



NASHVILLE'S TOP 30 UNDER 30

2022 ACKNOWLEDGMENT OPPORTUNITIES

Celebration Event
Saturday, August 13th - 6 p.m.
The Loveless Barn
8400 TN-100., Nashville, TN 37221

FINEST.CFF.ORG/TOP30

Tennessee Chapter
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DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is
A CURE FOR 100% of people living with cystic fibrosis.
 – WE WILL NOT LEAVE ANYONE BEHIND.

MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

1 IN 31

AMERICANS
 ARE SYMPTOMLESS
 CARRIERS OF THE
 DEFECTIVE CF GENE

50s

MEDIAN PREDICTED AGE FOR
 SOMEONE BORN WITH CF — MORE
 THAN DOUBLED SINCE THE START
 OF THE CF FOUNDATION

0

CURES EXIST FOR
 CYSTIC FIBROSIS

ABOUT

Nashville's Top 30 Under 30



Nashville's Top 30 Under 30 offers a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

You have an opportunity to be part of
defeating this terrible disease.

Nashville's Top 30 Under 30 is a 16-week recognition program and philanthropic competition honoring Music City's best and brightest young professionals. Honorees are given the opportunity to display their community involvement and highlight their professional achievements, while competitively raising funds to provide all people with cystic fibrosis the opportunity to lead full, productive lives.

The Celebration Event is a formal recognition event of the Top 30 Under 30 honoree class; spotlighting their accomplishments in both the philanthropic and business communities. On the evening of August 13, 2022 each honoree and their guests will enjoy a cocktail reception, silent auction, seated dinner, recognition ceremony highlighting each honoree, and the presentation of our top tier honoree awards. In addition to celebrating these thirty phenomenal individuals, the event serves to increase the community's awareness of cystic fibrosis.

This donation supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Acknowledgment Opportunities

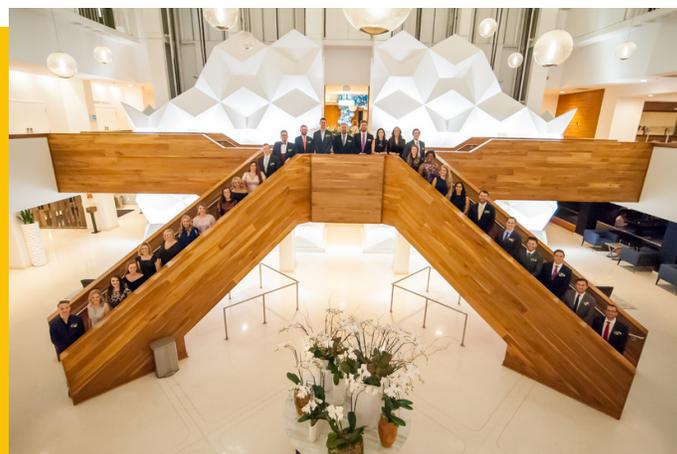
Show your support of CFF or recognize an outstanding honoree.

FULL PAGE \$ 1,000

HALF PAGE \$ 500

QUARTER PAGE \$ 250

All acknowledgment donations are 100% tax deductible.



- Acknowledgments must follow CFF guidelines and be approved by CFF prior to inclusion.
- Acknowledgments will be included in a digital program book shared with all event attendees and honorees.
- Final art is due no later than Friday, August 5.

2022 DONATION FORM

Donations to this event support the mission of the Cystic Fibrosis Foundation.



Company or Donor Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like an acknowledgment in the digital event program book at the following size:

- Full Page \$1,000 Quarter Page \$250
 Half Page \$500 Additional Donation: _____

*For tax purposes, your donation(s) is 100% tax-deductible.

My donation(s) should support _____'s honoree campaign.

- I will design my own acknowledgment, following CFF guidelines.
 share my design elements and wishes and ask CFF staff to design the acknowledgment.

Payment: Total amount to charge: _____

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
 Company Credit Card Payment Personal Credit Card Payment

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Tennessee Chapter Leigh Ellington 4538 Trousdale Dr., Nashville, TN 37201 615.255.1167

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

- To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:
- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
 - Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household).
 - Follow basic infection, prevention, and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
 - Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, those eligible to be vaccinated are required to be fully vaccinated to join us in-person for the event. If you are not fully vaccinated, we invite you to participate virtually if that option exists.
- We do not plan to ask for you to provide proof of vaccination. We are, however, counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID and will abide by this requirement.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, and vendors, have been fully vaccinated.



Acknowledgment Guidelines

We are so grateful for your support of Nashville's Top 30 Under 30. As part of your benefits, we are able to share an acknowledgement page with our event participants and volunteers in the digital event program book.

To remain in compliance with the IRS charitable sponsorship guidelines, we ask that you please follow the guidelines for acknowledgement pages below:

- **All acknowledgment pages should be produced by company/donor and reviewed by the CF Foundation no later than August 1. If you need design assistance, please contact us no later than July 15.**
- The intent of an acknowledgment page is to communicate and demonstrate support of the CF Foundation, the CF community, and the event and/or honoree for which it will be published. The intent is not to provide a platform for advertising, endorsement, or promotion of a company. Each acknowledgment page shall be reviewed with these principles in mind.
- Acknowledgment pages may include a company webpage and other contact information; however, please refrain from the use of any promotional language, product-specific information, or encouraging any specific consumer action or activity (e.g., "Contact us at...", "Visit our locations," etc.).
- Please refrain from the use of the word "partner" or "partnership," or the Cystic Fibrosis Foundation logo.
- In compliance with the Federal Anti-Kickback Statute, Industry (pharmaceutical and/or biomedical) sponsor acknowledgment pages must not reference government-funded health care programs or otherwise target participants of such programs.
 - Please only describe the company's ongoing support of the CF community.
 - The acknowledgment page should not have specific instructions on *accessing* patient services or programs.

**Company
Logo**

Custom pictures/art

Statement of Support
and/or
Personalized Honoree
Recognition



for example:

*[Company Name] is proud to support
the Cystic Fibrosis Foundation*

Or

*(Donor Name) congratulates (Honoree) for being
selected one of Nashville's Top 30 Under 30!*

Company Name
Contact Info
Web Address

Custom pictures/art

Full page acknowledgment

8.5" x 11" with .25" bleed all around

– or –

all design elements within 8" x 10.5"

Half page acknowledgment

8.5" x 5.5" with .25" bleed all around

– or –

all design elements within 8" x 5"

Quarter page acknowledgment

4.25" x 5.5" with .25" bleed all around

– or –

all design elements within 3.75" x 5"