

POT O' GOLD SPONSOR



- 50 VIP Tickets to ShamRockin' for a Cure
- 10 Local Hotel Rooms
- VIP Lounge on stage
- Backstage Access to Private Room with Refreshments & Private Bathrooms
- Naming recognition of the ShamRockin' VIP appreciation event
- Naming recognition at ShamRockin's opening reception
- Lead logo placement on all digital and print collateral
- Lead logo on event step-and-repeat
- Opportunity to submit one-minute video message during event*
- Opportunity to speak onstage at event*
- Company Name recognition during event program
- Personalized CF Fighter message for company
- Opportunity for mission lunch at your office of choice
- Premier company logo recognition on event website
- Company branded logo on mobile bidding application used at event
- Recognition on ShamRockin' social media channels as Pot O' Gold Sponsor

\$50,000

\$46,150 Tax Deductible
only one available

Sponsorship of ShamRockin' for a Cure supports the mission of the Cystic Fibrosis Foundation.

ShamRockin' for a Cure SPONSORSHIP

**Presenting
Sponsor
\$25,000
6 Available**

**Shamrock
Sponsor
\$15,000
Unlimited**

**Emerald
Sponsor
\$10,000
Unlimited**

**Leprechaun
Sponsor
\$5,000
Unlimited**

**Clover
Sponsor
\$3,000
Unlimited**

4 LEFT

Opportunity to provide 30 second video message during event (live and during virtual event broadcast)*



Opportunity to Speak Onstage*



Company Branded Logo on Step & Repeat



Personalized thank you video from a CF Fighter for distribution among your company



Verbal recognition onstage



Social Media Acknowledgement



Company Branded Logo placement included but not limited to: website, sponsor banner (digital & at event), on screen recognition during event

Lead logo placement



Invitations to VIP events throughout the year



Suite Details

VIP Lounge on stage

VIP Lounge on stage

VIP Lounge on stage**

Premiere Box Seating

Reserved Box Seating

VIP TICKETS including early admission, access to onstage sponsor bar, private VIP area including additional bar & private food access, and special ShamRockin' SWAG

Up to 36

Up to 26

Up to 20

Up to 16

Up to 10

Local Hotel Rooms

5

Tax Deductible Amount

\$22,470

\$13,510

\$8,855

\$4,075

\$2,420

NON-ATTENDING SPONSORSHIP OPPORTUNITIES (NO TICKETS INCLUDED)

Auction Sponsor \$5,000 (Limit 2)

- Recognition as Auction Sponsor during live event and virtual broadcast
- Company Logo placement on event signage at auction, onscreen during the live auction, and on the online bidding platform
- 100% tax deductible

ShamRockstar Sponsor \$5,000 (Limit 2)

- Recognition as ShamRockstar Sponsor during live event and virtual broadcast
- Company Logo placement on ShamRockstar program gifts including 400+ steel tumbler cups at event
- 100% tax deductible

Virtual Broadcast Sponsor \$1,500

- Recognition as host of the ShamRockin' virtual broadcast to be held alongside our in-person event
- Company Logo placement included but not limited to: website, digital sponsor banner, and on screen recognition during event
- 100% tax deductible

*Guidelines provided **Lounge on stage based on commitment date