



Dear Friend and Supporter:

The seventh Annual Beach, Brews and BBQ returns to the beautiful **Newport Dunes Waterfront Resort on Saturday, October 15, 2022 from 1-6PM!**

The Cystic Fibrosis Foundation Orange County Chapter's Beach, Brews and BBQ is by far the tastiest charity event of the season, featuring unlimited samples of handcrafted beers, the best BBQ in town, live entertainment, and auctions to win amazing items! Buy your tickets ASAP because this party will definitely sell out!

The Event

GENERAL ADMISSION – \$50

\$25 of your donation is tax deductible

- Includes commemorative festival glass
- Unlimited tastings and delicious BBQ

VIP ADMISSION – \$65

\$40 of your donation is tax deductible

Includes all General Admission plus:

- One hour early entry
- Exclusive beer and wine tastings

What is Cystic Fibrosis?

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond. Those who can take current therapies continue to face challenging complications— leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.

Let's Keep Adding Tomorrows!

Please consider supporting Beach, Brews, and BBQ by purchasing a ticket to the event or by becoming an official sponsor. Your involvement with the Cystic Fibrosis Foundation helps to fuel our mission, promote goodwill, and develop positive community and employee relations. Our story will not be finished until we have a cure for 100% of people with cystic fibrosis. Your support will help us to reach our goal.

Warmest Regards,

David Youngberg
Chair

For more information, please contact Katie Haynes at khaynes@cff.org or at 949-339-1775.



Mission Statement:

The mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

About the Cystic Fibrosis Foundation:

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies. Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress.

Together, let's make CF stand for Cure Found.

A Cure For All

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.



Event Website: events.cff.org/bbbbq2022

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Presenting Sponsor - \$10,000

\$9,375 of your donation is tax deductible

- Presenting Sponsor Status: Event referred to as Beach, Brews and BBQ presented by "Your Company".
- Your company receives one table and tent at the event to distribute approved company-branded materials.
- Your company name and logo will be printed on all event materials including, but not limited to, invitations, posters, event e-blasts, tickets, press releases and the event website.
- Opportunity for company representative to speak from podium on event night.
- Company signage prominently displayed throughout the event.
- Company recognition during event.
- *25 VIP tickets to the event.

Beach, Brews Crew Sponsor - \$7,500

\$7,125 of your donation is tax deductible

- Beach, Brews Crew Sponsor status.
- Your company name and logo will be printed on all event materials including, but not limited to, invitations, posters, event e-blasts, tickets, press releases and the event website.
- Your company receives one table and tent at the event near Beach, Brews Crew area to distribute approved company-branded materials.
- Company logo will be printed on Beach, Brews Crew giveaway item for all Crew attendees.
- Company signage will be prominently displayed throughout the event.
- Company recognition during event.
- *15 VIP tickets to the event.

Smokehouse Sponsor - \$5,000

\$4,750 of your donation is tax deductible

- Company logo will be featured throughout our Live BBQ Demonstration Area.
- Your company receives one table and tent at the event near the BBQ Demonstration to distribute approved company-branded materials.
- Your company name and logo will be printed on all event materials including, but not limited to, invitations, posters, event e-blasts, tickets, press releases and the event website.
- Company signage prominently displayed throughout the event.
- Company recognition during event.
- *10 VIP tickets to the event.

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Beer Garden Sponsor - \$5,000

\$4,750 of your donation is tax deductible

- Company logo will be prominently displayed in our beer garden.
- Your company receives one table and tent at the event within a prime location of the beer garden to distribute approved company-branded materials.
- Your company name and logo will be printed on all event materials including, but not limited to, invitations, posters, event e-blasts, tickets, press releases and the event website.
- Company signage prominently displayed when guests arrive to enter the beer garden.
- Company recognition during event.
- *10 VIP tickets to the event.

