

PASSION FUNDRAISING, **made easy!**



Passion fundraising shouldn't be complicated, it should be **FUN!**

Here is a quick review of the ways the Cystic Fibrosis Foundation and your local chapter can lend a hand.

Need additional help? Please email passion@cff.org, or contact your local chapter.

LET'S DO IT!

LET'S BRAINSTORM ALTERNATIVES!

The CF Foundation tax ID can be shared for use in planning certain aspects of a passion event.

Contracts, insurance, and alcohol permits may not be obtained by CF Foundation chapters.

In-kind and auction sample letters can be shared to help secure items.

CF Foundation staff cannot solicit auction items for a passion event, but can help you prospect.

Your local CF Foundation team can help with creating your passion fundraising website, and answering any questions you have.

Event expenses cannot be covered by the CF Foundation, but your local chapter can help you build a plan.

Staff can provide CF Foundation Proud Supporter logos for use on event materials.

Stand-alone use of the CF Foundation logo is not permitted for passion events.

Games of skill and auctions are permitted at passion events.

Raffles and games of chance are not permitted at passion events, but your local chapter can share additional creative ideas.

Local businesses can make direct donations to your event.

"Percentage of sale" language is not permitted at passion events.

Chapters can acknowledge and "like" your event and sponsors via chapter social media.

CF Foundation chapters cannot drive business to your event or share event materials on social media.

Visit passion.cff.org for more!