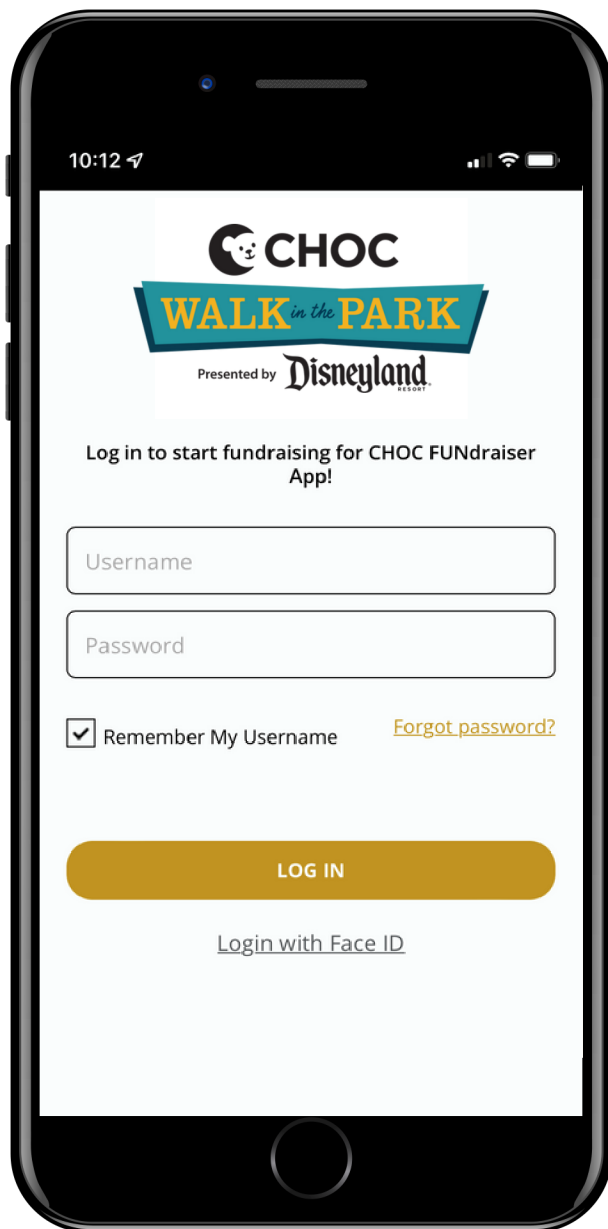


MOBILE APP TOOLKIT



GETTING STARTED

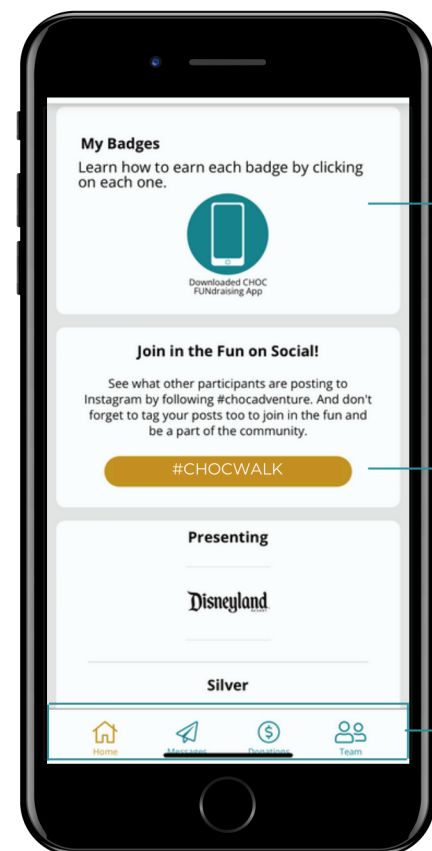
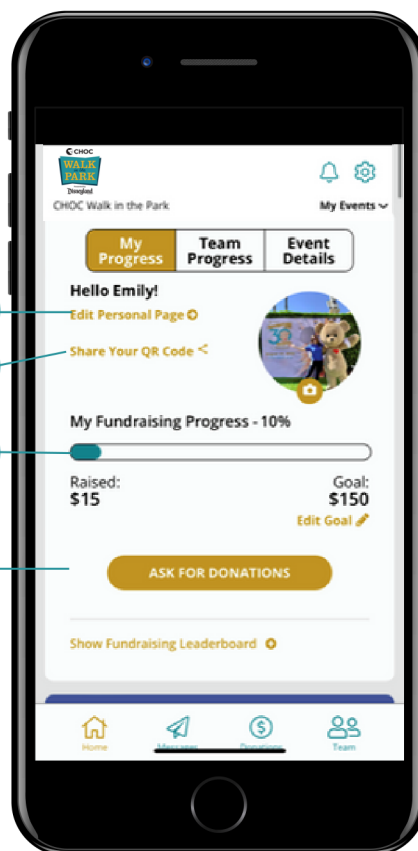
Register for the event on www.chocwalk.org before downloading the app. You will use the same login details from your registration to log into the app.

