



WHAT'S YOUR PASSION?



A Passion Fundraising event is created when a supporter is inspired by their favorite hobby or pastime to develop a unique fundraising event to help them raise money for their campaign.

While traditional letter writing and social media campaigns can be effective tools, hosting a passion fundraiser is a fun way to elevate your fundraising efforts by getting friends, family, and the community involved. Whether you are a team leader, team member, individual, or virtual participant, anyone can start a passion fundraising event! It's easy to get started:

1

Use your favorite hobby or pastime to create an event

- Karaoke Night
- Food & Beverage Events
- Sport Events
- Birthday Party
- Fashion Show
- Comedy Night
- Craft Event

2

Design your Passion Fundraising website

- The user friendly system makes it EASY!
- There are 6 default cover photos to choose from, or you can upload your own photo
- Need a quick walk through? View the "how to" videos at passion.cff.org

3

Invite people to attend your event

- Your Passion Fundraising site can be shared easily through all social media outlets
- Email your contacts through the site or send them your personalized URL link

GET INSPIRED

You don't have to be a savvy event planner or host a party for 1,500 people -- at its core, passion fundraising is just about utilizing what is already in your day-to-day life in a way that can help you meet your fundraising goals. Our community has many wonderful ideas; we compiled just a couple of our favorites to show you the scope of what is possible. Show off your hobby or interest by creating a passion event to support your fundraising goal.



Hosted by Jerry, CF
Godparent

KICK CF CELEBRITY KICKBALL TOURNAMENT

Kick CF with Bryant McKinnie & Friends is a double-elimination-pool-play; full day event. Bracket winners will move into the playoff round where it's "win or go home" for the chance to be the Kick CF Champs! Super Bowl and College Football National Champion Bryant McKinnie leads a team of athletes and local celebrities in a kickball game against tournament participants chosen through a drawing, so anyone who enters has the opportunity to play in the Legends' Game!

RESOURCES:

[Passion fundraising website](#)

[Instructional videos](#)

[Passion fundraising FAQs](#)



CHARLESTON MOM PROM

Charleston Mom Prom is the ultimate ladies' night out where women wear their old prom gowns, bridesmaids dresses, wedding gowns, or find something new and fabulous to dance the night away in while raising money for the CFF.

A night full of fun including DJ, TONS of dancing, desserts, drinks, a best-dressed classy and tacky competition, and crowning of a Mom Prom Queen.

Grab your girlfriends, throw on an old bridesmaid dress, and dance the night away.

Hosted by Sara, CF Mom

Have an idea for a passion fundraiser? Please contact your local chapter to talk about how you can bring your event to life. Need additional help, please email us at passion@cff.org or call 1-855-407-3750.

NEED MORE IDEAS? WE HAVE MORE THAN 65!



Fitness/Sports

- Host a fitness class in-person or virtually
- Run a 5k, 10, triathlon, Fun Run, etc.
- Engage local high school sports teams: volleyball, swimming, wrestling, baseball, etc.
- Sports tournament
- Bike-a-thon
- Tailgate party
- Golf tournament
- Fishing derby
- Sports camp

Hobbies/Crafts

- Craft night
- Scrapbooking
- Knitting or sewing
- Car show
- Bowling
- Painting party
- Essay contest
- Story time
- Talent show
- Flower arranging

Party/Gathering

- Birthday party
- Happy hour
- Cocktail/mocktail class
- Ladies' Night Out
- Holiday themed event such as St. Patrick's Day or Halloween
- Wine tasting
- Whiskey tasting
- Brewery event/pub crawl
- Block party
- Wine and paint night

Games/Trivia

- Game night or tournament
- Trivia night
- Karaoke party
- Scrabble tournament
- Livestream gaming
- Murder mystery party
- Hula hoop contest
- Scavenger hunt
- Cornhole tournament
- Lawn games
- Paintball night

Cooking/Baking

- Cooking class
- Dinner party
- Create and sell a recipe book
- Chili cookoff
- BBQ cookoff
- Host a "Chopped" style family competition
- Bake sale
- Pizza night
- Spaghetti dinner
- Crawfish boil
- International food festival
- Charcuterie board class

Miscellaneous

- Egg My Yard
- Organize a car parade
- "Ted Talk" on a special skill
- Comedy show
- Spa day
- Tour of home/property
- Movie night
- Concert
- Battle of the bands
- Change war
- Pie Day or pie your parents
- Hop-a-thon
- Lemonade stand
- Genes for Jeans
- Trunk or treat