



**APRIL 26 - 30, 2023**

PRESENTED BY:



building on love



Dear Friends,

2023 will mark the 14th edition of the premiere adult hockey fundraising event in Upstate, NY. The Capital Cup for Kids was founded to connect our hockey community to children and families in need. Though the covid-19 pandemic put the tourney on ice in 2020 and 2021, we picked up where we left off in 2022 raising over \$165,000 in support of Building on Love, Inc., Make-A-Wish Northeast NY, and Ronald McDonald House Charities of the Capital Region.

As it has since our inception, the focus of the Capital Cup for Kids will be to raise funds and awareness for children and families in need in the Capital Region. This year we will provide support to Building on Love who is managing the administrative and fiduciary responsibilities of presenting the event. We will be making a special gift to our local Make A Wish chapter to fund a Wish for a local family as well as other local organizations.

The 2023 event will feature 400+ participants making up 24 teams competing in four divisions, all vying for their names on the Capital Cup as well as for the bragging rights as the tourney's largest fundraiser.

**We hope that you will consider sponsoring our upcoming Capital Cup for Kids.** Your sponsorship and/or auction donation make a huge difference in the lives of the families that we will be supporting. Your business will also receive exposure at the event as well as recognition on our tournament website and social media platforms and those of our charitable partners. We have enclosed our sponsorship guide and additional event materials for your review and consideration. We hope we can count on your support!

Sincerely,

*2023 Capital Cup for Kids Captains' Council*

Larry Coon

John Doolittle

Jake Dumesnil

William Hollister

Kevin Kennedy

Tom Murley

Andy Rosen