Tasting Plate Sponsor - \$5,000

\$4,750 of your donation is tax deductible

- Company logo will be printed on all tasting plates given to all guests in attendance.
- Your company receives one table at the event to distribute approved company-branded materials.
- Your company name and logo will be printed on all event materials including but not limited to invitations, posters, event e-blasts, tickets, press releases and the event website.
- Company signage prominently displayed when guests arrive to obtain their plate.
- Company recognition during event.
- *10 VIP tickets to the event.

Tasting Glasses Sponsor - \$5,000

\$4,750 of your donation is tax deductible

- Company logo will be engraved on all tasting glasses given to all guests in attendance.
- Your company receives one table and tent at the event to distribute approved company-branded materials.
- Your company name and logo will be printed on all event materials including but not limited to invitations, posters, event e-blasts, tickets, press releases and the event website.
- Company signage prominently displayed when guests arrive to obtain their tasting glass.
- Company recognition during event.
- *10 VIP tickets to the event.

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Big Wave Sponsor - \$5,000

\$4,750 of your donation is tax deductible

- Company logo will be featured throughout the auction area and on every bid sheet.
- Your company receives one table at the event to distribute approved company-branded materials.
- Your company name and logo will be printed on all event materials including but not limited to invitations, posters, event e-blasts, tickets, press releases and the event website.
- Company signage prominently displayed throughout the event.
- Company recognition during event.
- *10 VIP tickets to the event.

Home Safe Sponsor - \$5,000

\$4,750 of your donation is tax deductible

- Company logo will be featured throughout the pick up and drop off areas and parking lot.
- Your company receives one table at the event to distribute approved company-branded materials.
- Your company name and logo will be printed on all event materials including but not limited to invitations, posters, event e-blasts, tickets, press releases and the event website.
- Company signage prominently displayed throughout the event.
- Company recognition during event.
- *10 VIP tickets to the event.

Booth Sponsor (Breweries, Wineries or Food) - \$2,500

\$2,250 of your donation is tax deductible

- Your company receives one table and tent at the event to distribute approved company-branded materials.
- Your company name and logo will be printed on posters, event e-blasts, and the event website.
- Company signage prominently displayed throughout event.
- Company recognition during event.
- *10 VIP tickets to the event.

Please review Booth Sponsor details on page 8.

For more information, please contact Katie Haynes at khaynes@cff.org or at 949-339-1775.



MicroBrew Sponsor - MULTIPLE AT \$1,000

\$875 of your donation is tax deductible

- Your company receives one table and tent at the event to distribute approved company-branded materials.
- Your company name and logo will be printed on posters, event e-blasts, and the event website.
- Company signage prominently displayed throughout event.
- Company recognition during event.
- *5 VIP tickets to the event.

Barrel Sponsor - MULTIPLE AT \$750

\$650 of your donation is tax deductible

- Your company name and logo will be printed on posters, event e-blasts, and the event website.
- Company signage prominently displayed throughout event.
- Company recognition during event.
- *4 VIP tickets to the event.

Keg Sponsor - MULTIPLE AT \$500

\$425 of your donation is tax deductible

- Your company name and logo will be printed on posters, event e-blasts, and the event website.
- Company signage prominently displayed throughout event.
- Company recognition during event.
- *3 VIP tickets to the event.

Growler Sponsor - MULTIPLE AT \$300

\$250 of your donation is tax deductible

- Company signage prominently displayed throughout event.
- Company recognition during event.
- *2 VIP tickets to the event.

SPONSORSHIP DISCLAIMER:

- Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.
- Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

For more information, please contact Katie Haynes at khaynes@cff.org or at 949-339-1775.



