



**CYSTIC FIBROSIS  
FOUNDATION®**

# 2022 SPONSORSHIP OPPORTUNITIES

**FINEST FINALE  
METRO D.C.**

Friday, June 10, 2022 | 5:30-6:30PM  
The Wharf

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**Purchase Tickets & Sponsorships: <https://finest.cff.org/metrodc>**

# DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



## ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

## ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is  
**A CURE FOR 100%** of people living with cystic fibrosis.  
 – WE WILL NOT LEAVE ANYONE BEHIND.

# MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

# A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

**1 IN 31**

**AMERICANS**  
 ARE SYMPTOMLESS  
 CARRIERS OF THE  
 DEFECTIVE CF GENE

**40s**

MEDIAN PREDICTED AGE FOR  
 SOMEONE BORN WITH CF — MORE  
 THAN DOUBLED SINCE THE START  
 OF THE CF FOUNDATION

**0**

CURES EXIST FOR  
 CYSTIC FIBROSIS

ABOUT OUR

# Finest Finale



The Cystic Fibrosis Foundation's Finest are a group of the area's best and brightest young professionals. The group shows exemplary leadership, are active in their communities, and have excelled in their profession or business. These leaders are not only making a positive, local impact; they're also committed to supporting the Foundation's mission.

The Finest Finale is the final celebration for the Finest honorees, comprised of corporate sponsors, friends, family, and the networks of each participant will join to celebrate the accomplishments of the 2022 Finest class. We invite you to be a part of this year's event and join us in celebrating these future leaders by supporting the Cystic Fibrosis Foundation and the Finest program as an event sponsor.

You have an opportunity to be part of **making CF stand for Cure Found.**

## Friday, June 10, 2022 | The Wharf

This sponsorship supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

**“Our vision for the future is clear: transformative therapy and a cure for every person with cystic fibrosis. Our most important and challenging work is ahead of us.**

– Michael P. Boyle, M.D.,  
President & Chief Executive Officer

## BENEFITS for your corporation and team

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Corporate teams unite colleagues, encourage collaboration and build leadership.



Sponsorship opportunities exist at various levels with increasing benefits at each increment. We value our relationship with you and look forward to your participation as an Finest Finale event sponsor.

# EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



## PRESENTING

\$10,000 (\$9,440 tax-deductible)

- Your company listed as The Metro D.C.'s Finest Finale Presented by (Your Company) throughout the campaign:
  - Finest specific email communications
  - Finest website
  - Company listed on digital program at event
  - Six (6) social media posts on Metro DC's Facebook, Instagram, and LinkedIn
  - Opportunity to share a thank you video on Chapter Facebook page (CF Foundation reviewed, limited to 60 sec.)
  - Recognition on event signage, prominently displayed
- Eight (8) VIP tickets to attend the Finest Finale and Brewer's Ball
- Company logo on beverage napkins
- Company logo prominently displayed on all bar signage

## GOLD - IMPACT AWARD SPONSOR

\$7,500 (\$7,080 tax-deductible)

- Recognition as the Gold Supporter throughout the campaign:
  - Finest specific email communications
  - Finest website
  - Company listed on digital program at event
  - Six (6) social media posts on Metro DC's Facebook, Instagram, and LinkedIn
- Six (6) VIP tickets to attend the Finest Finale and Brewer's Ball
- Recognition during Impact Award presentation
- Company logo included on Impact Award

## SILVER

\$5,000 (\$4,720 tax-deductible)

- Recognition as a Silver Supporter throughout the campaign:
  - Finest specific email communications
  - Finest website
  - Company listed on digital program at event
  - Four (4) social media posts on Metro DC's Facebook, Instagram, and LinkedIn
- Four (4) VIP tickets to attend the Finest Finale and Brewer's Ball

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

# EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



## BRONZE

\$2,000 (\$1,780 tax-deductible)

- Recognized as a Bronze Supporter throughout the campaign:
  - Finest specific email communications
  - Finest website
  - Company listed on digital program at event
  - Two (2) social media posts on Metro DC's Facebook, Instagram, and LinkedIn
- Four (4) general admission tickets to attend the Finest Finale and Brewer's Ball

## FRIEND OF THE FOUNDATION

\$500 (\$390 tax-deductible)

- Recognized by name as Friend of the Foundation throughout the campaign:
  - Finest email communications
  - Finest website
  - Name listed on digital program at event
- Two (2) general admission tickets to attend the Finest Finale and Brewer's Ball

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

# 2022 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation



Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

## I would like to become a sponsor at the following level:

- Presenting \$10,000\* (TD \$9,440)
- Gold \$7,500\* (TD \$7,080)
- Silver \$5,000\* (TD \$4,720)
- Bronze \$2,000\* (TD \$1,780)
- Friend of the Foundation \$500\* (TD \$390)

TD = tax-deductibility

I cannot sponsor but want to make a general donation to the event:  \_\_\_\_\_

## Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)
- Company Credit Card Payment
- Please invoice
- Personal Credit Card Payment
- Please call for payment: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

**Metro D.C. Chapter | Alexandra Reyes | 4550 Montgomery Ave. Suite1100N, Bethesda, MD 20814 | 301.215.7423**

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

### IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

### FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and well-being of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.

Due to the dangerous effects of smoking on the lungs all CF Foundation Events are non-smoking/vaping. Please see a staff member at the registration desk if you have questions.

Documents and information submitted under the Maryland Solicitations Act are available, for the cost of postage and copies from the Secretary of State, State House, Annapolis, MD 21401, or 410-974-5534.