



**CYSTIC FIBROSIS
FOUNDATION®**

2022 SPONSORSHIP OPPORTUNITIES

**A PASSION FOR WINE
WESTERN PA CHAPTER**

Friday, November 18, 2022
Heinz History Center
6:30 PM

DRIVEN BY A DREAM

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day—every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond.

Those who can take current therapies continue to face challenging complications—leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.





Our vision is
A CURE FOR 100% of people living with cystic fibrosis.
 – WE WILL NOT LEAVE ANYONE BEHIND.

MEET DESI



After learning that their 10-day-old daughter, Desi, was diagnosed with cystic fibrosis, Jamie and her husband Ross resolved that they would do all they could to share her story and find a cure. “We went into warrior mode,” said Jamie.

“We made a promise that we would do everything possible, in any way possible, to help her thrive, survive, and live the dreams that she decides she wants to live.”

But we’re not done, and we won’t stop fighting until there is a cure for Desi and for all people living with CF.

A CURE FOR ALL.

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

1 IN 31

AMERICANS
 ARE SYMPTOMLESS
 CARRIERS OF THE
 DEFECTIVE CF GENE

50s

MEDIAN PREDICTED AGE FOR
 SOMEONE BORN WITH CF — MORE
 THAN DOUBLED SINCE THE START
 OF THE CF FOUNDATION

0

CURES EXIST FOR
 CYSTIC FIBROSIS

2022 EVENT DETAILS

A Passion for Wine

The CF Foundation Western Pennsylvania Chapter's annual A Passion for Wine gala offers a fantastic opportunity to unify our community in support of those with cystic fibrosis, as well as play a key role in helping us achieve our fundraising goal.



You have an opportunity to be part of
defeating this terrible disease.

Join us on Friday, November 18, 2022, at the Heinz History Center, to wine, dine and make an impact for all those living with cystic fibrosis!

A Passion for Wine brings together the city's most generous business and community leaders for a night of high-energy fun, along with a formal dinner and our signature silent and live auctions!

Sponsorship of A Passion for Wine supports the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

“Our vision for the future is clear: transformative therapy and a cure for every person with cystic fibrosis. Our most important and challenging work is ahead of us.

– Michael P. Boyle, MD
President & Chief Executive Officer

2022

PASSION AWARD

We look forward to celebrating the life of influential Pittsburgh restaurateur, Yves Carreau during this year's Passion for Wine gala. Yves will be awarded posthumously with the CF Foundation Western PA Chapter's 2022 Passion Award in recognition of his many contributions to our community and his unwavering commitment to the mission of the CF Foundation.



Yves Carreau
Owner, Big Y Group
Founding Member, Passion for Wine Committee

2022 Event Sponsors



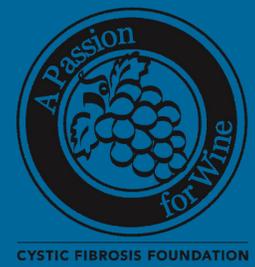
UPMC HEALTH PLAN



Sponsorship opportunities exist at various levels with increasing benefits at each increment. We value our relationship with you and look forward to your participation as a Passion for Wine gala sponsor.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



PRESENTING SPONSOR

\$25,000 (\$22,680 tax-deductible)

- Recognition as the Presenting Sponsor, receiving recognition above all others, throughout the Passion for Wine gala
- Two tables for twenty (20) guests with premier seating at the gala
- Twenty (20) tickets to the exclusive VIP event, featuring a private tasting of select wines prior to the gala
- Logo placement on the step-and-repeat backdrop used for guest photos at the gala
- Logo placed in lead position on all printed & electronic materials for the Passion for Wine gala, including but not limited to electronic Save the Date and event-specific communications
- 60-second video message featured in digital event program book (CFF reviewed)
- Full page acknowledgement in digital event program book (CFF to provide specs)
- Company logo listed under event sponsors on mobile auction platform
- Company logo, with link to corporate website, displayed on the Passion for Wine website
- Logo recognition on chapter's social media pages highlighting event sponsors
- Opportunity to share a thank you video on chapter's Facebook page (CFF reviewed, limited to 60 sec.)
- Logo recognition included on screen during the gala
- Verbal recognition during the gala by our Emcee
- Corporate spokesperson invited to speak during program
- Onsite distribution of company-branded materials
- Personalized thank you message suitable to be distributed among your entire company
- Five (5), complimentary, one-year corporate enrollments in the Cystic Fibrosis Foundation's Tomorrow's Leaders Young Professionals program for your employees

MAGNUM SPONSOR

\$10,000 (\$8,860 tax-deductible)

- Recognition as Magnum Sponsor throughout the Passion for Wine gala
- One table for ten (10) guests, with premier seating at the gala
- Eight (8) tickets to the exclusive VIP event, featuring a private tasting of select wines prior to the gala
- Logo placed on all printed & electronic materials for the Passion for Wine gala, including but not limited to electronic Save the Date and event-specific communications
- 30-second video message featured in digital event program book (CFF reviewed)
- Full page acknowledgement in digital event program book (CFF to provide specs)
- Company logo listed under event sponsors on mobile auction platform
- Company logo, with link to corporate website, displayed on the Passion for Wine website
- Logo recognition on chapter's social media pages highlighting event sponsors
- Logo recognition included on screen during the gala
- Verbal recognition during the gala by our Emcee
- Four (4), complimentary, one-year corporate enrollments in the Cystic Fibrosis Foundation's Tomorrow's Leaders Young Professionals program for your employees

