Active for Autism 5K

2022 EVENT SPONSORSHIP PACKET

SUPPORT.RESEARCHAUTISM.ORG/2022ACTIVEFORAUTISM5K
ABOUT THE ACTIVE FOR AUTISM 5K

EVENT DESCRIPTION
The Organization for Autism Research’s Active for Autism 5K and Kids Dash is back for its fourth year. OAR is kicking off Autism Awareness and Acceptance Month with our fourth annual Active for Autism 5K & Kids Dash during the entire month of April. All proceeds from the Active for Autism 5K & Kids Dash will go to OAR’s Changing Lives Fund to directly support research and programs. Our goal is to raise $80,000, enough to fully fund two new research studies. Any funds raised over $80,000 will support OAR’s mission to apply research to the challenges of autism.

This year’s event is both virtual and in-person. Runners who would like to participate in person, can join us on Saturday, April 23rd at Hains Point, Washington D.C. The out and back course is family friendly with scenic views of the Potomac River.

To participate virtually, participants can run, walk, cycle, or swim at their own pace, on their own time, from wherever they are! Between April 1st and April 30th, runners take on a 5K course right outside their front door, inside their home on a treadmill/trainer, or can be creative and find a new course somewhere fun!

2021 PARTICIPANT DEMOGRAPHICS
TOTAL RUNNERS: 484
LOCATION: 39 different states, 10 countries represented
GENDER: Female: 67%, Male: 33%
EVENT HIGHLIGHTS

• 2022 – Fourth Annual
• Celebrate National Autism Awareness and Acceptance Month
• In-Person and Virtual Event
• 1/2 Mile Kids Dash
• Family Friendly Event

BENEFICIARY

• Organization for Autism Research

GOALS

• Raise money to fund new autism research
• Provide a fun event for families nationwide
• Spread awareness for autism in the community
• Promote the Organization for Autism Research’s free resources, scholarships, and hiring initiative
• Engage businesses to support the OAR’s mission and autism awareness

ABOUT ORGANIZATION FOR AUTISM RESEARCH

The Organization for Autism Research (OAR) strives to use science to address the social, educational, and treatment interests of autistic individuals, parents, autism professionals, and caregivers. The mission of “applying” research to answer questions of daily concern to those living with autism defines the goals, program objectives and shapes OAR’s budget.
# Active for Autism 5k 2022 Sponsorship Levels

<table>
<thead>
<tr>
<th>Price</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
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<tbody>
<tr>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
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<tr>
<td># of Free Race Entries</td>
<td>30</td>
<td>20</td>
<td>15</td>
<td>10</td>
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<tr>
<td>Exclusivity in Industry Category</td>
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<td>Additional Sponsorship Opportunities Included</td>
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<tr>
<td>Pre-Race Recognition</td>
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<tr>
<td>Website Presence</td>
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<tr>
<td>Race Advertisements</td>
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<tr>
<td>Social Media Promotion</td>
<td>3 Posts</td>
<td>2 Posts</td>
<td>1 Post</td>
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<td>Email Blasts</td>
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<td>Press Release</td>
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<td>Name in Title of Event</td>
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<tr>
<td>Race Week Recognition</td>
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<tr>
<td>Logo on Race T-Shirt</td>
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<td>Live Social Media Announcements</td>
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<td>Instagram Takeover</td>
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<td>Good Luck Video for Runners</td>
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<td>10X10 Booth Space – Subject to Availability</td>
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<td>Corporate Item in Race Packet</td>
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<td>Participate in Awards Ceremony</td>
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<td>Post-Race Recognition</td>
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<td>Virtual Goody-Bag Ad</td>
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<td>Thank You Email Blast</td>
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<td>Race Recap Blog</td>
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ADDITIONAL OPPORTUNITIES

T-SHIRT/MASK SPONSOR - $3,500
Available to one sponsor
• Special placement of logo on race shirts
• Logo inclusion on mask provided to runners

VIRTUAL FINISH LINE SPONSOR- $2,500
Available to two sponsors
• Logo on Finish Line tape
• Logo on crowd support signs

AWARDS SPONSOR- $1,000
Available to one sponsor
• Logo placement on all awards

PARTICIPANT BAG SPONSOR- $1,000
Available to three sponsors
• Logo placement on athlete bags

KIDS DASH SPONSOR - $1,000
Available to three sponsors
• Logo on all Kids Dash bibs
• Logo on Kids Dash awards
• Option to provide a giveaway to all Kids Dash participants

RACE BIB SPONSOR- $1,000
Available to three sponsors
• Logo on all 5K race bibs

Each of these opportunities can be added to a sponsorship level or be purchased individually
2022 ACTIVE FOR AUTISM 5K
SPONSOR AGREEMENT

Company Name _____________________________________________

Contact’s Title ____________________________________________

Street Address _____________________________________________

City, State Zip ______________________________________________

Email ______________________________________________________

SPONSOR LEVELS

☐ Platinum  ☐ Gold  ☐ Silver  ☐ Bronze

ADDITIONAL SPONSORSHIPS

☐ T-Shirt/Mask  ☐ Finish Line  ☐ Award  ☐ Participant Bags  ☐ Kids Race  ☐ Race Bibs

SPONSORSHIP DEADLINE: March 10, 2022
Sponsor agreement form and payment must be received by this date to activate sponsorship

☐ I agree to donate at the level checked above as a sponsor of the 2022 Active for Autism 5K

☐ Check enclosed  ☐ Please send invoice

Signature ____________________________ Date ______________

Please make checks payable to: Organization for Autism Research
2111 Wilson Blvd. Suite 401
Arlington, VA 22201

Questions? Email run@researchautism.org