



[WWW.GRANDCHEFTHROWDOWN.COM](http://WWW.GRANDCHEFTHROWDOWN.COM)



# SPONSORSHIP OPPORTUNITIES

SATURDAY, SEPTEMBER 30, 2023

6:00 PM



PRESENTED BY:

**SHERATON**

San Diego Hotel & Marina

1380 HARBOR ISLAND DRIVE

SAN DIEGO, CALIFORNIA, USA

**EVENT CONTACT:**

KORRI BALL, DEVELOPMENT DIRECTOR

[KBALL@CFF.ORG](mailto:KBALL@CFF.ORG) | 619-880-5042



*Grand*  
**CHEF**  
THROWDOWN  
CYSTIC FIBROSIS FOUNDATION

Please join the Cystic Fibrosis Foundation for an unforgettable evening of epicurean splendor at the Grand Chef Throwdown, presented by the Sheraton San Diego Hotel & Marina.

During the event, attendees can expect to:

- Delight in the fierce Grand Chef Throwdown cooking competition which showcases over 30 of the region's best chefs.
- Relish tasting appetizers from the competing chefs, craft cocktails, beer and wine on the waterfront Eventides Garden.
- Savor an exquisite two-course dinner in the Pacific Jewel Ballroom.
- Enjoy the presentation of the Chef Flor Franco Awards for Culinary Excellence (savory and sweet), selected by our panel of celebrity chefs and food critics.
- Bid on irresistible items and exceptional trips during the live and silent auctions.

The mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

# GRAND CHEF THROWDOWN SPONSORSHIP OPPORTUNITIES



	PRESENTING SPONSOR \$50,000 <i>SOLD</i>	PREMIERE SPONSOR \$25,000	CHEF DE CUISINE SPONSOR \$10,000	SOMMELIER SPONSOR \$7,500	TABLE SPONSOR \$5,000
Event seating - tables of 10	3 Tables Premier location	2 Tables Premier location	1 Table Premium location	1 Table Preferred location	1 Table
Grand Chef Throwdown presented by your company name, receiving logo recognition above all others throughout event (limited to one sponsor)	X				
Opportunity to provide CFF approved video for program	60 Seconds	30 Seconds			
Champagne service at table	X	X	X		
Upgraded table wine & special table gift	X	X	X		
Valet parking	X	X	X	X	
Recognition on print invitation (7/27/23 deadline)	X	X	X	X	
Recognition in event publicity and all digital event promotional materials	X	X	X	X	X
Recognition on auction bid card, event & table signage, and on-screen	Company Logo	Company Logo	Company Logo	Company Logo	Company Name
Tax deductible amount	\$43,310	\$20,540	\$7,770	\$5,570	\$3,450

# GRAND CHEF THROWDOWN DONOR OPPORTUNITIES

Benefits include company logo on event signage and on-screen recognition.

**SOUS CHEF DONOR - \$5,000** (100% tax deductible)

**SAUCIER DONOR - \$3,500** (100% tax deductible)

**PATTISIER DONOR - \$2,500** (100% tax deductible)

**GARDE MANAGER DONOR - \$1,000** (100% tax deductible)



2022 Chef Flor Franco Award for Culinary Excellence winners  
Jeremy Harville, Trust Restaurant and Paulo Mendoza, SEA180.

# ABOUT US...



## ABOUT CYSTIC FIBROSIS

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond. Those who can take current therapies continue to face challenging complications— leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. Many children and adults with CF still face the sobering prospect of a shortened life span.

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day— every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies. Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.

## A CURE FOR ALL

Winning this fight means working harder and faster. Genetic therapies – our best hope for curing cystic fibrosis – are more complex than anything we have ever done. Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. The Foundation is leading the way in applying this emerging science to CF.

In addition to CF, there are more than 1,000 diseases caused by this type of genetic mutation, virtually all of which have eluded researchers seeking FDA-approved therapies. While our focus is on cutting-edge research for CF, our hope is that future genetic-based therapies could also benefit many others living with genetic diseases. You are an important part of our progress. Corporate donations help accelerate scientific advancements.