VIP Ticket - \$65

\$40 of your donation is tax deductible

- 1 VIP ticket to the event
- 1 Hour Early Access to the event
- Exclusive beer, wine and food tastings
- Includes commemorative tasting glass

Individual Tickets - \$50

\$25 of your donation is tax deductible

- Entry to event for one person
- Includes all tastings and samplings
- Includes commemorative tasting glass

Designated Driver - \$25

\$17 of your donation is tax deductible

- Includes food tastings and samplings
- Must accompany a paying guest

**Please reach out to discuss additional ticket options at each tier.*

This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

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For the Booth Sponsors:

The Cystic Fibrosis Foundation invites you to host a food, brew, or wine tasting station at Beach, Brews and BBQ. Your company will receive the following benefits:

- Your company name/logo will be included in event collateral and materials, which will include e-blasts, press releases, posters, and programs.
- One tasting station, to include one 6-foot table with tablecloth, chairs, and signage at your table. (Identification sign to be provided by CFF, additional signage and decorations to be provided by sponsor)
- Your company will have the opportunity to use the Beach, Brews and BBQ event logo for event-related communications for 90 days prior to event (with CFF approval)

As a participating *restaurant* of the “Beach, Brews and BBQ” event, your company agrees to:

- Prepare a signature tasting size dish or dishes at your table that will accommodate 500 - 700 guests.
- Staff and provide necessary equipment for your tasting station, which will also include napkins, utensils and any additional decorations.
PLATES WILL BE PROVIDED.
- Contribute a minimum of one silent auction item e.g. a chef dining experience, a gift certificate to your restaurant or basket of goods.

As a participating *brewery/winery* of Beach, Brews and BBQ, your company agrees to:

- Prepare beverage to satisfy a tasting for approximately 500 - 700 guests.
- Staff and provide necessary equipment for your station including giveaway items and any themed decorations. **GLASSES WILL BE PROVIDED.**
- Contribute a minimum of one silent auction item, e.g. a pack or keg of your brew, a magnum or bottle of wine, private tasting experience, etc.

For more information, please contact Katie Haynes at khaynes@cff.org or at 949-339-1775.



2022 Sponsorship Commitment Form

I would like to participate as a...

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor @ \$10,000 | <input type="checkbox"/> Beach, Brews Crew Sponsor @ \$7,500 |
| <input type="checkbox"/> Smokehouse Sponsor @ \$5,000 | <input type="checkbox"/> Beer Garden Sponsor @ \$5,000 |
| <input type="checkbox"/> Tasting Plate Sponsor @ \$5,000 | <input type="checkbox"/> Tasting Glass Sponsor @ \$5,000 |
| <input type="checkbox"/> Big Wave Sponsor @ \$5,000 | <input type="checkbox"/> Get Home Safe Sponsor @ \$5,000 |
| <input type="checkbox"/> Booth Sponsor @ \$2,500 | <input type="checkbox"/> Microbrew Sponsor @ \$1,000 |
| <input type="checkbox"/> Barrel Sponsor @ \$750 | <input type="checkbox"/> Keg Sponsor @ \$500 |
| <input type="checkbox"/> Growler Sponsor @ \$300 | |
| <input type="checkbox"/> VIP Ticket(s) _____ @ \$65 each | |
| <input type="checkbox"/> Individual Ticket(s) _____ @ \$50 each | |
| <input type="checkbox"/> Designated Driver _____ @ \$25 each | |

CONTRIBUTION GRAND TOTAL: \$ _____

Sponsorship of Beach, Brews and BBQ supports the mission of the Cystic Fibrosis Foundation.

Payment Options:

- I will be sending a check payable to
Cystic Fibrosis Foundation
1801 E. Edinger Avenue, #135
Santa Ana, CA 92705
Attn: Beach, Brews and BBQ

- I would like to pay by credit card

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount of _____. The credit card information on this form will be securely destroyed immediately after processing.

Signature: _____ Cardholder Name: _____

_____ **Visa** _____ **M/C** _____ **AmEx** _____ **Discover**

Credit Card Number: _____ Exp: _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

For more information, please contact Katie Haynes at khaynes@cff.org or at 949-339-1775.



To reduce the risk of COVID-19 the Foundation is taking steps to host safe events for our community. Please be advised that events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

Important Note on Attendance at Foundation Events

To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- For indoor events, it is CFF policy to invite only one person with CF to be in-person at the event at a time. For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

For Your Safety and the Safety of Others

- For the health and wellbeing of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 14 times its 2022 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email info@cff.org or call 1-800-FIGHT-CF.

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