



2022 Buffalo's Rising Star Program Overview

Cystic Fibrosis Foundation – WNY Chapter

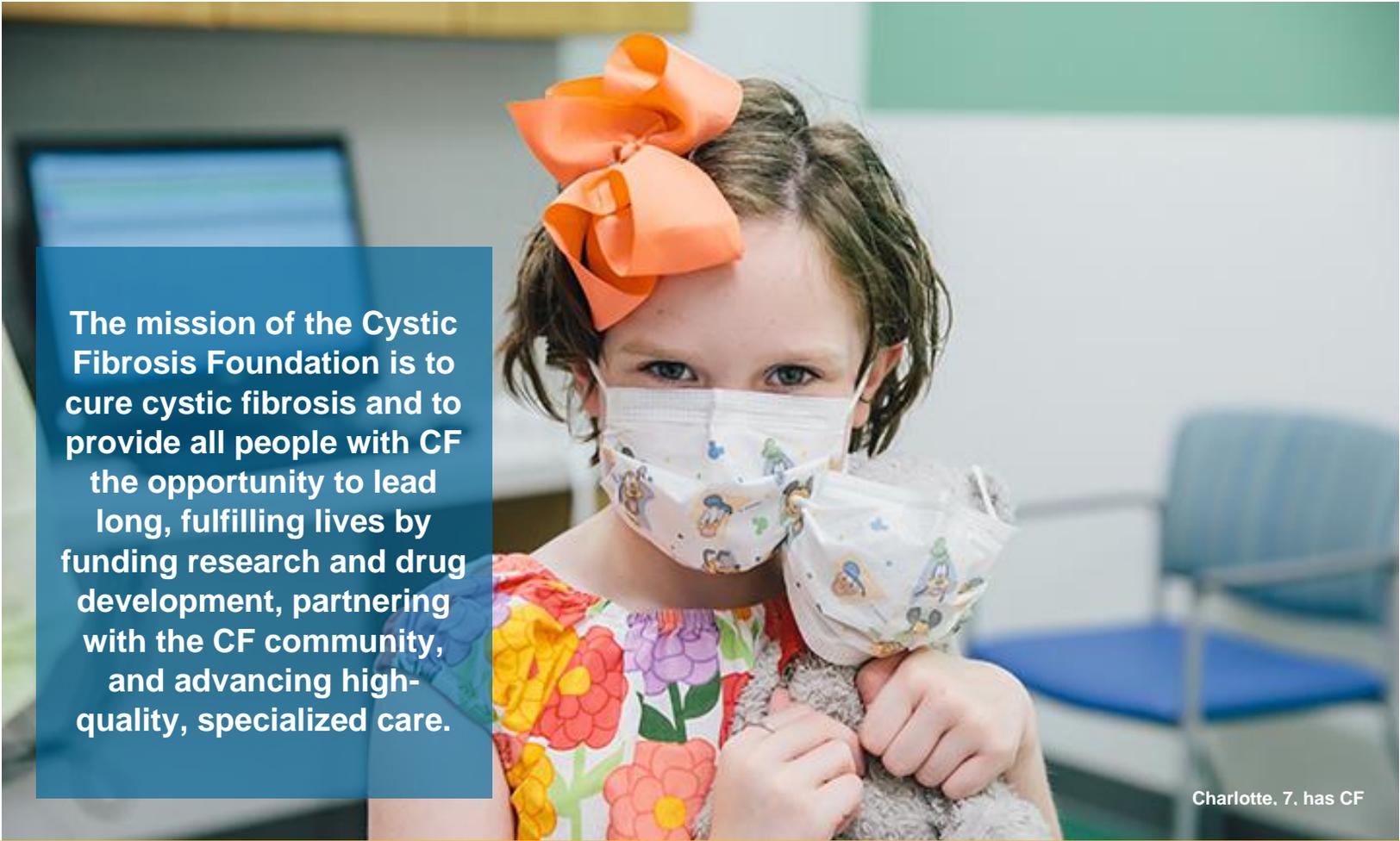
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The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Charlotte. 7. has CF

THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides, and this year we celebrate 65 years of accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for *all* people living with CF.**

While people with CF are living longer than in the past, we still lose precious lives every day.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas, and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty-five years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, people with CF are now living into their 40s.



Desi and her mom, Jamie

MEET DESI

After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure.

“We went into warrior mode,” said Jamie. “We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

Despite tremendous progress, we are not yet done. Our story will not be finished until we find a cure for all people with CF.