DOWNLOAD NOW



The home page is where you will see a snapshot of your progress and easily sync up to your social accounts.

- 1 Edit your personal page.
More details on page 3.
- 2 Access your QR code for your personal fundraising page, making it easy for people to scan and donate!
- 3 Monitor your personal and team progress to keep yourself on track to reach your goals.
- 4 Access communication templates to send via email, text, or social media.



- 5 Collect badges by checking off important setup tasks.
- 6 Post on social media and use #CHOCWALK and tag @CHOCFoundation
- 7 Navigate the app using home, messages, donations, and team tabs.

EDIT YOUR PAGE

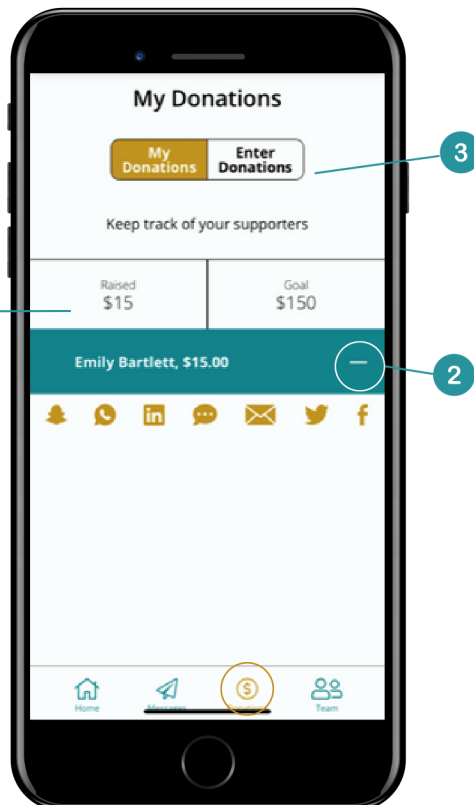
From the "Home" Page, click on 'Edit Personal Page'



- 1 Click the "Edit My Story" button to personalize the text on your fundraising page and share your own story about why you support CHOC.
- 2 Click "Preview Page" to see a live view of your fundraising page on the CHOC Walk website.
- 3 Customize your personal URL link by clicking on the pencil image.
- 4 Copy the link (to your personal fundraising page) and paste it in an email or text.
- 5 Share your fundraising page directly onto Facebook.

TRACKING DONATIONS

From the "Donations" Page, you can track personal donations, team donations, and enter donations.

