

# How to reach your dream fundraising goal:

## How to reach your \$150 goal (fundraising minimum)

\$15 Registration Fee	\$15
Write a personal and heart felt <u>email</u> or text. Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids. <ul style="list-style-type: none"><li>• Send 10 personal emails &gt;&gt; 2 donors x \$40 gift OR 4 donors x \$20 gift =\$80</li></ul>	\$80
Hold a small opportunity drawing. \$2 raffle ticket to win Disney Plush ( <i>provided by CHOC – request item by emailing chocwalk@choc.org</i> ). Or secure your own donated products to raffle off! <ul style="list-style-type: none"><li>• 10 entries x \$2 = \$20</li></ul>	\$20
Post on social media asking friends to skip their Starbucks for the day! <ul style="list-style-type: none"><li>• 4 friends x \$5 = \$20</li></ul>	\$20
Ask your company for a <u>matching gift</u> or ask you donors to request a matching gift from their company. <ul style="list-style-type: none"><li>• \$20 match from donor's company</li></ul>	\$20

## How to reach your \$250+ goal (pin level)

\$15 Registration Fee	\$15
Write a personal and heart felt <u>email</u> or text. Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids. <ul style="list-style-type: none"><li>• Send 20 personal emails &gt;&gt; 3 donors x \$50 gift OR 6 donors x \$25 gift =\$150</li></ul>	\$150
Hold a small opportunity drawing. \$2 raffle ticket to win Disney Plush (provided by CHOC – request item by emailing chocwalk@choc.org). Or secure your own donated products to raffle off! <ul style="list-style-type: none"><li>• 20 entries x \$2 = \$40</li></ul>	\$40
Post on social media asking friends to skip their Starbucks for the day! <ul style="list-style-type: none"><li>• 4 friends x \$5 = \$20</li></ul>	\$20
Ask your company for a <u>matching gift</u> and/or ask you donors to request a matching gift from their company. <ul style="list-style-type: none"><li>• (2) \$20 matches from donor's companies</li></ul>	\$40

# How to reach your dream fundraising goal:

## How to reach your \$450+ goal (medallion level)

\$15 Registration Fee	\$15
Write a personal and heart felt <u>email</u> or text. Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids. <ul style="list-style-type: none"> <li>Send 30 personal emails &gt;&gt; 6 donors x \$40 gift OR 12 donors x \$20 gift =\$240</li> </ul>	\$240
Post on social media asking friends to skip their Starbucks for the day! <ul style="list-style-type: none"> <li>4 friends x \$5 = \$20</li> </ul>	\$20
Partner with a family member/friend who works at a <u>matching gift company</u> . Have them ask their colleagues to donate – all will get a match on top! <ul style="list-style-type: none"> <li>3 donors x \$20 = 60 AND 3 matches x\$20 = \$60</li> </ul>	\$120
Hold a <u>restaurant fundraiser</u> where % of sales are donated when flyer is presented at register. <ul style="list-style-type: none"> <li>25 people x ~\$10 meal = \$250 x 33% = \$82 (example Chipotle)</li> </ul> <i>Other examples: Rubio's, CPK, MOD Pizza, Nekter, BJ's, Ruby's, and MANY more.</i>	\$80

## How to reach your \$750+ goal (Disney ticket level)

\$50 Registration Fee	\$15
Write a personal and heart felt <u>email</u> or text. Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids. <ul style="list-style-type: none"> <li>Send 40 personal emails &gt;&gt; 8 donors x \$40 gift OR 16 donors x \$20 gift =\$320</li> </ul>	\$320
Post on social media (Facebook, Instagram, LinkedIn) sharing why you're involved with CHOC. Share your personal fundraising link. Publicly thank donors by tagging them! <ul style="list-style-type: none"> <li>3 x \$20 = \$100</li> </ul>	\$60
Partner with a family member/friend who works at a <u>matching gift company</u> . Have them ask their colleagues to donate – all will get a match on top! <ul style="list-style-type: none"> <li>4 donors x \$20 = 80 AND 4 matches x\$20 = \$80</li> </ul>	\$160
Hold lemonade stand in your neighborhood with open donation amount and add 3 raffle prizes ( <i>CHOC prizes or ask a local restaurant to donate gift cards</i> ) <ul style="list-style-type: none"> <li>Lemonade ~20 x avg. \$5 = \$100 &amp; Raffle 25 X \$1 = \$25</li> </ul>	\$125
Hold a <u>restaurant fundraiser</u> where % of sales are donated when flyer is presented at register. <ul style="list-style-type: none"> <li>30 people x ~\$10 meal = \$300 x 33% = \$99 (example Chipotle)</li> </ul> <i>Other examples: Rubio's, CPK, MOD Pizza, Nekter, BJ's, Ruby's, and MANY more.</i>	\$100

# How to reach your dream fundraising goal:

How to reach your \$1,500+ goal (multiple Disney tickets)	
\$15 Registration Fee	\$15
Write a personal and heart felt <u>email</u> . Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids. <ul style="list-style-type: none"> <li>Send 50 personal emails &gt;&gt; 10 donors x \$40 gift OR 20 donors x \$20 gift =\$400</li> </ul>	\$400
Post on social media (Facebook, Instagram, LinkedIn) sharing why you're involved with CHOC. Share your personal fundraising link. Publicly thank donors by tagging them! <ul style="list-style-type: none"> <li>5 x \$20 = \$100</li> </ul>	\$100
Partner with a family member/friend who works at a <u>matching gift company</u> . Have them ask their colleagues to donate – all will get a match on top! <ul style="list-style-type: none"> <li>5 donors x \$20 = 100 AND 5 matches x\$20 = \$100</li> </ul>	\$200
Hold a workout fundraiser (cycling, yoga, strength training). Ask instructor to donate their time so all donations come to CHOC! <ul style="list-style-type: none"> <li>Cycling: 25 bikes x \$20 = \$500 -----or----- Yoga: 20 mats x \$20 = \$400</li> </ul>	\$400+
Hold a <u>restaurant fundraiser</u> where % of sales are donated when flyer is presented at register. <ul style="list-style-type: none"> <li>30 people x ~\$10 meal = \$300 x 33% = \$99 (example Chipotle)</li> </ul> Other examples: Rubio's, CPK, MOD Pizza, Nekter, BJ's, Ruby's, and MANY more.	\$100
Sell your personal art (or a friends' art). Examples: photography prints, drawings, handmade items such as coasters or kitchen towels. Opportunities are endless! <ul style="list-style-type: none"> <li>15 x \$10/piece = \$150</li> </ul>	\$150