



CHOC WALK Deck the Halls

December 9, 2022

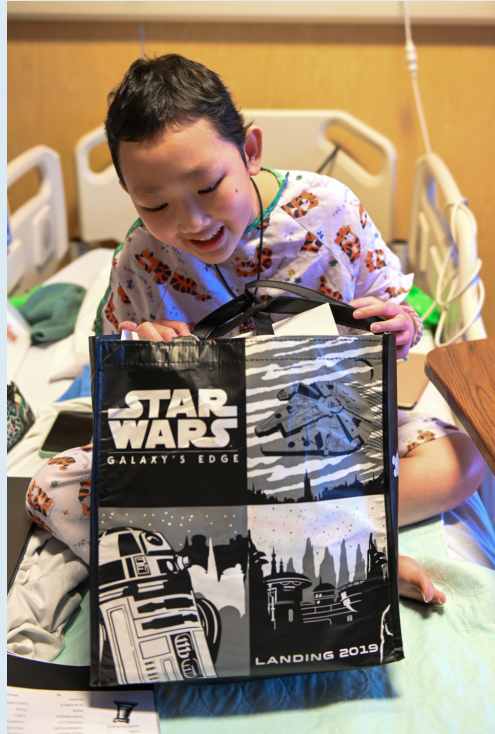
SPONSORSHIP OPPORTUNITIES

[CHOCWALK.ORG/DECKTHEHALLS](https://chocwalk.org/deckthehalls)

CHOC WALK Deck the Halls

ABOUT THE EVENT

December 9, 2022






















In an effort to celebrate the courage and strength of CHOC patients, families and staff, the CHOC Walk will once again “Deck the Halls” of CHOC this holiday season. This special opportunity brings all the good things of CHOC through activities and programs to help our patients and their families celebrate the holidays, despite some continuing restrictions due to the ongoing pandemic.

On Friday, December 9, we will spread holiday cheer through CHOC’s halls by delivering goody bags to patients, broadcasting a virtual celebration from our in-house Seacrest Studios, and treating CHOC staff to additional festivities. No one should have to be in a hospital during the holidays, but with your help we can add some cheer and light back into this time for the people that need it most.

For Sponsorship Information, contact Winnie Tran
wtran@choc.org | 714.509.4229

CHOC WALK Deck the Halls

SPONSORSHIP OPPORTUNITIES

	Snowman \$50k	Sleigh Ride \$25k	Sugar Plums \$10k	Hot Cocoa \$5k	Flurries \$2.5k
Custom Wall Decal					
Digital Logo at Seacrest Studios					
Decorate Select Areas of CHOC*					
Event Day Program Segment*					
Thank You Video Logo Recognition					
Website Logo Recognition					
Thank You Video Name Recognition					
Underwrite Cheer Totes	50	40	20	20	10
Provide Cheer Tote Items (optional)	3	2	1	1	

**Opportunities differ based on sponsor level. See next page for details.*

No goods or services are provided with these sponsorships—donations are 100% tax deductible

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Sponsorship Opportunities Detailed

Event Day Program Segment Opportunities

Sponsors may select one unique opportunity from their sponsorship level

Snowman: \$50,000

Santa North Pole Hotline and Book Reading

Before reading "Polar Express", Santa will take calls from CHOC patients to find out what they would like for Christmas.

Sleigh Ride: \$25,000

Holiday Marionettes

Teaching patients how to build a marionette using the kit included in their holiday cheer tote.

Light the Bridge

Underwriting the decorations with prominent logo placement on the associate bridge.

Sugar Plums: \$10,000

Patient/Studio Unboxing of Cheer Totes

The Seacrest Studio team and a patient will open a cheer tote live for the hospital staff and patients.

Holiday Jokes Montage

Pre-recorded video of staff, patients and families telling their best holiday jokes.

Let's Origami!

The Seacrest Studio team will lead a beginners lesson in origami for patients and families.

CHOC Associate Caroling

Pre-recorded video of CHOC associates singing and playing holiday songs.

Resident Dog Holiday Fashion Show

Pre-recorded video of CHOC Resident Dog, Lois, holding a fashion show for a panel of patients and staff.

Postcard Making

An art therapist will join the Seacrest Studio team to lead patients and families as they create a holiday postcard.

Hot Cocoa: \$5,000

Mental Health Inpatient Center (MHIC)

Underwriting one (1) Child Life-approved item given to MHIC patients. Underwriting decorations in the center's elevator bay.

CHOC Orange Inpatient Center

Underwriting one (1) Child Life-approved items given to CHOC Orange Inpatient Center patients. Underwriting decorations in the elevator bay

CHOC at Mission

Underwriting one (1) CHOC Child Life-approved items given to CHOC at Mission patients. Underwriting decorations on the CHOC floor elevator bay

CHOC Child Life approved items may include but are not limited to: Uno Cards, winter window clings, model magic, paint by stickers

CHOC WALK Deck the Halls

SPONSORSHIP LEVEL

- | | | | |
|---|-------|---|---------|
| <input type="checkbox"/> Snowman | \$50k | <input type="checkbox"/> Hot Cocoa | \$5k |
| <input type="checkbox"/> Sleigh Ride | \$25k | <input type="checkbox"/> Flurries | \$2.5k |
| <input type="checkbox"/> Sugar Plums | \$10k | <input type="checkbox"/> Other | \$_____ |

No goods or services are provided with these sponsorships.

INFORMATION

Please print your name as you would like it to appear for recognition:

Company Name: _____ Date: _____
Contact: _____
Address: _____
City, State, Zip: _____
Phone: _____ Email: _____

- ☐ Enclosed is my check for \$ _____
☐ I will pay \$ _____ via credit card: chocwalk.org/deckthehalls

If you have questions, please contact Winnie Tran at wtran@choc.org or 714-509-4229.

GIFT IN-KIND DONATIONS

Gift in-kind donation of: _____
Estimated value of: \$ _____
Gift in-kind donation of: _____
Estimated value of: \$ _____
Gift in-kind donor signature: _____

Please return by November 30 to:

CHOC Foundation
Attn: Winnie Tran
1201 West La Veta Avenue
Orange, CA 92868

In accordance with Internal Service requirements, if your donation is a non-cash gift with a fair market value of \$500 or more and you intend to claim a tax deduction, you must complete IRS Form 8283. Form 8283 can be obtained online at www.irs.gov

Tax ID 95-6097416
For more information, please call (714) 509-8690
Please make checks payable to: CHOC Foundation