



**CYSTIC FIBROSIS  
FOUNDATION®**



# 2022 SPONSORSHIP OPPORTUNITIES

**ACADIANA'S FINEST  
LOUISIANA MISSISSIPPI  
CHAPTER BATON ROUGE**

July 14, 2022 River Oaks 7:00 PM  
Cassandra Guilbeau, Senior Development Director  
(337) 515-2615 [cguilbeau@cff.org](mailto:cguilbeau@cff.org)

# DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



## ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

## ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is  
**A CURE FOR 100%** of people living with cystic fibrosis.  
 – WE WILL NOT LEAVE ANYONE BEHIND.

## MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

## A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

**1 IN 31**

**AMERICANS**  
 ARE SYMPTOMLESS  
 CARRIERS OF THE  
 DEFECTIVE CF GENE

**50s**

MEDIAN PREDICTED AGE FOR  
 SOMEONE BORN WITH CF — MORE  
 THAN DOUBLED SINCE THE START  
 OF THE CF FOUNDATION

**0**

CURES EXIST FOR  
 CYSTIC FIBROSIS

# ABOUT OUR Acadiana's finest



This event offers a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

## You have an opportunity to be part of defeating this terrible disease.

Acadiana's Finest are individuals who exemplify leadership qualities, are active in volunteer roles and excel in the Lafayette business community. The Finest Honorees are nominated by their peers and business colleagues and are then selected by the CF Foundation's Finest Event Committee. Honorees raise awareness and funds to end this devastating disease. All Finest Young Professionals are honored and

celebrated at the Acadiana's Finest Celebration Party.

This sponsorship supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

**“Our vision for the future is clear: transformative therapy and a cure for every person with cystic fibrosis. Our most important and challenging work is ahead of us.**

– Michael P. Boyle, MD  
President & Chief Executive Officer

## BENEFITS for your corporation and team

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Corporate teams unite colleagues, encourage collaboration and build leadership.



## sponsor event and/or nominate an honoree

### Honoree Benefits

- Potential recognition as one of the top fundraisers of the event
- Recognition on stage the night of Acadiana's Finest Finale Celebration Party
- Opportunity to be recognized as the highest dollar fundraiser on local billboards highlighting successes of the event
- Professional headshot
- The opportunity to help the 30,000 children and adults affected by cystic fibrosis in the US and over 330 in Louisiana.

### Honoree Responsibilities

- Raise a minimum of \$2,500 through ticket sales, donations, sponsorships, by July 13, 2022
- Meet with CFF Senior Development Director to form fundraising plan/strategy
- Attend the Acadiana's Finest Kick Off Party and Networking Event
- Attend Acadiana's Finest Finale Celebration Party, July 14, 2022 at River Oaks. Honorees will be recognized on stage and by photo during the event

# 2022 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation



## PRESENTING SPONSOR – \$7,000 (\$5,680 tax-deductible)

- 20 Tickets
- Company logo on gobo projected during the event
- Company logo on Step & Repeat backdrop
- Company recognition on website, social media, and all printed materials
- Company signage at the event
- Audio & visual recognition during the event

## COCKTAIL SPONSOR – \$5,000 (\$4,010 tax-deductible)

- 15 Tickets
- Company signage on signature drink displays on each bar
- Signature drink named after your company
- Company logo on beverage napkins
- Company logo on koozies handed out at event (bottle opener on back of koozie)
- Audio & visual recognition during the event

## GLOW STICK SPONSOR - \$5,000 (\$4,010 tax-deductible)

- 15 Tickets
- Company logo on glow wands handed out at event
- Company recognition during celebration event.
- Logo recognition on chapter website and social media platforms
- Audio & visual recognition during the event

## VIP LOUNGE SPONSOR – \$3,500 (\$2,708 tax-deductible)

- 12 Tickets
- Ownership of roped off VIP Section
- Company signage at the event
- Audio & visual recognition during the event

## FOOD SPONSOR – \$3,000 (\$2,340 tax-deductible)

- 10 Tickets
- Company logo on food plates
- Company signage near all food tables
- Audio & visual recognition during the event

## ENTERTAINMENT SPONSOR – \$3,000 (\$2,340 tax-deductible)

- 10 Tickets
- ~~Opportunity to display company banner on stage (provided by sponsor)~~
- Audio & visual recognition during the event

## PHOTO BOOTH SPONSOR – \$3,000 (\$2,340 tax-deductible)

- 10 Tickets
- Company logo on all pictures from photo booth
- Audio & visual recognition during the event

## TABLE SPONSOR – \$ 2,000 (\$1,472 tax-deductible)

- 8 Tickets
- Company logo on every table's centerpiece
- Audio & Visual recognition during the event

## INDIVIDUAL EVENT TICKET – \$50 (\$0 tax-deductible)

Sponsorship and ticket purchases made in support of a selected Honoree will be credited towards the Honoree's fundraising total.

### IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To reduce the risk of COVID-19 the Foundation is taking steps to host safe events for our community. Please be advised that events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials. To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- For indoor events, it is CFF policy to invite only one person with CF to be in-person at the event at a time. For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

### FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.



# This sponsorship supports the mission of the Cystic Fibrosis Foundation

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

I would like to become a sponsor at the following level:

Please credit to: \_\_\_\_\_

(Name of Honoree)

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor: \$7,000 (\$5,680 tax-deductible)    | <input type="checkbox"/> Cocktail Sponsor: \$5,000 (\$4,010 tax-deductible)   |
| <input type="checkbox"/> Glow Stick Sponsor: \$5,000 (\$4,010 tax-deductible)    | <input type="checkbox"/> VIP Lounge Sponsor: \$3,500 (\$2,708 tax-deductible) |
| <input type="checkbox"/> Entertainment Sponsor: \$3,000 (\$2,340 tax-deductible) | <input type="checkbox"/> Food Sponsor: \$3,000 (\$2,340 tax-deductible)       |
| <input type="checkbox"/> Photo booth Sponsor: \$3,000 (\$2,340 tax-deductible)   | <input type="checkbox"/> Table Sponsor: \$2,000 (\$1,472 tax-deductible)      |
| <input type="checkbox"/> Individual Ticket: \$50 (\$0 tax-deductible)            |   |

Make a generous donation in the amount of \$ \_\_\_\_\_ Honoring \_\_\_\_\_ (Name of Honoree)

Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation)  
 Credit Card Payment:

Signature: \_\_\_\_\_ Name on Card: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount.

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

Credit card information will be securely destroyed immediately after processing.

Cystic Fibrosis Foundation, Louisiana/Mississippi Chapter-Baton Rouge  
Attn: Acadiana's Finest  
10101 Siegen Lane, Ste. 2A  
Baton Rouge, LA 70810

Event Contact:  
Cassandra Guilbeau, Sr. Development Director  
Email: [cguilbeau@cff.org](mailto:cguilbeau@cff.org)  
Phone: (337) 515-2615

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.