

SOCIAL MEDIA FUNDRAISING TIPS



Post Updates

Post to your social media with updates on your fundraising progress. Don't forget to thank donors and make announcements when you reach milestones toward your goal.



Use Pictures

Include pictures in your posts to attract more attention. Include your pictures from last year's event or of your preparations for this year!



Be Engaging

Don't be afraid to tag people in your posts or use a personalized hashtag for your Walk team! Remember to reply to any comments and thank everyone who likes or shares.

Example Post:

This May, I'm participating in The Summit Center 2022 Autism Walk. You can support me in my mission to help children and adults with autism receive exceptional services by making a donation at (insert the link to your fundraising page)!

Remember: the more people who know WHY you are fundraising the more likely you are to get donations!