A CURE FOR ALL

There are now four FDA-approved therapies that treat the underlying cause of CF and more than 25 potential new medications in the CF research pipelines.

Yet, we are not done. Not everyone can benefit from current therapies, so we are committed to exploring all science that has real potential to deliver a cure. We know that no pace is fast enough when you or your loved one are living with the challenges of CF. Advances in new gene-based technologies represent an unprecedented opportunity to end CF as we know it. This will take many years and sustained investment. That’s why community support remains vital.

Together, we can make CF stand for Cure Found.

Your involvement matters as much as ever before to reach our goal towards a cure.

1 in 31

Americans
are symptomless carriers
of the defective CF gene.

Median predicted
age is into the

40s

0

cures exist
for cystic fibrosis.

overview

ABOUT THE EVENT

The Western New York Chapter of the Cystic Fibrosis Foundation (CFF) and Buffalo's Rising Stars committee will be honoring the Buffalo Region's best and brightest young professionals. These honorees show exemplary leadership, are active in their communities and have excelled in their profession or business. These leaders are not only making a positive local impact, but they're also committed to supporting the CFF mission – to cure cystic fibrosis.

Those who participate are given the opportunity to display their community involvement and highlight their professional achievements while raising funds to help provide all people with cystic fibrosis the opportunity to lead long, fulfilling lives.

The CFF Buffalo Rising Stars campaign begins with a kick-off reception where the 2022 honorees and the CFF Buffalo region chapter leadership will meet and mingle. Each honoree will also be assigned a mentor and a CF ambassador. Throughout the campaign, one-on-one meetings and fun, informational networking events will take place. The campaign culminates with a celebration event this fall where honorees are recognized!

HONOREE CRITERIA

Each honoree must:

- Demonstrate leadership
- Be successful in their chosen career
- Exhibit willingness to make a commitment to a worthy cause
- Be under 40 years of age

HONOREE BENEFITS

- Helping to provide all people with cystic fibrosis, a life-threatening disease, the opportunity to live long, fulfilling lives
- Recognition in your community as a leader in business and philanthropy
- Networking with elite young professionals
- Having a significant award on your resume and business and social networking sites
- Highlighted as an honoree in the local CFF chapter website, social media and e-news
- Featured in local media (if/when available)
- Recognition as one of the successful honorees and Buffalo Region's top young professionals during the Rising Stars Celebration Event
- Receiving the CFF Finest Young Professional award
- Inclusion in Tomorrow's Leaders, the CFF traditional YP program for one year, starting in October 2022

HONOREE REQUIREMENTS

Each Honoree is asked to secure a minimum of:

- \$2,000 by September 23, 2022

In addition to the financial commitment, each honoree shall:

- Complete and turn in the application
- Provide a short bio to the CFF by July 1st
- Connect by phone with your CFF Rising Stars mentor and CF ambassador by July 1st when possible
- Participate in the honoree kick-off in June
- Join three or more networking events throughout the campaign
 - Rising Stars University – learn about CF, and the Rising Stars program
 - Professional Dev. Opportunities
 - Events/social gatherings including happy hours and coffee chats
- Join the Buffalo's Rising Stars Celebration Event this fall
- Support fellow honorees in their CFF awareness and fundraising campaigns
- Provide contact names and addresses to add to the event invitation mailing list
- Be an active alumnus for the 2023 CFF Buffalo' Rising Stars campaign

THE NOMINATING PROCESS

- A nominating committee comprised of local business and civic leaders and Rising Stars alumni identifies potential honorees and actively recruits them to participate in the campaign
- Nomination forms are posted online and in other appropriate areas for community and self-nominations
- The nominating committee reviews all nominations and interviews potential candidates if needed; chooses and mentors honorees, notifies those chosen and sends a letter of regret to those who are not chosen



Important Note on Attendance at Foundation Events DUE TO THE COVID-19 PANDEMIC, INDOOR EVENTS SPONSORED BY THE CF FOUNDATION ARE STRICTLY PROHIBITED AT THIS TIME. SCHEDULED OUTDOOR EVENTS MUST ADHERE TO STRICT REQUIREMENTS TO MINIMIZE THE RISK OF COVID-19 INFECTION. EVENTS MAY BE SUBJECT TO CHANGE AT ANY TIME BASED ON GUIDANCE FROM THE CENTERS FOR DISEASE CONTROL AND PREVENTION AND LOCAL HEALTH OFFICIALS.

IMPORTANT NOTE ON ATTENDANCE AT OUTDOOR FOUNDATION EVENTS:

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.