



**WALK**  
*in the*  
**PARK**

Presented by

**Disneyland**  
RESORT

**Team  
Fundraising**





# CHOC WALK TEAMS





## Grateful Family



With a direct connection to a patient treated at CHOC, teams bring family and friends together to walk.

## Corporate



Employees join forces to promote a culture of giving and provide an opportunity for employee engagement.

## Community



School clubs, religious groups, or other organizations join together to give back and support their community.

## CHOC Affiliate



Associates and volunteers walk to honor their commitment to CHOC and the departments they support.



# TEAM MISSION STATEMENT

## Team Super Kara & Friends - Jennifer

- What is your WHY?
- Share your STORY
- Are you and/or your team OFFERING anything for the donation?
- TOOLS on [chocwalk.org](http://chocwalk.org)
- WHERE do you tell people you are walking for CHOC?





Good Day!

My name is Kara Nguyen and I am 11 years old. I am fundraising money for CHOC (Children's Hospital of Orange County). I am trying to help CHOC hospital grow so that they continue saving lives because children are our future.

CHOC saved my life and I have been able to take advantage of so many opportunities to excel and do good in my community. I want the same opportunities for kids at CHOC, so they can impact our world as well.

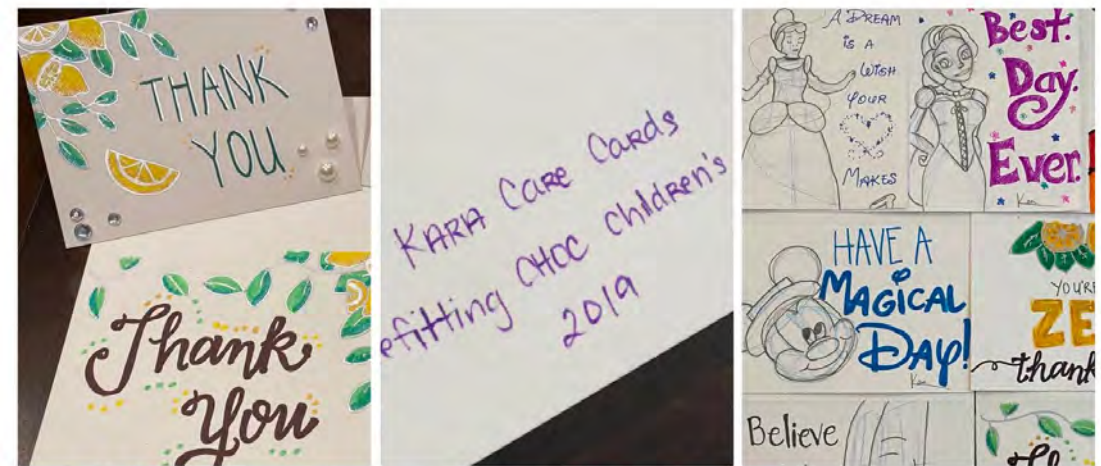
I need your help to raise the most money possible! My goal is to raise an additional \$1700 so that I can hopefully be the highest fundraiser for CHOC this year. My deadline is August 20, 2022 at 6pm.



With much gratitude,  
Kara Nguyen

You can donate at:  
[www.chocwalk.org/superkara](http://www.chocwalk.org/superkara)  
I also included a link

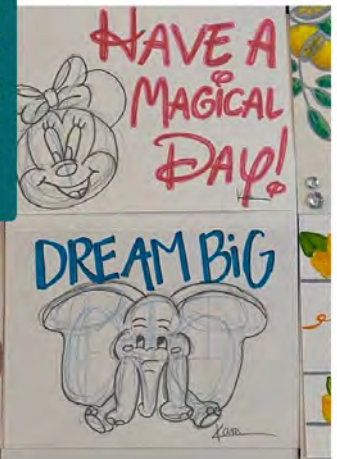
Check out my family and me in this year's CHOC marketing: eblasts, magazines, facebook and instagram posts!



As an additional "Thank You," we are giving you this Kara Care Card that you can use for special moments. I hand make each one to make it special. All the money I raise from selling stationery goes to CHOC because they helped me when I was just born.

I hope to get your support for any personalized birthday, thank you, wedding, anniversary, special occasion cards in the future. Just email to [KaraCareCards@gmail.com](mailto:KaraCareCards@gmail.com) or go to @EatDrinkAndBeGiving or Facebook to purchase.

