



FCLA'S 13TH ANNUAL WALK⁴ FRIENDSHIP^{LA}

NOVEMBER 5, 2023



*Step up
for children
with special
needs*

SPONSORSHIP OPPORTUNITIES

A PROJECT OF



WALK4FRIENDSHIP^{LA}

NOVEMBER 5, 2023

WWW.WALK4FRIENDSHIPLA.COM



The pandemic and the isolation it brought to an *already* isolated population has only reinforced the need for our services and programs. We therefore turn to you!

Friendship Circle's Walk4FriendshipLA is the annual community event that raises crucial funds to help us provide friendship and programming for children and young adults in Los Angeles who have special needs.

We offer your company an incredible opportunity

to promote your brand and strengthen your corporate citizenship by supporting an organization that brings premier social and educational programming to those who have special needs.

As a Walk4FriendshipLA Corporate Sponsor, your company will benefit from our marketing power. Thousands will see your brand through our extensive online & print marketing leading up to the event – including every participant on event day!

With your generous sponsorship, Friendship Circle can continue to serve its children / young adults who have special needs and its hundreds of volunteers from all over Los Angeles. Together, children and teen volunteers will continue to enjoy home visits, Holiday Celebrations, Summer and Winter Camps, Sports Clubs, and Hebrew School. While children develop self-confidence, social skills, and acceptance by a supportive community; teen volunteers will learn leadership skills, the importance of inclusion, and social responsibility through the act of selfless giving.

We invite you to join us on Sunday, November 5, 2023 at Friendship Circle Los Angeles (1952 S Robertson Blvd, Los Angeles, CA 90034) from 1:30-5:00 pm as we walk for friendship and inclusion. Close to 1,000 people are expected to attend our walk and post-walk festival and we aim to raise \$350,000. To secure a sponsorship package, please contact Rabbi Michy Rav-Noy at 323.841.6756 or at michy@fcla.org.

SPONSORSHIP OPPORTUNITIES

Title Sponsor	\$50,000
Founding Sponsor	\$25,000

Diamond Sponsor	\$18,000
Platinum Sponsor	\$10,000
Gold Sponsor	\$5,500
Silver Sponsor	\$3,000
Bronze Sponsor	\$1,500

TITLE SPONSOR \$50,000

- ▶ Logo integration. Category exclusivity by placing your company logo under the official Walk4FriendshipLA Logo
- ▶ Logo displayed on plaque in FCLA lobby during the programing year 2023-2024
- ▶ Logo printed on all promotional yard signs to be distributed throughout various neighborhoods in Los Angeles
- ▶ Logo displayed on two-holiday postcard mailings (roughly 3,000 postcards) during 2023-2024 sent to 3,000 homes
- ▶ Logo placement on front of all event t-shirts. Event t-shirts are circulated and worn by the community
- ▶ Acknowledgment in Opening Ceremony
- ▶ Opportunity to publicly speak on behalf of your company at the opening ceremony
- ▶ Acknowledgment in post-event press release
- ▶ Logo on our 2023-2024 Program Guide
- ▶ Premier Sponsor full-page ad in 2024 Garden Party journal
- ▶ 5 Social Media mentions
- ▶ Logo displayed on Walk4FriendshipLA emails/e-newsletters distributed to close to 13,000 contacts
- ▶ Logo displayed on regular monthly update emails/e-newsletters distributed to close to 13,000 contacts from November 2023 through April 2024
- ▶ Recognition on all Walk print advertisements
- ▶ Logo prominently displayed on FCLA.org website with hyperlink to company website from November 2023 through April 2024
- ▶ Logo displayed on day-of list of sponsors viewed by all attendees of virtual post-Walk4FriendshipLA celebration

FOUNDING SPONSOR \$25,000

- ▶ Logo placement on front of all event t-shirts. Event t-shirts are circulated and worn by the community
- ▶ Acknowledgment in Opening Ceremony
- ▶ Opportunity to publicly speak on behalf of your company at the opening ceremony
- ▶ Acknowledgment in post-event press release
- ▶ Logo on our 2023-2024 Program Guide
- ▶ Patron Sponsor full-page ad in 2024 Garden Party journal
- ▶ 3 Social Media mentions
- ▶ Logo displayed on Walk4FriendshipLA emails/e-newsletters distributed to close to 13,000 contacts
- ▶ Logo displayed on regular monthly update emails/e-newsletters distributed to close to 13,000 contacts from November 2023 through April 2024
- ▶ Recognition on all Walk print advertisements
- ▶ Logo displayed on Walk4FriendshipLA website with hyperlink to company website
- ▶ Logo displayed on day-of list of sponsors viewed by all attendees of virtual post-Walk4FriendshipLA celebration