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



ROSÉ SPONSOR

\$6,500 (\$5,380 tax-deductible)

- Recognition as Rosé Sponsor throughout the Passion for Wine gala
- One table for ten (10) guests at the gala
- Six (6) tickets to the exclusive VIP event, featuring a private tasting of select wines prior to the gala
- Logo placed on all printed & electronic materials for the Passion for Wine gala including but not limited to event-specific email communications
- Full page acknowledgement in digital event program book (CFF to provide specs)
- Company logo, with link to corporate website, displayed on the Passion for Wine website
- Logo recognition on chapter's social media pages highlighting event sponsors
- Logo recognition included on screen during the gala
- Verbal recognition during the gala by our Emcee
- Three (3), complimentary, one-year corporate enrollments in the Cystic Fibrosis Foundation's Tomorrow's Leaders Young Professionals program for your employees

GRAND CRU SPONSOR

\$5,000 (\$4,112 tax-deductible)

- Recognition as Grand Cru Sponsor throughout the Passion for Wine gala
- One table for eight (8) guests at the gala
- Four (4) tickets to the exclusive VIP event, featuring a private tasting of select wines prior to the gala
- Logo placed on all printed & electronic materials for the Passion for Wine gala including but not limited to event-specific email communications
- Half page acknowledgement in digital event program book (CFF to provide specs)
- Company logo, with link to corporate website, displayed on the Passion for Wine website
- Logo recognition on chapter's social media pages highlighting event sponsors
- Logo recognition included on screen during the gala
- Verbal recognition during the gala by our Emcee
- Two (2), complimentary, one-year corporate enrollments in the Cystic Fibrosis Foundation's Tomorrow's Leaders Young Professionals program for your employees

PREMIER CRU SPONSOR

\$3,000 (\$2,132 tax-deductible)

- Recognition as Premier Cru Sponsor throughout the Passion for Wine gala
- One table for eight (8) guests at the gala
- Two (2) tickets to the exclusive VIP event, featuring a private tasting of select wines prior to the gala
- Name recognition in digital event program book (CFF to provide specs)
- Name recognition on chapter's social media pages highlighting event sponsors
- Name recognition included on screen during the gala
- Verbal recognition during the gala by our Emcee
- One complimentary, one-year corporate enrollments in the CF Foundation's Tomorrow's Leaders Young Professionals program for your employees

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



AUCTION SPONSOR

\$2,500 (100% tax-deductible)

This is a wonderful opportunity for added recognition and exposure during the Passion for Wine silent and live auctions!

- Logo recognition on live auction bid paddles distributed to each guest at the gala
- Company logo listed under event sponsors on mobile auction platform
- Logo recognition as the Auction Sponsor on signage displayed at the gala
- Logo recognition as the Auction Sponsor on-screen during the gala
- Logo recognition on live auction lot sheets
- Verbal recognition, during the gala and the live auction, by the Emcee

WALL OF WINE SPONSOR

\$1,500 (100% tax-deductible)

Your company logo will be at the center of this popular activity for guests at the gala!

- Logo recognition on each wine bottle available for purchase at the Wall of Wine
- Logo recognition on gift bags given to each guest that purchases a bottle of wine at the Wall of Wine
- Logo recognition as the Wall of Wine Sponsor on signage displayed at the gala
- Logo recognition as the Wall of Wine Sponsor on-screen during the gala
- Verbal recognition during the gala by the Emcee

FRIEND OF THE FOUNDATION

\$1,500 (100% tax-deductible)

- Recognized by name as Friend of the Foundation throughout the Passion for Wine gala and featured during the Bid for a Cure portion of the program
- Name recognition in digital event program book
- Name displayed on screen during the gala and featured during the Bid for a Cure portion of the program

DIGITAL PROGRAM BOOK ACKNOWLEDGEMENTS

(100% tax-deductible)

- Full Page Acknowledgement (CFF to provide specs) \$500
- Half Page Acknowledgement (CFF to provide specs) \$300

INDIVIDUAL GALA TICKETS

\$250 (\$144 tax-deductible)

- Includes a cocktail hour, formal dinner and full bar

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Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

2022 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation



Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- Presenting \$25,000 (\$22,680 tax deductible) Premier Cru \$3,000 (\$2,132 tax deductible) Friend of Fdn \$1,500 (100% tax deductible)
 Magnum \$10,000 (\$8,860 tax deductible) Auction \$2,500 (100% tax deductible) Full Page Ack \$500 (100% tax deductible)
 Rose \$6,500 (\$5,380 tax deductible) Wall of Wine \$1,500 (100% tax deductible) Half Page Ack \$300 (100% tax deductible)
 Grand Cru \$5,000 (\$4,112 tax deductible) Individual Gala Tickets: _____ @ \$250 each (\$144 tax deductible)

I cannot sponsor but want to make a general donation to the event: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____
 Company Credit Card Payment Personal Credit Card Payment

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____ Total amount to charge: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Western PA Chapter | 412-321-4422 | events.cff.org/passionforwine | Mary Pat Joseph: mjoseph@cff.org | 600 Waterfront Dr, Ste 223, Pittsburgh, PA 15222

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 14 times its 2022 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To reduce the risk of COVID-19 the Foundation is taking steps to host safe events for our community. Please be advised that events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials. To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in-person event as they may be at an increased risk for severe illness from COVID-19.
- For indoor events, it is CFF policy to invite only one person with CF to be in-person at the event at a time. For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS:

- For the health and wellbeing of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.

The official registration and financial information of the Cystic Fibrosis Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement.