



SPONSORSHIP OPPORTUNITIES

65 ROSES GOLF TOURNAMENT

MONDAY, OCTOBER 3, 2022

LOS ALTOS GOLF & COUNTRY CLUB

NORTHERN CALIFORNIA - SAN FRANCISCO

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<https://events.cff.org/NorCal65RosesGolf>



DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.



Our vision is

A CURE FOR 100% of people living with cystic fibrosis.

– WE WILL NOT LEAVE ANYONE BEHIND.



MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

1 IN 31

AMERICANS
ARE SYMPTOMLESS
CARRIERS OF THE
DEFECTIVE CF GENE

40s

MEDIAN PREDICTED AGE FOR
SOMEONE BORN WITH CF — MORE
THAN DOUBLED SINCE THE START
OF THE CF FOUNDATION

0

CURES EXIST FOR
CYSTIC FIBROSIS

65 ROSES

\$12,000 (\$10,360 tax-deductible)

- Company recognized as the 65 Roses Sponsor with company logo placed in lead position on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Website
 - Event Communications
 - Welcome sign at event
 - Tee signs
 - Golf carts
 - Chapter social media
- Opportunity to speak at reception
- Opportunity to be paired with a Cisco Executive
- Opportunity to provide approved goodie bag item (provided by sponsor)
- Company logo on golfer thank you gift
- Includes two golfer foursomes

EAGLE

\$8,500 (\$7,680 tax-deductible)

- Company logo placed on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Website
 - Event Communications
 - Signage at tournament
 - Tee sign
 - Chapter social media
- Opportunity to be paired with a Cisco Executive
- Opportunity to provide approved goodie bag item (provided by sponsor)
- Includes one golfer foursome

BIRDIE

\$5,000 (\$4,180 tax-deductible)

- Company logo placed on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Website
 - Event Communications
 - Signage at tournament
- Logo recognition on the Chapter social media pages
- Opportunity to be paired with a Cisco Executive
- Includes one golfer foursome

PAR

\$2,000 (\$1,180 tax-deductible)

- Company logo displayed on signage at tee-hole on the course
- Includes one golfer foursome

FOURSOME

\$1,400 (\$580 tax deductible)

TEE BOX SIGN

\$500 (100% tax deductible)

INDIVIDUAL GOLFER

\$350 (\$145 tax deductible)

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

2022 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation



Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- Presenting \$12,000 (\$10,360 tax deductible) Eagle \$8,500 (\$7,680 tax deductible) Birdie \$5,000 (\$4,180 tax deductible)
 Par \$2,000 (\$1,180 tax deductible) Foursome \$1,400 (\$580 tax deductible) Tee Box Sign \$500 (100% tax deductible)
 Individual Golfer \$350 (\$145 tax deductible)

I cannot sponsor but want to make a general donation to the Northern California Chapter: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
 Company Credit Card Payment Personal Credit Card Payment

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____ Total amount to charge: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Northern California Brandy Zahner 150 Sutter St #498 San Francisco, CA 94104 415-989-6500

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

To reduce the risk of COVID-19 the Foundation is taking steps to host safe events for our community. Please be advised that events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- For indoor events, it is CFF policy to invite only one person with CF to be in-person at the event at a time. For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.