: Bring your friends, families or colleagues together and host a trivia night. Add a 50/50 raffle by asking for a suggested donation to participate and giving half of the proceeds to Horizon and half to the winner.

VIRTUAL FITNESS EVENT: Host a yoga, zumba or other fitness event in the comfort of your own home.

GAME NIGHT: Choose a game that your friends and family enjoy. Host a game night and add a donation element. For any player that loses a round, they must donate a certain amount of money.

BINGO NIGHT: Host a bingo night and ask participants to make a suggested donation to play. Create incentives to encourage participation, such as a prize for the winner. Use myfreebingocards.com to create up to 30 free bingo cards.

VIRTUAL COOKING/MIXOLOGY CLASS: If you know a chef, or someone you know loves to cook, host a cooking night with a simple step-by-step cooking demonstration, or host a fun and interactive mixology class. Invite friends, family or colleagues to create their favorite cocktail or mocktail for the group.

SCAVENGER HUNT: Create a simple scavenger hunt that can be done in your home or right outside! Give participants a set time to complete the hunt, then hold a virtual celebration where you announce the winner. Prizes can be mailed or sent electronically.

VIRTUAL RAFFLE PULL: Collect raffles from local businesses, such as gift cards (or e-gift cards) to restaurants. Share photos of the items and ask your network to purchase ticket(s). Set a date and livestream pulling the winners.

Want to host your own Virtual DIY Event?

Contact Marcia Sheehan at 703.537.3060 or Marcia.Sheehan@theJ.org to get started!