

Sunday, August 20,2023





RETURN TO WALKING FOR KIDS





CHOC WALK IS BACK

Return of the traditional 5k

- Sunday, August 20, 2023
- Start time: early morning before park opens to public
 - View more **event info here**
- 5k stroll through *Disneyland*® Park & *Disney California Adventure*® Park
- Fundraising minimum
 - \$15 registration fee toward minimum
 - \$125 early bird: register now May 31 *2 weeks left!
 - \$150 general: register June 1 August 19
- Event check in
 - South Coast Plaza: August 18 August 19
 - Totals must be reached by these dates to get event wristband
 - NO check in available day of event
 - View more check in details here



FUNDRAISING INCENTIVES

Raise above the minimum to earn prizes

- \$250 CHOC Walk pin
- \$450 CHOC Walk medallion
- \$750+ Disneyland® Resort Park Hopper® ticket
 - More tickets can be earned at higher fundraising levels
- \$10K+ Hotel package
- Top 3 prizes *Big surprises coming soon!*
- All incentives can be picked up during event check in
- View more <u>prize info here</u>



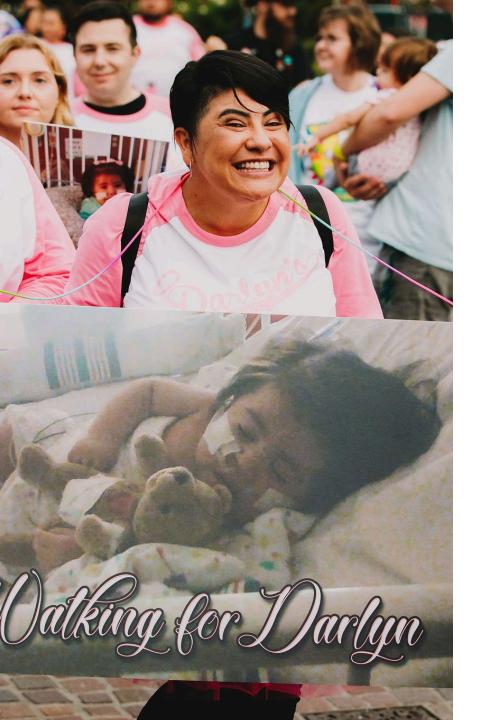
2019 Pin Example



2019 Medallion Example







How to reach your dream fundraising goal

Engaging donors on social media

Crafting the perfect personal ask letter

Fundraising Tools

Create your own event or plan a restaurant fundraiser

<u>Corporate</u> <u>fundraising</u> Matching Gifts





CHOC WALK AMBASSADOR





2023 AMBASSADOR – HUDSON KENT



