

Scott Hamilton CARES Foundation

## **Sponsorship Opportunities**

### Join us for Sk8 to Elimin8 Cancer™ Lake Placid, NY February 18, 2023

#### Sk8 to Elimin8 Cancer™ Frozen 5k

Saturday, February 18th, from 4-6pm on the James C. Sheffield Speed Skating Oval at the Lake Placid Olympic Center. Skate 13 laps on the Olympic Oval to honor those you know who've been impacted by cancer.

### fundraise.scottcares.org/LakePlacid

#### **Kiss & Cry Sponsor** \$8.000

Company may provided a branded step and repeat for the event which will serve as a backdrop for our "Why I Sk8" campaign.

Opportunity for a company representative to speak at the

Recognition on event marketing materials

3 featured sponsor social media posts all CARES platforms: LinkedIn. Facebook. Twitter, or Instagram

12 Guest Admission Tickets for the on-ice Frozen 5k

Opportunity to provide diaital item for participants and verbal recognition at event Ex. coupon for business

Logo & company link on event website

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

Recognition on event

marketing materials

**Backflip Sponsor** 

\$5,000

2 featured sponsor social media posts all CARES platforms: LinkedIn. Facebook. Twitter, or Instagram

8 Guest Admission Tickets for the on-ice Frozen 5k

Opportunity to provide digital item for participants and verbal recognition at event Ex. coupon for business

Logo & company link on event website

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

#### **Figure 8 Sponor** \$2,500

1 featured sponsor social media posts on your choice of two platforms: LinkedIn. Facebook. Twitter, or Instagram Story

4 Guest Admission Tickets for the on-ice Frozen 5k

Opportunity to provide digital item for participants and verbal recognition at event Ex. coupon for business

Logo & company link on event website

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

#### **Sk8 Sponsor** \$1.000

2 Guest Admission Tickets for the on-ice Frozen 5k

Opportunity to provide digital item for participants and verbal recognition at event Ex. coupon for business

Logo & company link on event website

On-going Alliance Partner with CARES to be informed of research, education, and survivorship initiatives

# Sponsor

Opportunity to provide digital item for participants and verbal recognition at event Ex. coupon for business

\$500

Logo & company link on event website

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## **Proceeds To Benefit**





CARES takes seriously our compliance with charitable registrations as required by various states and managed in each state by the Office of the Attorney General. The rules and regulations are set forth by each state and their legislative bodies for the Office of the Attorney General to implement and to monitor. Financial and other information about our charity's purpose and activities may be obtained by contacting our Executive Director at info@scottcares.org. Our Tax I.D. Number is 47-2328142. Charitable registration in a state does not imply endorsement, approval, or recommendation of the Scott Hamilton CARES Foundation by that state. For more information on individual state charitable registrations held by our Foundation click here.