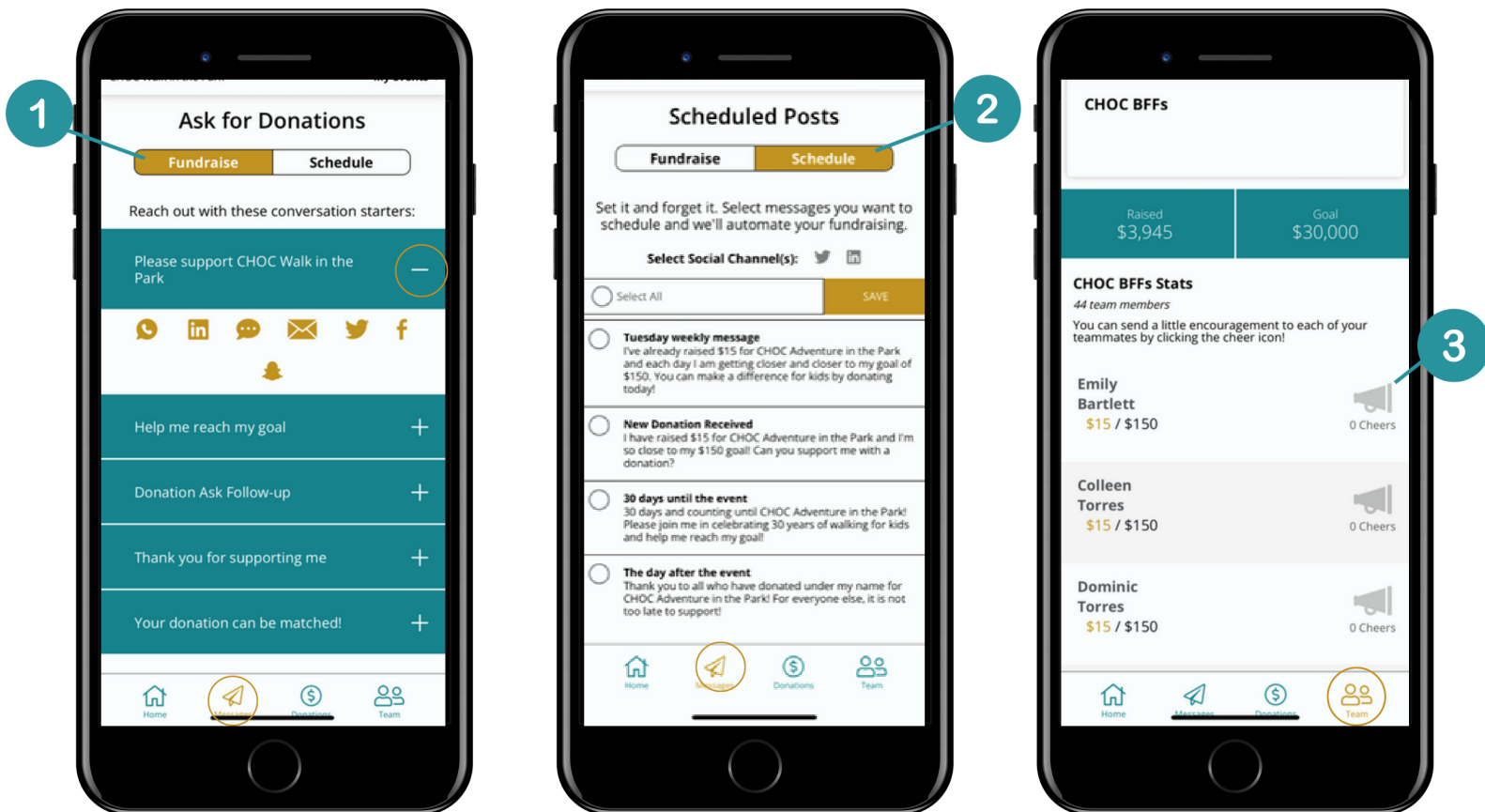


- 1 Keep track of the donations that are posted to your fundraising page and track your progress towards your goal.
- 2 Send thank you messages to your supporters. Press the + button next to a name to expand the drop down to send message through Snapchat, WhatsApp, LinkedIn, text, email, Twitter, or Facebook.
- 3 Enter credit card donations directly into your fundraising account or add cash donations*.

**Cash donations must be delivered to CHOC Foundation Office*

OUTREACH

Visit the “Messages” and “Team” pages to reach out to your supporters and team members through your messaging and social media channels. Choose from our pre-crafted messages and schedule future messages to send on your behalf.



- 1 The “Fundraise” tab on the “Message” page lets you choose from pre-crafted messages to send to your friends and family over LinkedIn, WhatsApp, text email, Twitter, Facebook, or Snapchat. Be sure to add your own personalization to each message to grab their attention.
- 2 The “Schedule” tab allows you to schedule future messages to post on your Twitter and LinkedIn page leading up to the event. Set it and forget it!
- 3 The “Team” page allows you to view team stats and support your team members by pressing the the “Cheer” button next to their name.