



**CYSTIC FIBROSIS
FOUNDATION®**

PIPELINE TO A CURE

Saturday, August 6, 2022 6:30 PM
Country Club of Landfall
800 Sun Runner Pl, Wilmington, NC 28405
<https://events.cff.org/ncpipelinetoacure/>

2022 SPONSORSHIP OPPORTUNITIES

CENTRAL/EASTERN CAROLINAS

Mishelle Smith | msmith@cff.org

DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is
A CURE FOR 100% of people living with cystic fibrosis.
 – WE WILL NOT LEAVE ANYONE BEHIND.

MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

1 IN 31

AMERICANS
 ARE SYMPTOMLESS
 CARRIERS OF THE
 DEFECTIVE CF GENE

50s

MEDIAN PREDICTED AGE FOR
 SOMEONE BORN WITH CF — MORE
 THAN DOUBLED SINCE THE START
 OF THE CF FOUNDATION

0

CURES EXIST FOR
 CYSTIC FIBROSIS

Pipeline To A Cure



Pipeline offers a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

You have an opportunity to be part of
defeating this terrible disease.

The Central/Eastern Carolinas Chapter is proud to announce Pipeline to a Cure in person at the Country Club of Landfall. Join us for our signature event in Wilmington, celebrating the positive benefits between the surfing and CF community.

We all know the positive aspects of the ocean. Surfing played a role in the development of hypertonic saline, an important treatment for those living with cystic fibrosis. Now in its eleventh year, Pipeline to a Cure has raised more than \$1.2 million in net revenue to help find a cure for this inherited disease. The ocean isn't enough, and more research and treatments are needed.

The evening begins with an Hors d'oeuvres reception and is followed by a seated dinner an incredible live and silent auction, and entertainment.

Sponsorship supports the mission of the CF Foundation; which is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care. We invite you to be a part of this year's event and join us in celebrating the connection between CF & Surfing as an event sponsor.



Our vision for the future is clear: transformative therapy and a cure for every person with cystic fibrosis. Our most important and challenging work is ahead of us.

– Michael P. Boyle, MD
President & Chief Executive Officer

BENEFITS

for your corporation and team

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Corporate teams unite colleagues, encourage collaboration and build leadership.



EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



PRESENTING SPONSOR

\$25,000 (\$22,360 tax-deductible)

- Recognition as the Presenting Sponsor, receiving recognition above all others, throughout the event
- Private pre-event VIP reception
- Three VIP tables of eight includes special champagne pour
- Corporate spokesperson to speak during program
- Onsite distribution of company-branded materials
- Company recognition in event press release
- Company logo placed in lead position on all printed & electronic materials and communications for the event including but not limited to:
 - Event website
 - Save the Date (To be included, we must have commitment no later than June 14, 2022)
 - Invitation (To be included, we must have commitment no later than July 1, 2022)
 - Message from Event/Board Chair
 - Event specific email communications (To be included, we must have commitment no later than July 25, 2022)
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 90 seconds)
- Video message in digital program book (CFF reviewed, limited to 90 seconds)
- Full page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on chapter Facebook page (CFF reviewed, limited to 90 sec.)
- Personalized thank you message suitable to be distributed among your entire company
- Logo recognition on the Chapter social media pages

PREMIERE SPONSOR

\$15,000 (\$12,360 tax-deductible)

- Recognition as the Premiere Sponsor throughout the event
- Private pre-event VIP reception
- Three VIP tables, of eight includes special champagne pour
- Company recognition in audio/visual presentations during the event
- Company logo placed on all printed & electronic materials and communications for the event, including but not limited to:
 - Event website
 - Save the Date for event (To be included, we must have commitment no later than June 14, 2022)
 - Invitation (To be included, we must have commitment no later than July 1, 2022)
 - Event specific email communications (To be included, we must have commitment no later than July 25, 2022)
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 60 seconds)
- Video message in digital event program book (CFF reviewed, limited to 60 seconds)
- Full page recognition in digital program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 60 sec.)
- Logo recognition on the Chapter social media pages

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



ELITE SPONSOR

\$10,000 (\$8,240 tax-deductible)

- Recognition as the Elite Sponsor throughout the event
- Private pre-event VIP reception
- Two tables of eight includes special champagne pour
- Company logo placed on all printed & electronic materials and communications for the event, including but not limited to
 - Event website
 - Event specific email communications(To be included, we must have commitment no later than July 25, 2022)
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 30 seconds)
- Video message in digital event program book (CFF reviewed, limited to 30 seconds)
- Full page recognition in digital event program book (To be included, we must have commitment no later than July 1, 2022)
- Company logo listed under event sponsors on virtual auction platform
- Logo recognition on the Chapter social media pages

65 ROSES SPONSOR

\$6,500 (\$4,820 tax-deductible)

