

Fundraising Tips

1. SET A GOAL

Set an achievable goal to motivate your social circle to give. The recommended goal is \$100, but it can be raised at anytime!

Adding that personal touch will help tug at your friends' and family's heartstrings. Let them know why Summit is so important to you!

2. SHARE YOUR STORY

3. DON'T BE AFRAID TO ASK

Break your goal into bite sized requests. To reach \$100, ask 9 people to each donate \$10 to your Walk page. (Your \$10 minimum donation at registration counts toward your goal too!)

Not everyone can donate and that's okay! Encourage your friends to share your Walk page on their social media.

4. SPREAD THE WORD

5. HOST A THIRD PARTY FUNDRAISER

Bring people together in a fun way to help raise money! From a dress down day to a bake sale, there are so many ways to get involved.