DIAMOND SPONSOR \$18,000

- ▶ Logo placement on back of all event t-shirts. Event t-shirts are circulated and worn by the community
- ▶ Acknowledgment in post-event press release
- ▶ Event Sponsor full-page ad in 2024 Garden Party journal
- ▶ 2 Social Media mentions
- ▶ Acknowledgment in Opening Ceremony
- ▶ Logo displayed on Walk4FriendshipLA emails/e-newsletters distributed to close to 13,000 contacts
- ▶ Logo displayed on regular monthly update emails/e-newsletters distributed to close to 13,000 contacts from November 2023 through April 2024
- ▶ Recognition on all Walk print advertisements
- ▶ Logo displayed on Walk4FriendshipLA website with hyperlink to company website
- ▶ Logo displayed on day-of list of sponsors viewed by all attendees of virtual post-Walk4FriendshipLA celebration

PLATINUM \$10,000

- ▶ Logo placement on back of all event t-shirts. Event t-shirts are circulated and worn by the community
- ▶ Acknowledgment in post-event press release
- ▶ Full-page ad in 2024 Garden Party journal
- ▶ Acknowledgment in Opening Ceremony
- ▶ Logo displayed on Walk4FriendshipLA emails/e-newsletters distributed to close to 13,000 contacts

- ▶ Logo displayed on regular monthly update emails/e-newsletters distributed to close to 13,000 contacts from November 2023 through April 2024
- ▶ Recognition on all Walk print advertisements
- ▶ Logo displayed on Walk4FriendshipLA website with hyperlink to company website
- ▶ Logo displayed on day-of list of sponsors viewed by all attendees of virtual post-Walk4FriendshipLA celebration

GOLD SPONSOR \$5,500

- ▶ Logo placement on back of all event t-shirts. Event t-shirts are circulated and worn by the community
- ▶ Half-page ad in 2024 Garden Party journal
- ▶ Acknowledgment in Opening Ceremony
- ▶ Logo displayed on Walk4FriendshipLA emails/e-newsletters distributed to close to 13,000 contacts
- ▶ Recognition on all Walk print advertisements
- ▶ Logo displayed on Walk4FriendshipLA website with hyperlink to company website
- ▶ Logo displayed on day-of list of sponsors viewed by all attendees of virtual post-Walk4FriendshipLA celebration

SILVER SPONSOR \$3,000

- ▶ Logo placement on back of all event t-shirts. Event t-shirts are circulated and worn by the community
- ▶ Recognition on all Walk print advertisements
- ▶ Logo displayed on Walk4FriendshipLA website with hyperlink to company website
- ▶ Logo displayed on day-of list of sponsors viewed by all attendees of virtual post-Walk4FriendshipLA celebration

BRONZE SPONSOR \$1,500

- ▶ Logo displayed on Walk4FriendshipLA website with hyperlink to company website
- ▶ Logo displayed on day-of list of sponsors viewed by all attendees of virtual post-Walk4FriendshipLA celebration





בס"ד

WALK4FRIENDSHIP^{LA}

NOVEMBER 5, 2023

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☐ TITLE SPONSOR
\$50,000

☐ FOUNDING SPONSOR
\$25,000

☐ DIAMOND SPONSOR
\$18,000

☐ PLATINUM SPONSOR
\$10,000

☐ GOLD SPONSOR
\$5,500

☐ SILVER SPONSOR
\$3,000

☐ BRONZE SPONSOR
\$1,500

Company Name _____

Contact Name _____ Title _____

Address _____

City, State, Zip _____

Business Phone/Fax _____

Email _____

Authorized Signature

Date

METHOD OF PAYMENT

☐ Check ☐ AMEX ☐ Visa ☐ MasterCard

Please make check payable to: Friendship Circle of Los Angeles
1952 S. Robertson Blvd., Los Angeles, CA 90034

BILLING ADDRESS

Address _____

City, State, Zip _____

Name on Card _____

Bill amount of \$ _____

Card Number _____

Expiration Date ____/____ CCV# _____