Love, Kara







# SCHOOL/SPORTS TEAMS

## Team Torres - Kris

- Include everyone, the more the merrier
- Don't be afraid to ask
- Research the school/ league rules
- Enlist help
- Don't underestimate the youth!









# CRAFTY/CREATIVE SALES

## Mickey's Walkers - Sharon

- Discovering our skills
- Forming groups
- Sewing and quilting
- Sublimation and etching
- Cooking, baking, & candy making
- And now what?









# EVENT FUNDRAISING

## Team Kailualani - Wendy

- Dare to Dream
- Think Outside the Box
- Inviting and Inclusive
- Engagement
- Community Involvement









# ALOHA!

## 2018 CHOC Walk in the Park ROCK'N LU'AU

### HOSTED BY THE CHOC WALK AMBASSADORS

Join us for a Magical Journey through the Islands  
Celebrating the CHOC Walk in the Park  
**Saturday, August 25, 2018**



## Splitsville

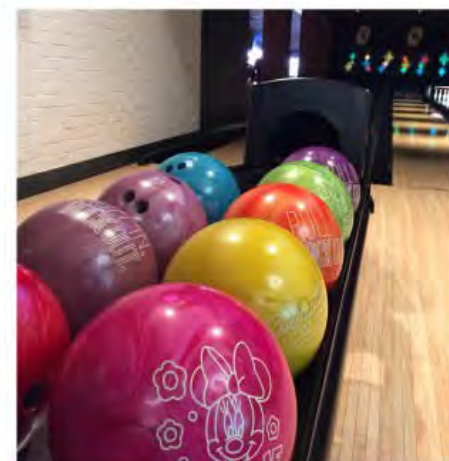
LUXURY LANES

Downtown Disney® District  
1530 South Disneyland Drive  
Anaheim, CA 92802

Tickets Available July 1, 2018 at:  
[www.chocwalk.org](http://www.chocwalk.org)

- ✿ Kid's Activities
- ✿ Raffle
- ✿ Live Entertainment
- ✿ Bowling
- ✿ Bowling Tournament

100% of the Proceeds Benefit  
CHOC Children's Hospital





# OTHER FUNDRAISING IDEAS

## Team Darlyn's Angels - Mirian

- Be open and passionate about your personal mission and WHY you participate
- Ruby's Fundraiser on daughter's Angelversary
  - Share your why, raffles, giveaways
- Food Fundraiser at home
  - Utilize CHOC materials, raffles, advertise







**"FUN" Raiser Night!**

**All proceeds benefit  
CHOC Children's Hospital**

Come out and help us honor and remember our princess Darlyn.

CHOC will earn 20%  
of all food sales on the date and time listed below.

# **"Darlyn's 5th" Angelversary**

## *Darlyn's Angels*

We will also be raffling some amazing items

Date: Thursday March 23, 2023

Time: 5:00 pm - 9:00 pm

Location Ruby's Diner - Tustin

13102 Newport Avenue, Tustin

(714) 838-7829



## **TEAM DARLYN'S ANGELS**



## **PUPUSAS FUNDRAISER**

**Sunday, July 17th, 2022**

**1119 S NEWHOPE ST SANTA ANA, CA 92704**

**11 AM TO 5 PM**



**PUPUSAS (VARIOUS FLAVORS)**

**DRINKS**

**RAFFLES**



**ALL PROCEEDS GO TOWARDS CHOC  
ADVENTURE IN THE PARK-  
BENEFITTING CHOC FOUNDATION**

**MORE INFO: 714-673-0748 (MIRIAN) OR**

**949-627-6020 (EDGAR)**

**@DARLYNS\_ANGELS**



# DOUBLING YOUR IMPACT & CREATIVE FUNDRAISING

mike knox

- Utilize thank you notes to “ask again”
  - Be strategic
  - Follow up!
- 
- Tap into existing talent
  - It’s okay to set donation parameters
  - Promote, promote, promote!
  - Ask donors to share and tag your content







# Questions?

Use the Q&A feature on the bottom of your screen to ask questions about team fundraising & recruitment!





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*in the*  
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RESORT

**AUGUST 20, 2023**

**CHOCWALK.ORG**

→ **Contact us** ←