- Recognition as the 65 Roses Sponsor throughout the event
- Private pre-event VIP reception
- Two tables of eight
- Company logo placed on all printed & electronic materials and communications for the event, including but not limited to:
 - Event/campaign specific email communications(To be included, we must have commitment no later than July 25, 2022)
- Full page recognition in digital event program book
(To be included, we must have commitment no later than July 1, 2022)
- Logo recognition on the Chapter social media pages

PIPELINE SPONSOR

\$5,000 (\$3,480 tax-deductible)

- Recognition as a Pipeline Sponsor throughout the event
- Private pre-event VIP reception
- Two tables of eight
- Company logo placed on all printed & electronic materials and communications for the event, including but not limited to:
 - Event/campaign specific email communications(To be included, we must have commitment no later than July 25, 2022)
- Full page recognition in digital event program book
(To be included, we must have commitment no later than July 1, 2022)
- Logo recognition on the Chapter social media pages

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

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REGISTRATION SPONSOR

\$4,000 (\$3,240 tax-deductible)

- Recognition as Registration Sponsor throughout the event
- Four Corporate Enrollments in Tomorrow's Leaders Young Professionals Networking Program
- One table of eight
- Company logo placed prominently at registration
- Company logo placed on electronic materials and communications for the event, including but not limited to
 - Event website
 - Event specific email communications(To be included, we must have commitment no later than July 25, 2022)
- Full page recognition in digital event program book
- Logo recognition on the Chapter social media pages

ENTERTAINMENT SPONSOR

\$4,000 (\$3,620 tax-deductible)

- Recognition as the Entertainment Sponsor throughout the event
- Corporate logo placement on the stage during the duration of the event
- Four tickets to the event
- Company logo placed on electronic materials and communications for the event, including but not limited to
 - Full-page recognition in the digital event program book
 - Logo recognition on the Chapter social media pages
 - Event website
 - Event specific email communications
 - (To be included, we must have a commitment no later than June 15th, 2022)

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



EXECUTIVE CORPORATE TABLE

\$3,000 (\$2,240 tax-deductible)

- Recognition as Executive Corporate Table Sponsor throughout the event
- Four Corporate Enrollments in Tomorrow's Leaders Young Professionals Networking Program
- One table of eight
- Company logo placed on electronic materials and communications for the event, including but not limited to
 - Event website
 - Event specific email communications(To be included, we must have commitment no later than July 25, 2022)
- Half page recognition in digital event program book
- Logo recognition on the Chapter social media pages

FRIEND OF THE FOUNDATION

\$2,000 (\$1,620 tax-deductible)

- Recognition as a Friend of the Foundation throughout the event
- Four event tickets
- Company logo placed on all electronic materials for the event including but not limited to:
 - Event/campaign specific email communications
- Half page recognition in digital event program book (To be included, we must have commitment no later than July 25, 2022)
- Recognition by name on the Chapter social media pages

HOPE SUPPORTER

\$1,500 (\$1,500 tax-deductible)

- Recognition as a Hope Supporter throughout the event
- Company logo placed on all electronic materials for the event including but not limited to:
 - Event/campaign specific email communications
- Half page recognition in digital event program book
(To be included, we must have commitment no later than July 25, 2022)
- Recognition by name on the Chapter social media pages

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

2022 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation



**PIPELINE
TO A CURE**
CYSTIC FIBROSIS FOUNDATION

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | | |
|--|--|---|
| <input type="checkbox"/> Presenting Sponsor \$25,000 | <input type="checkbox"/> Roses Sponsor \$6,500 | <input type="checkbox"/> Registration Sponsor \$4,000 SOLD OUT |
| <input type="checkbox"/> Premire Sponsor \$15,000 | <input type="checkbox"/> Pipeline Sponsor \$5,000 | <input type="checkbox"/> Executive Corporate Table \$3,000 |
| <input type="checkbox"/> Elite Sponsor \$10,000 | <input type="checkbox"/> Entertainment Sponsor \$4,000 SOLD OUT | <input type="checkbox"/> Foundation Friend \$2,000 |
| | | <input type="checkbox"/> Hope Supporter \$1,500* |

I cannot sponsor but want to make a general donation to the event: _____

*For tax purposes, your donation is 100% tax-deductible.

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
- Company Credit Card Payment Personal Credit Card Payment

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____ Total amount to charge: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Central/Eastern Carolinas
919-845-2155

Mishelle Smith
msmith@cff.org

7101 Creedmoor Rd. Ste. 130 Raleigh, NC 27613

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 14 times its 2022 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email info@cff.org or call 1-800-FIGHT-CF.

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any inperson event as they may be at an increased risk for severe illness from COVID19.
- For indoor events, it is CFF policy to invite only one person with CF to be inperson at the event at a time.
- For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

For Your Safety and the Safety of Others

- For the health and wellbeing of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.

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