



**CYSTIC FIBROSIS  
FOUNDATION®**



# 2022 SPONSORSHIP OPPORTUNITIES

**WHISKEY & WINE  
GATEWAY CHAPTER**

August 18, 2022, 6:00 -10:00 pm  
Ritz Carlton Solarium

[gateway@cff.org](mailto:gateway@cff.org)

<https://events.cff.org/whiskeyandwine>

# DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



## ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

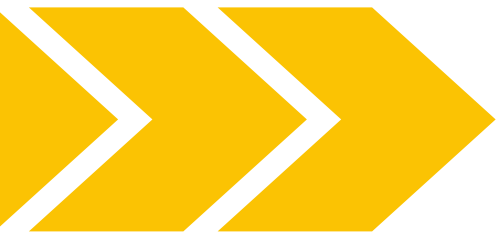
Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

## ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is  
**A CURE FOR 100%** of people living with cystic fibrosis.  
 – WE WILL NOT LEAVE ANYONE BEHIND.

# MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

# A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

**1 IN 31**

**AMERICANS**  
 ARE SYMPTOMLESS  
 CARRIERS OF THE  
 DEFECTIVE CF GENE

**50s**

MEDIAN PREDICTED AGE FOR  
 SOMEONE BORN WITH CF — MORE  
 THAN DOUBLED SINCE THE START  
 OF THE CF FOUNDATION

**0**

CURES EXIST FOR  
 CYSTIC FIBROSIS

# Whiskey & Wine

Whiskey & Wine offers a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

**You have an opportunity to be part of**  
**defeating this terrible disease.**

Join us for an evening of bourbon and whiskey tastings, including the opportunity to try an assortment of top-shelf bourbons. For those desiring something different, you'll find a selection of wine and mixologists throughout the evening. There will also be a variety of delicious foods to enjoy! This will complement our auction and programming for the evening. A special thank you to

Southern Glazer's Wine and Spirits for being a proud supporter of our Whiskey and Wine event.

This sponsorship supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

**“Our vision for the future is clear: transformative therapy and a cure for every person with cystic fibrosis. Our most important and challenging work is ahead of us.**

– Michael P. Boyle, MD  
President & Chief Executive Officer

## BENEFITS for your corporation and team

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Corporate teams unite colleagues, encourage collaboration and build leadership.



Sponsorship opportunities exist at various levels with increasing benefits at each increment. We value our relationship with you and look forward to your participation as an event sponsor.

# EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

## PREMIER

**\$10,000 (\$8,695 tax-deductible)**

- Recognition as the Premier Supporter, receiving recognition above all others, throughout the event
- 15 event tickets and golden ticket (access to additional higher-end tastings) access
- Corporate spokesperson to speak during program
- Logo placed in lead position on all printed & electronic materials and communications for the event including but not limited to:
  - Event website
  - Event glassware
  - Event specific email communications
  - Audio/visual presentation during the event
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 90 seconds)
- Video message in digital program book (CFF reviewed, limited to 90 seconds)
- Full page recognition in digital event program book (CFF reviewed)
- Company logo listed under event sponsors on virtual auction platform
- Personalized thank you message suitable to be distributed among your entire company

## PLATINUM

**\$7,500 (\$6,630 tax-deductible)**

- Recognition as the Platinum Supporter throughout the event
- 10 event tickets and golden ticket (access to additional higher-end tastings) access
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to:
  - Event website
  - Event/campaign specific email communications
  - Audio/visual presentation during the event
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 60 seconds)
- Video message in digital event program book (CFF reviewed, limited to 60 seconds)
- Full page recognition in digital program book (CFF reviewed)
- Company logo listed under event sponsors on virtual auction platform
- Logo recognition on the Chapter social media pages

## GOLD

**\$6,500 (\$5,844 tax-deductible)**

- Recognition as the Gold Supporter throughout the event
- 8 event tickets
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to:
  - Event/campaign specific email communications
  - Audio/visual presentation during the event
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 30 seconds)
- Video message in digital event program book (CFF reviewed, limited to 30 seconds)
- Full page recognition in digital event program book (CFF reviewed)
- Company logo listed under event sponsors on virtual auction platform
- Logo recognition on the Chapter social media pages

\*Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

# EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

## ROSE

\$5,000 (\$4,508 tax-deductible)

- Recognition as the Rose Supporter throughout the event
- 6 event tickets
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to:
  - Event/campaign specific email communications
  - Audio/visual presentation during the event
- Full page recognition in digital event program book (CFF reviewed)
- Logo recognition on the Chapter social media pages

## SILVER

\$2,500 (\$2,172 tax-deductible)

- Recognition as a Silver Supporter throughout the event
- 4 event tickets
- Logo placed on all electronic materials for the event including but not limited to:
  - Event/campaign specific email communications
  - Audio/visual presentation during the event
- Half page recognition in digital event program book (CFF reviewed)
- Recognition by name on the Chapter social media pages

## BRONZE

\$1,500 (\$1,336 tax-deductible)

- Recognition as a Bronze Supporter throughout the event
- 2 event tickets
- Company name recognition on electronic materials for the event, including but not limited to:
  - Event/campaign specific email communications
  - Audio/visual presentation during the event
- Half page recognition in the digital event program book (CFF reviewed)

## FRIEND OF THE FOUNDATION

\$1,000 (\$836 tax-deductible)

- Recognized by name as Friend of the Foundation Supporter throughout the event
- 2 event tickets
- Half page recognition digital event program book (CFF reviewed)

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Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

# 2022 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation



Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

## I would like to become a sponsor at the following level:

- Premier \$10,000\* (\$8,695 tax deductible)     Rose \$5,000\* (\$4,508 tax deductible)     Bronze \$1,500\* (\$1,336 tax deductible)  
 Platinum \$7,500\* (\$6,630 tax deductible)     Silver \$2,500\* (\$2,172 tax deductible)     Friend of the Foundation \$1,000\*  
 Gold \$6,500\* (\$5,844 tax deductible)    (836 tax deductible)

I cannot sponsor but want to make a general donation to the event:  \_\_\_\_\_

\*\*For tax purposes, your donation is 100% tax-deductible.

## Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)     Please invoice     Please call for payment: \_\_\_\_\_  
 Company Credit Card Payment     Personal Credit Card Payment

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

**Gateway Chapter**

**Jenny Pagel-Guile**

**8251 Maryland Ave., Suite 16**

**314.733.1241**

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

## IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household).
- Follow basic infection, prevention, and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

## FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, those eligible to be vaccinated are required to be fully vaccinated to join us in-person for the event. If you are not fully vaccinated, we invite you to participate virtually if that option exists.
- We do not plan to ask for you to provide proof of vaccination. We are, however, counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID and will abide by this requirement.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, and vendors, have been fully vaccinated.