

Partner with a local restaurant to host a benefit night for your team. Many restaurants will work with you to pick a time, create flyers, and donate a portion of the proceeds towards your cause.

## STEP 1: ASK

Reach out to your restaurant of choice. Pick a local favorite that is close to your work, church, school and let them know why you're fundraising for your CHOC team.

**\*\*Tip: Some favorites include Chick-Fil-A (20%), CPK (20%), Chipotle (33%), MOD Pizza (20%), and Rubio's (30%)!**

## STEP 2: PLAN

Work with the restaurant to pick a date & time and create a flyer for your fundraiser. Some places will provide you with a flyer template, otherwise create one and include a clear date & time, and your team story.

**\*\*Tip: Pick a time when as many people as possible are available to attend!**

## STEP 3: PROMOTE

The most important step: **get the word out** and tell the world! Post on your social media channels, email/text the flyer to everyone you know, and bring printed copies to your office, club, or community center. You can also plan a lunch/dinner outing for your team, club, or group to attend together.



## STEP 4: DAY-OF EVENT

Plan a lunch/dinner outing for your team, club, or group to attend together. Remind everyone on social media or another email/text.

## STEP 5: FOLLOW UP

After your event, follow up with the restaurant to make sure they have the CHOC mailing address and your team name listed on the final check that will be sent directly to our office. Then email [chocwalk@choc.org](mailto:chocwalk@choc.org) to let us know where we should apply the funds as soon as they arrive.

**\*Mail to: CHOC (Attn: CHOC Follies), 1201 W. La Veta Orange, CA 92868**

**\*\*PRO TIP: Promotion & Quantity Are King!!\*\***

The most important ingredient is the outreach, so be sure to exhaust EVERY source of promotion you have.