

  
FriendshipCircle  
Brooklyn



**2024**  
**BKtotheBeach**

**CORPORATE  
SPONSORS**

# WHO WE ARE

Dear Friend of the Community,

Every individual is created in the image of G-d. No matter your outward abilities, or perceived differences, you deserve to be an included member of society. Friendship Circle is bridging that gap and helping our community by providing and enabling pure friendship.

Since its founding in 2003, Friendship Circle of Brooklyn has proudly served hundreds of individuals with special needs, their parents, siblings and community.

We aren't stopping there. Every year we aim to add to our roster of programs, with the ultimate a permanent center for persons of all abilities to thrive.

Building on the success of three annual bike rides, which together raised over \$250,000 for Friendship Circle, we are now readying ourselves for our FOURTH annual **BKtotheBeach** benefit bike ride. Exceeding our goal of 75 cyclists and \$150,000 in 2023, we set an ambitious and attainable goal for 2024:

**125 Cyclists**  
**\$250,00 for Friendship Circle of Brooklyn!**

While we aim for an over 100 percent increase, we know this can be easily achieved through great corporate sponsorships as well as individual peer to peer fundraising. We are asking companies to step up and play a key role in the success of these events. As a Friendship Circle sponsor, not only will your company stand for an invaluable cause, but also gain from relevant brand exposure across Brooklyn, and the greater NYC area.

I invite you to review this year's package and levels, as well as the incentives that come along with it. Thank you in advance for your thoughtful consideration and for working to reinforce our place within the community we serve.

In appreciation

Rabbi Berel and Chani Majesky  
Co Directors  
Friendship Circle of Brooklyn



# WHY PARTNER WITH US?



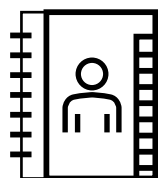
## Be a Community Champion

By showing that you champion causes in your community, you present yourself as an upright company who is active and supportive of local organizations. Consumers and business owners love to shop or work with companies who care.

## Get in Front of Your Target Market



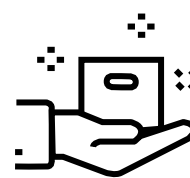
Having a presence as a Friendship Circle corporate sponsor positions you and your business as a friend and supporter of individuals with special needs. You gain respect and credibility across the Big Apple by standing out and prominently displaying your brand.



## Lead Generation & New Contacts

Through a number of sponsorship opportunities that Friendship Circle provides, you will have several opportunities to network with potential clients or customers and develop potential leads for your company.

## Get Your Brand Noticed



By being featured in online and offline promotions, your brand and company will receive increased awareness and recognition.



## Leadership Will Grow Your Business

By showing that you champion causes in your community, you present yourself as an upright company who is active and supportive of local organizations. Consumers and business owners love to shop or work with companies who care.

## Market Your Business Inexpensively



We all know how much advertising your business can cost. It can cost thousands of dollars or more to place ads in well-known newspapers! Spending that same amount as a sponsor is much wiser.



# SPONSORSHIP OPPORTUNITIES

## RIDE SPONSOR \$25,000

- Naming rights for the BK to the Beach Ride
- You will receive FIVE free cycling spots in the BK to the Beach Ride
- Logo displayed prominently on back of jersey
- Logo displayed on BK to the Beach event website
- Logo displayed on Event Marketing materials
- A framed BK to the Beach jersey thanking you for your patronage

## EVENT SPONSOR \$18,000

- Naming rights for the BK to the Beach Pre-Ride Dinner
- You will receive FIVE free cycling spots in the BK to the Beach Ride
- Logo displayed prominently on back of jersey
- Logo displayed on BK to the Beach event website
- Logo displayed on Event Marketing materials
- A framed BK to the Beach jersey thanking you for your patronage

## GOLD SPONSOR \$15,000

- Naming rights for the BK to the Beach Post-Ride Celebration
- You will receive THREE free cycling spots

in the BK to the Beach Ride

- Logo displayed prominently on back of jersey
- Logo displayed on BK to the Beach event website
- Logo displayed on Event Marketing materials
- A framed BK to the Beach jersey thanking you for your patronage

## SILVER SPONSOR \$10,000

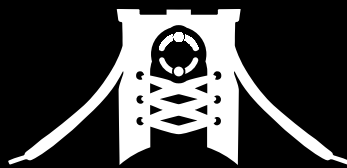
- You will receive THREE free cycling spots in the BK to the Beach Ride
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## CORPORATE SPONSOR \$5,000

- You will receive ONE free cycling spots in the BK to the Beach Ride
- Logo displayed prominently on back of jersey
- Logo displayed on BK to the Beach event website
- Logo displayed on Event Marketing materials
- A framed BK to the Beach jersey thanking you for your patronage



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