



MOTORCYCLE RIDE TO BENEFIT
 Alzheimer's | SAN DIEGO

SD Rides4ALZ
Saturday, July 8, 2023

7th annual motorcycle ride to support people living with Alzheimer's disease and research for a cure. This event brings together motorcycle enthusiasts from across the county. Estimated attendance: 400

Benefits	Title* (\$30,000) SOLD OUT	Diamond (\$20,000)	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	After Party * (\$10,000) SOLD OUT	Military* (\$10,000) SOLD OUT	Pit Stop* (\$5,000) SOLD OUT
Registration for Rides or After Party Guests	20	15	10	8	5	5	50 Active Military & Veterans	3
Recognition on sponsor banner	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name	Logo/Name	Logo/Name	Logo/Name
Recognition on event website	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name	Logo/Name	Logo/Name	Logo/Name
Recognition on event final instructions	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name	Logo/Name	Logo/Name	Logo/Name
Recognition at event	X	X	X	X	X	X	X	X
Media release	X	X	X			X	X	
Logo on official Rides shirt	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name	Logo/Name	Logo/Name	Logo/Name
Opportunity to speak at after party	X	X				X		
Social media shout out	X	X	X	X		X	X	X
Additional benefits	Booth at After Party	Booth at After Party	Booth at After Party	Booth at After Party	Booth at After Party	Branding and booth at After Party	Opportunity to speak at start of the ride & booth at After Party	Branding of Pit Stop

*Exclusive Sponsorship