

AN UPSCALE TASTING EXPERIENCE
SAVOR
CYSTIC FIBROSIS FOUNDATION

2022 SPONSORSHIP OPPORTUNITIES

NOVEMBER 7, 2022 | FITLER CLUB

DELAWARE VALLEY-PHILADELPHIA CHAPTER

VANESSA DEUSSING | vdeussing@cff.org

EMILY LEWIS | elewis@cff.org



DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

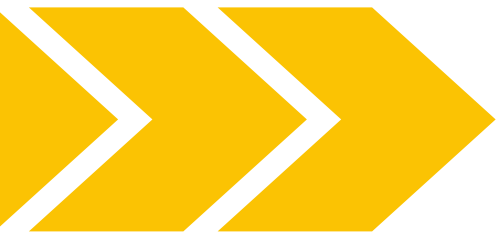
Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is
A CURE FOR 100% of people living with cystic fibrosis.
 – WE WILL NOT LEAVE ANYONE BEHIND.

MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

1 IN 31

AMERICANS
 ARE SYMPTOMLESS
 CARRIERS OF THE
 DEFECTIVE CF GENE

50s

MEDIAN PREDICTED AGE FOR
 SOMEONE BORN WITH CF — MORE
 THAN DOUBLED SINCE THE START
 OF THE CF FOUNDATION

0

CURES EXIST FOR
 CYSTIC FIBROSIS

Inaugural Savor Chef Event

Savor offers a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.

You have an opportunity to be part of **defeating this terrible disease.**

Please join us for the inaugural
Savor Chef Tasting Event

Monday, November, 7, 2022
Fitler Club in Philadelphia
VIP: 5:30-6:30 PM

COCKTAIL HOUR: 6:30-7:30
TASTING/PROGRAM: 7:30-10:00 PM
<https://events.cff.org/savor2022>

PREPARE YOUR PALETTE FOR A
UNIQUE UPSCALE CHEF TASTING
EXPERIENCE BY SOME OF THE
REGION'S TOP CHEFS!

“Our vision for the future is clear:
transformative therapy and a cure for every person with cystic
fibrosis. Our most important and challenging work is ahead of us.

– Michael P. Boyle, MD
President & Chief Executive Officer

BENEFITS for your corporation

- Position your brand well in local communities and create connections with consumers
- Align with a results-driven organization where your support makes an impact
- Corporate events unite colleagues, encourage collaboration and build leadership.



This sponsorship supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



PRESENTING SPONSOR

\$50,000 (\$47,160 tax-deductible)

- Recognition as the Presenting Sponsor, receiving recognition above all others, throughout the event
- (2) Premier tables of 10 (total 20 guests)
- 20 Tickets to VIP Reception (Trophy Room)
- Corporate spokesperson to speak during program
- Onsite distribution of company-branded materials
- Company recognition in event press release
- Logo placed in lead position on all printed & electronic materials and communications for the event including but not limited to:
 - Event website
 - Save the Date
 - Invitation
 - Message from Event/Board Chair
 - Event specific email communications
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 90 seconds)
- Video message in digital program book (CFF reviewed, limited to 90 seconds)
- Full page recognition in digital event program book
- Opportunity to share a thank you video on chapter Facebook page (CFF reviewed, limited to 90 sec.)
- Personalized thank you message suitable to be distributed among your entire company

SAVOR SPONSOR

\$25,000 (\$23,580 tax-deductible)

- Recognition as the Savor Sponsor throughout the event
- (1) Premier table for 10
- 10 Tickets to the VIP Reception (Trophy Room)
- Company recognition in audio/visual presentations during the event
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to:
 - Event website
 - Save the Date for event
 - Invitation
 - Event/campaign specific email communications
- Video message and recognition shared on Chapter social media page (CFF reviewed, limited to 60 seconds)
- Video message in digital event program book (CFF reviewed, limited to 60 seconds)
- Full page recognition in digital program book
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 60 sec.)
- Logo recognition on the Chapter social media pages

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



AUCTION SPONSOR-(2) AVAILABLE

\$15,000 (\$13,580 tax-deductible)

- (1) Premier table for 10
- 10 Tickets to the VIP Reception (Trophy Room)
- Company recognition in audio/visual presentations during the event
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to:
 - Event website
 - Save the Date for event
 - Invitation
 - Event/campaign specific email communications
- Full page recognition in digital program book
- Company Logo featured throughout silent auction and on mobile bidding devices
- Company recognition during Live Auction
- Logo recognition on the Chapter social media pages

MASTERCLASS SPONSOR

\$10,000 (\$8,760 tax-deductible)

- Recognition as one of the following unique benefits, based upon availability:
 - Bar Sponsor: Signature cocktail named after company, prominent signage at bar(s), company logo on take home drink recipe card
 - Valet Sponsor: Company name and logo featured with prominent signage at valet station, Opportunity to include a company branded item per car for attendant to distribute
 - Charge Up Sponsor: Company logo displayed at mobile charging stations located at the event
- One (1) table of ten (10) guests
- Logo placed on all printed & electronic materials and communications for the event, including but not limited to
 - Event/campaign specific email communications
- 1-page recognition in digital event program book
- Logo recognition on the Chapter social media pages

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



CULINARY SPONSOR

\$5,000 (\$3,760 tax-deductible)

- Recognition as a Culinary Sponsor throughout the event
- One (1) table of ten (10) guests
- Logo placed on all electronic materials for the event including but not limited to:
 - Event/campaign specific email communications
- Half-page recognition in digital event program book
- Recognition by name on the Chapter social media pages

INDIVIDUAL TICKET

\$500 (\$376 tax-deductible)

- 1 admission to the event

DIGITAL PROGRAM BOOK ACKNOWLEDGEMENTS

\$2,500-FULL PAGE (100% tax-deductible)

\$1,500-HALF PAGE (100% tax-deductible)

BID FOR A CURE DONATION

- Recognized by a donation at the level of your choice to be recognize

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

2022 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation

AN UPSCALE TASTING EXPERIENCE



CYSTIC FIBROSIS FOUNDATION

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- Presenting \$50,000 (\$47,150 tax-deductible) Culinary \$5,000 (\$3,760 tax-deductible)
 Savor \$25,000 (\$23,580 tax-deductible) Full Page Acknowledgement \$2,500 (100% tax-deductible)
 Auction \$15,000 (\$13,580 tax-deductible) Half Page Acknowledgement \$1,500 (100% tax-deductible)
 Masterclass \$10,000 (\$8,760 tax-deductible) Individual Ticket \$500 (\$376 tax-deductible)
 Bid for a Cure _____

I cannot sponsor but want to make a general donation to the event: _____

*For tax purposes, your donation is 100% tax-deductible.

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
 Company Credit Card Payment Personal Credit Card Payment

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____ Total amount to charge: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

**Delaware Valley-Philadelphia Chapter | Executive Director-Jessica Wickersham
2002 Sproul Road Suite 102, Broomall PA 19008 | 610-325-6001**

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 12 times its budgeted 2021 expenses. These reserves are a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. With this model, we have received and may receive milestone-based payments, equity interests, royalties on the net sales of therapies, and/or other forms of consideration. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To reduce the risk of COVID-19 the Foundation is taking steps to host safe events for our community. Please be advised that events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials. To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- For indoor events, it is CFF policy to invite only one person with CF to be in-person at the event at a time. For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.

PENNSYLVANIA - The official registration and financial information of the Cystic Fibrosis Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.