



NETWORK. FUNDRAISE. CELEBRATE. CURE.

2023 Campaign Information

ABOUT MILWAUKEE'S FINEST

The Cystic Fibrosis Foundation Wisconsin Chapter honors Milwaukee's Finest - a select group of local men and women who are committed to professional growth through a guided fundraising and awareness campaign. These honorees exemplify strong leadership qualities, are active in their community and have excelled in their chosen professions. The honorees will enjoy many benefits throughout the campaign, primarily the knowledge that they are helping to better the lives of children and adults living with cystic fibrosis (CF).

The Milwaukee's Finest campaign begins with a virtual honoree kick-off where the honorees and their respective nominators will be introduced. Honorees will receive an informational packet to guide them to success, and will be connected to a CF ambassador and fundraising mentor for first-hand knowledge and experience. Throughout the 10-week campaign, informational one-on-one and group meetings as well as fun networking activities will take place. The campaign will culminate with a fun and relaxed Celebration event - *Hops for Hope* - which recognizes the honorees' accomplishments individually and as a class, and provides guests with beer, food, live music, auctions and more!

▶ HONOREE CRITERIA

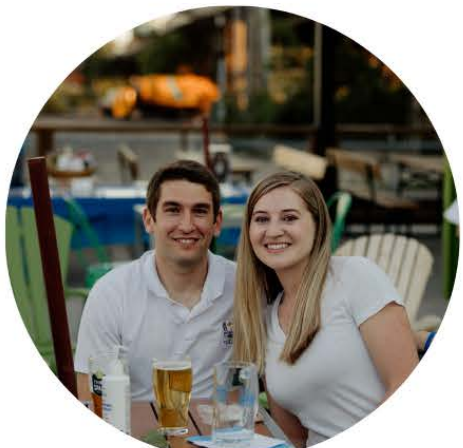
- A young professional positioned on a track for growth and success within his or her chosen career.
- A visionary who inspires others and exemplifies strong leadership qualities
- An active member of the community
- An individual with a strong network and desire to continue growing their network

▶ HONOREE COMMITMENTS

- Complete and turn in application by deadline: Friday, March 3, 2023
- Raise a minimum of \$2,500 through a variety of strategies - fundraising events, direct solicitation, sponsorship, and more!
- Connect one-on-one with a family affected by cystic fibrosis, a Fundraising Mentor as well as CF Foundation Staff
- Attend mandatory meetings, events (eg. Kick-Off Event, Celebration Event)

▶ HONOREE BENEFITS

- Recognition as one of Milwaukee's Finest (great for resume building!)
- Opportunities to network with business and community leaders, members of the CF Community, and Milwaukee's Finest alumni - during this 10-week program, honorees will have exclusive access to a group leadership coaching session, a special CF care center tour and research update AND a fun networking event including trivia, and beer and cheese tastings.
- Inclusion in featured media coverage for the event
- Honored during the 2023 Milwaukee's Finest Celebration
- Opportunity to support the CF Foundation's mission to find a cure for all those living with cystic fibrosis



SCAN ME!



TO SELF-NOMINATE OR NOMINATE
AN INDIVIDUAL FOR THE 2023 CLASS
OF MILWAUKEE'S FINEST HONOREES!



Why support the Cystic Fibrosis Foundation

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age.



We will not rest until we have a cure for all people living with CF.

MISSION STATEMENT

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

The Cystic Fibrosis Foundation is leading the fight against CF.



ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 50s.



For more information please contact Julia Nilsen, Senior Development Director
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