# GRAND CHEF THROWDOWN SPONSORSHIP FORM

WWW.GRANDCHEFTHROWDOWN.COM

Sponsorship of the Grand Chef Throwdown supports the mission of the Cystic Fibrosis Foundation.

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

## I WOULD LIKE TO BECOME A GRAND CHEF THROWDOWN SPONSOR AT THE FOLLOWING LEVEL:

**SOLD** Presenting Sponsor \$50,000 (\$43,310 tax deductible)

\_\_\_\_\_ Premiere Sponsor \$25,000 (\$20,540 tax deductible)

\_\_\_\_\_ Chef de Cuisine Sponsor \$10,000 (\$7,770 tax deductible)

\_\_\_\_\_ Sommelier Sponsor \$7,500 (\$5,570 tax deductible)

\_\_\_\_\_ Corporate Table Sponsor \$5,000 (\$3,450 tax deductible)

\_\_\_\_\_ I would like to be the \_\_\_\_\_ donor at \$ \_\_\_\_\_ (100% tax deductible)

I cannot sponsor, but would like to make a \$ \_\_\_\_\_ donation to the event.

## SPONSORSHIP PAYMENT:

\_\_\_\_\_ Check enclosed (made payable to the Cystic Fibrosis Foundation)

\_\_\_\_\_ Please invoice

\_\_\_\_\_ Please call for payment. Phone #: \_\_\_\_\_

\_\_\_\_\_ Charge the following amount \$ \_\_\_\_\_ on credit card number:

**Card Number:** \_\_\_\_\_ **Exp.** \_\_\_\_\_

**Name on card:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above for the stated and agreed upon amount. The credit card information will be securely destroyed immediately after processing.

SHERATON SAN DIEGO HOTEL & MARINA | 1380 HARBOR ISLAND DRIVE, SAN DIEGO, CA 92101



This QR code will take you to Grand Chef Throwdown to register for the event or to make a donation. You may also type [www.GrandChefThrowdown.com](http://www.GrandChefThrowdown.com) into your browser to visit the site directly, if you prefer.

## SPONSORSHIP GUIDELINES

We are grateful for your support in the below statements you will find guidelines around event attendance and COVID-19 safety protocols, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

## CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Participant agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment.

## IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS

To reduce the risk of COVID-19 the Foundation is taking steps to host safe events for our community. Please be advised that events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

Important Note on Attendance at Foundation Events:

To help minimize the risk of COVID-19, we ask that attendees at CF Foundation events follow these steps:

- Where mandated, practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household.
- Face masks are encouraged and should be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should only attend outdoor CF Foundation events where they are able to distance and stay within their family group.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, and by covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any in person event as they may be at an increased risk for severe illness from COVID19.
- For indoor events, it is CFF policy to invite only one person with CF to be in person at the event at a time. For outdoor events, people with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

## FOR YOUR SAFETY AND THE SAFETY OF OTHERS

- For the health and wellbeing of the CF community, we strongly encourage that participants be fully vaccinated and have received the CDC recommended booster shot when joining us in-person for the event.
- Please be advised certain localities and venues may require you to be fully vaccinated and show proof of vaccination. We will communicate these requirements in event communications.
- We are counting on the fact that you appreciate the potential consequences of exposing members of the CF community to COVID-19 and will not attend an event if you are feeling ill or have been recently exposed to COVID-19.
- We cannot guarantee that all people in attendance at the event, including participants, sponsors, volunteers, vendors, or others, have been fully vaccinated.

Events may be subject to change at any time, based on health concerns, including concerns based on guidance from the Centers for Disease Control and Prevention and local health officials. In these instances when events are moved to a virtual format, sponsorship benefits may be adjusted to suit the virtual format.

Sponsors may be required to wear a mask, if they are interacting with event participants or manning a care and share table, based on venue guidelines, local municipality guidelines and/or the current COVID situation where the event is taking place.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times its 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.