



Fostering Friendship  
and Inclusion for Children  
with Special Needs

Dear Friend,

One of the most challenging feelings for a child is loneliness. **For children and young adults with special needs, this is too often a heartbreaking daily reality.** Bay Area Friendship Circle was created with the knowledge that **by breaking down the barriers to inclusion, we can build long-lasting bridges.** And since 2003, we have done just that: we have created community.

Since our inception, Friendship Circle has enriched the lives of over **350 children and young adults with special needs**, and their families. More than **1,000 teens** have also had transformative experiences by serving as volunteers at our bi-monthly and seasonal programs.

The sense of purpose gained by our participants - both those with special needs and those without - is invaluable as they continue through life with a new appreciation of diversity. And for those with special needs, **connecting to friends who show them compassion** gives them confidence in their ability to succeed in a world that is not always kind.

Many families have explained that for their children, our programs have been a lifeline both in times of darkness - like the struggles faced globally over the last two years - and in everyday life. For kids with special needs, having access to programs that embody **empowerment, emotional support, and laughter** has served as a crucial part of their routines.

**And the annual community celebration of our work is quickly approaching: WE ARE EXCITED TO ANNOUNCE WALKWITHFC 2023, ON SEPTEMBER 10TH!** Our 11th annual Walkathon will aim to raise a considerable portion of our operating budget for the year - enabling us to continue this impactful work. **We hope you will join us**, as we anticipate over 300 walkers coming together to enjoy a day of Bubble-themed entertainment, food, fun, and friendship.

**THIS YEAR'S FUNDRAISING GOAL IS \$150,000, MUCH OF WHICH IS ACHIEVED THROUGH OUR GENEROUS SPONSORS.** Please help Friendship Circle continue our work by playing a key role in the success of WalkWithFC 2023. As a WalkWithFC sponsor, your company or organization will **stand for an important cause while also gaining brand exposure within the community.** Previous Sponsors include Taube Philanthropies, Sutter Health/Palo Alto Medical Foundation, The Wilson Sonsini Goodrich and Rosati Foundation, State Farm Insurance, Google's X Development, The Seligman Foundation, IHW Law, Elman Insurance, and many more.

We invite you to review this year's sponsorship opportunities and incentives. **Thank you in advance for your thoughtful consideration** and for working to reinforce our place within the community we serve. Please feel free to contact me at **650-858-6990** or **Ezzy@BayAreaFC.org**. Thank you again so very much for your continued friendship and support. And most of all - thank you for caring! The walls of isolation are strong. But together, we are stronger.

With sincere gratitude,  
Ezzy Schusterman  
Executive Director - Bay Area Friendship Circle

# SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSOR: \$25,000

- ▶ Remarks by you the sponsor, at the opening ceremony
- ▶ Your logo and brand name will be tied into all mentions at the opening ceremony
- ▶ Friendship Circle will send out a dedicated e-mail to entire FC community (5,000+ people) with information about your company and/or a special offer that you would like to promote
- ▶ Opportunity for a booth at Post-Walk Festival, staffed by you, the sponsor
- ▶ Your company mentioned two times on FC social media networks
- ▶ Logo prominently displayed on day-of walk banner, viewed by over 400 attendees
- ▶ PLUS ALL SILVER LEVEL BENEFITS

## DIAMOND SPONSOR: \$10,000

- ▶ Acknowledgment during opening ceremony
- ▶ Opportunity for a booth at Post-Walk Festival, staffed by you, the sponsor
- ▶ Your company mentioned two times on FC social media networks
- ▶ Logo prominently displayed on day-of walk banner, viewed by over 400 attendees
- ▶ PLUS ALL SILVER LEVEL BENEFITS

## GOLD SPONSOR: \$5,000

- ▶ Your company mentioned two times on FC social media networks
- ▶ Opportunity for a booth at Post-Walk Festival, staffed by you, the sponsor
- ▶ Logo prominently displayed on day-of walk banner, viewed by over 400 attendees
- ▶ PLUS ALL SILVER LEVEL BENEFITS

## SILVER SPONSOR: \$2,500

- ▶ Recognition on all print advertisements
- ▶ Opportunity to include your promotional item in event day bag
- ▶ Logo prominently displayed on all WalkWithFC emails/e-newsletters distributed to over 5,000 subscribers
- ▶ Logo displayed on WalkWithFC.com website with hyperlink to company website
- ▶ Logo displayed on 400 event t-shirts to be circulated and worn by the community

## SPONSOR: \$1,000

- ▶ Logo prominently displayed on all WalkWithFC emails/e-newsletters distributed to over 5,000 subscribers
- ▶ Logo displayed on WalkWithFC.com website with hyperlink to company website
- ▶ Logo displayed on 400 event t-shirts to be circulated and worn by the community

## SMALL BUSINESS SPONSOR: \$500

- ▶ Great opportunity for a small business organization to gain visibility in community
- ▶ Logo displayed on WalkWithFC.com website with hyperlink to company website
- ▶ Logo displayed on 400 event t-shirts to be circulated and worn by the community

# BUBBLEMANIA WALK WITHFC



## SPONSOR SUBMISSION FORM



Sponsorship of WalkWithFC offers prime opportunity for your company/organization to build brand loyalty, access a desirable target market, and be a strong corporate citizen by helping raise money to fund our impactful work in the community. We invite you to become an official sponsor of WalkWithFC, and benefit from the marketing power of the Friendship Circle annual Walk.

HELP US RAISE **\$150,000** TO FUND FUTURE OPERATIONS OF THE BAY AREA FRIENDSHIP CIRCLE!

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Business Phone: \_\_\_\_\_

How should company be listed: \_\_\_\_\_

### We / I would like to Sponsor WalkWithFC 2023 at the following level: (check one)

- ☐ Platinum Sponsor **\$25,000**
- ☐ Diamond Sponsor **\$10,000**
- ☐ Gold Sponsor **\$5,000**
- ☐ Silver Sponsor **\$2,500**
- ☐ Sponsor **\$1,000**
- ☐ Small Business Sponsor **\$500**

### Method of Payment:

- ☐ Check
- ☐ American Express
- ☐ Master Card
- ☐ Visa
- ☐ Discover

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit a high resolution copy of your company logo to [Walk@BayAreaFC.org](mailto:Walk@BayAreaFC.org) for use in signage, on t-shirts and in general publicity. Logo can be sent as a JPG, EPS, PDF: Companies that don't have a logo please submit the name of the company / organization you would like listed.

Thank you so much for your support of WalkWithFC! Please submit this form as well as your payment information to:  
**WalkWithFC c/o The Friendship Circle, 3921 Fabian Way, Suite A023, Palo Alto, CA 94303**  
or scan this form and e-mail to [walk@BayAreaFC.org](mailto:walk@BayAreaFC.org).